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## PRESS RELEASE

Institute for Public Opinion Research (IPOR), Islamabad.

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### **Punjab Speaks: Public Verdict on One Year of Governance (Feb 2024-Feb 2025)**

**Islamabad, March 7, 2025** — The Institute for Public Opinion Research (IPOR) has released the findings of its latest public opinion poll, "Punjab Speaks: Public Verdict on One Year of Governance", capturing public sentiment on governance and service delivery under Chief Minister Maryam Nawaz. The survey Conducted from February 3-18, 2025, gathered insights from 6,600 residents across all 36 districts of Punjab, representing both urban and rural populations. The study used multi-stage probability sampling, with the Probability-Proportional-to-Size (PPS) method for PSU selection and the Random Walk method for household selection. With a  $\pm 2-3\%$  margin of error and a 95% confidence level, the findings provide a credible snapshot of governance perceptions in Punjab.

#### **Key Findings:**

- 62% of respondents rated governance and service delivery as outstanding or good.
- 57% believe the quality of governance has improved over the past year, while 17% say it has worsened.
- Education and health sectors received the highest approval ratings, with 73% and 68% rating them as good or very good, respectively.
- Employment opportunities received the lowest approval, with 63% rating it bad or very bad.
- 57% believe she has effectively addressed key public issues and governance challenges.
- 59% rated her performance as outstanding or good.
- 60% believe she has outperformed the other three chief ministers.
- Improvements in education (15%), health (14%), road infrastructure (11%), and the Suthra Punjab (11%) initiative were among the most acclaimed.
- The top areas requiring immediate attention include employment opportunities (13%), health facilities (13%), and inflation control (12%).
- 53% of respondents believe government services and public facilities in Punjab have improved under CM Maryam Nawaz compared to the previous PTI government.

The Institute for Public Opinion Research (IPOR) is committed to providing data-driven insights into the public's views on key policy and political issues affecting Pakistan. Our mission is to foster informed public discourse and support policymakers with reliable data to guide decision-making.

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For further information, please contact:

Tariq Junaid

Executive Director

Institute for Public Opinion Research (IPOR)

Cell: +92 300 8506961