

PUNJAB SPEAKS

Public Verdict on One Year of Governance *(Feb.2024- Feb.2025)*



About IPOR

Institute for Public Opinion Research (IPOR) is an independent research institution with ability to gauge public opinion at its best on social issues, democracy and service delivery throughout Pakistan. IPOR is registered under section 32 of companies act, 1984 (XLVII of 1984) with the Security and Exchange Commission of Pakistan (SECP). IPOR's Executive Director is also a member of European Society for Opinion and Market Research (ESOMAR). It is globally recognized mark of excellence within and beyond the industry.



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Detailed Methodology

Period : February 3- 18, 2025

Survey Type : In-person, in-home interviews.

Eligibility : Age 18+. The survey is a representative sample of voting-age residents of Punjab.

Total Respondents : n = **6,600**

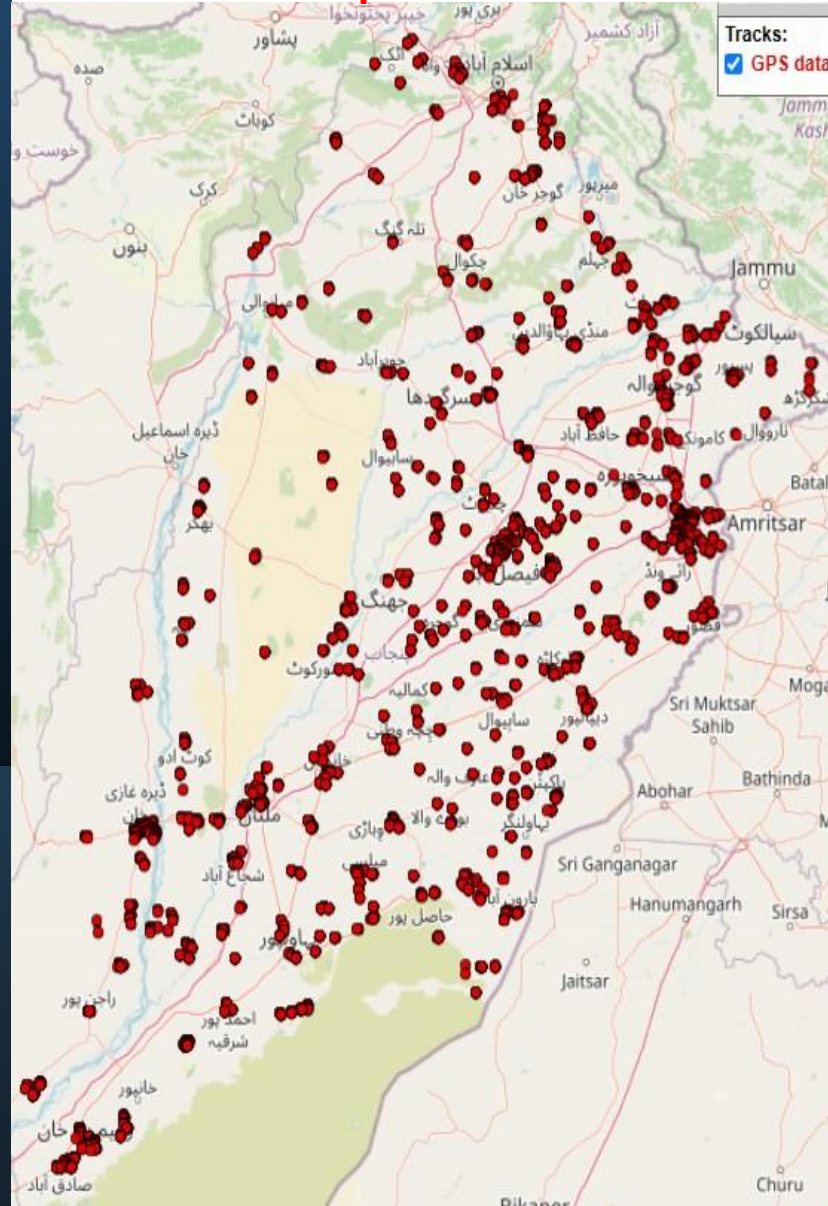
Response Rate : Approximately 71% (Based on RR Formula developed by American Research Association)

Overall Margin of Error : $\pm 2-3\%$ at the mid-range with a confidence level of 95%.

- A multi-stage probability sample was used. In the first stage, the sample was stratified into all 36 Districts of Punjab. In the second stage, the sample was further stratified into Tehsils within each district, and it was divided into rural and urban categories. In the third stage, from each Tehsil it was further stratified by union councils/ Blocks/ Villages.
- The Probability-Proportional-to-Size (PPS) method was used to select Primary Sample Units (PSUs). Households within each PSU were selected through “Random walk method”. By which starting point was determined and by following the Right Hand Rule (RHR) pattern every *n*th household were selected for interviews.
- The Kish Grid was used to select respondents 18 years and older within these randomly selected household.
- The data was collected by using CAPI (Computer Assisted Personal Interview) technique.
- Interview teams were comprised of both males and females; the female respondents were interviewed by female interviewers and male respondents by male interviewers.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies. Figures in charts and tables may not sum to 100 percent due to rounding error.

Sample Distribution

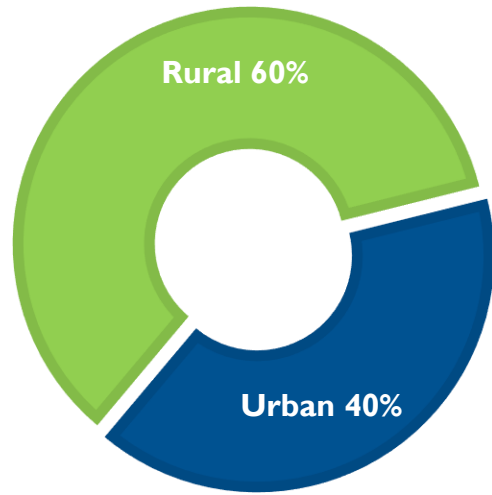
Sampled GPS locations



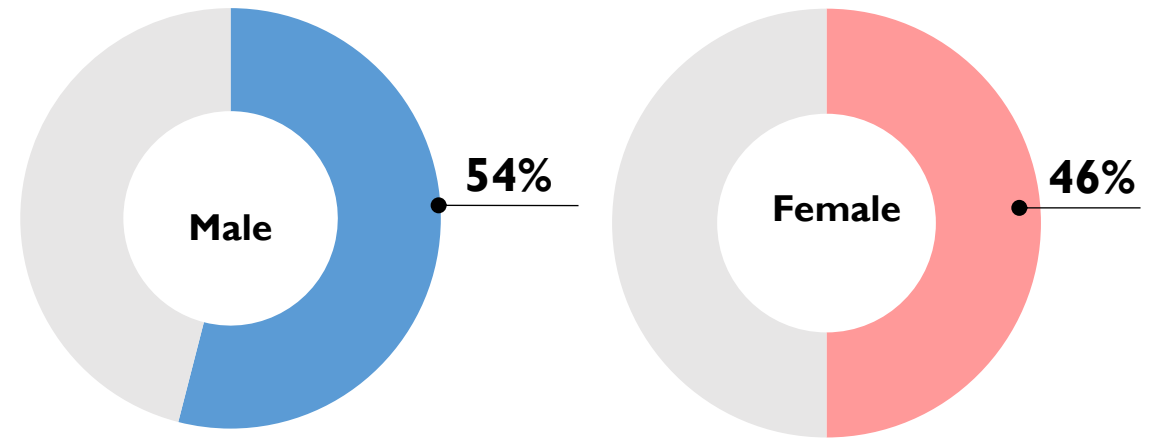
SR NO	DISTRICT	SAMPLE
1	ATTOCK	120
2	BAHAWALNAGAR	210
3	BAHAWALPUR	210
4	BHAKKAR	90
5	CHAKWAL	90
6	CHINIOT	90
7	FAISALABAD	540
8	GUJRANWALA	270
9	GUJRAT	180
10	HAFIZABAD	90
11	JHANG	150
12	JHELUM	60
13	KASUR	210
14	KHANEWAL	210
15	LAHORE	660
16	LAYYAH	90
17	LODHRAN	90
18	MANDI BHAUDDIN	120
19	MIANWALI	90
20	MULTAN	270
21	MUZAFFARGARH	270
22	NANKANA	90
23	NAROWAL	60
24	OKARA	180
25	PAKPATTAN	150
26	RAHIM YAR KHAN	240
27	RAJANPUR	120
28	RAWALPINDI	270
29	SAHIWAL	120
30	SARGODHA	240
31	SHEIKHUPURA	210
32	SIALKOT	210
33	TOBA TEK SINGH	120
34	D G KHAN	210
35	KHUSHAB	90
36	VEHARI	180
Total		6600

Survey Demographics

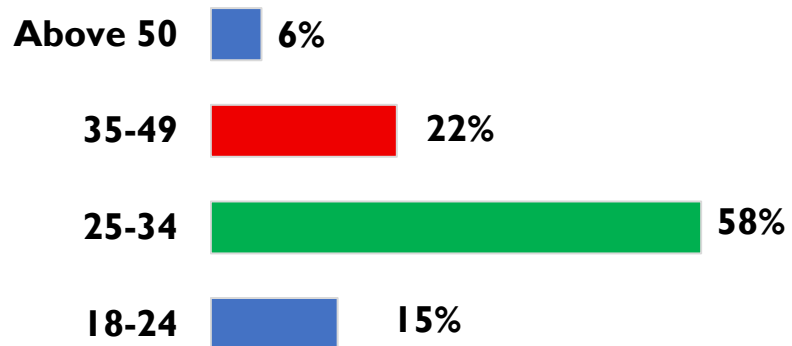
Urban /Rural



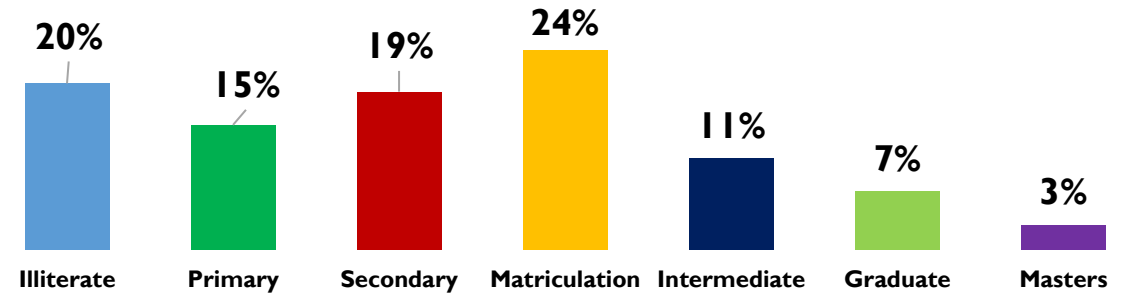
Gender

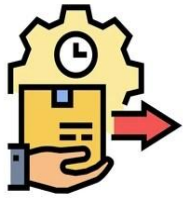


Age Group

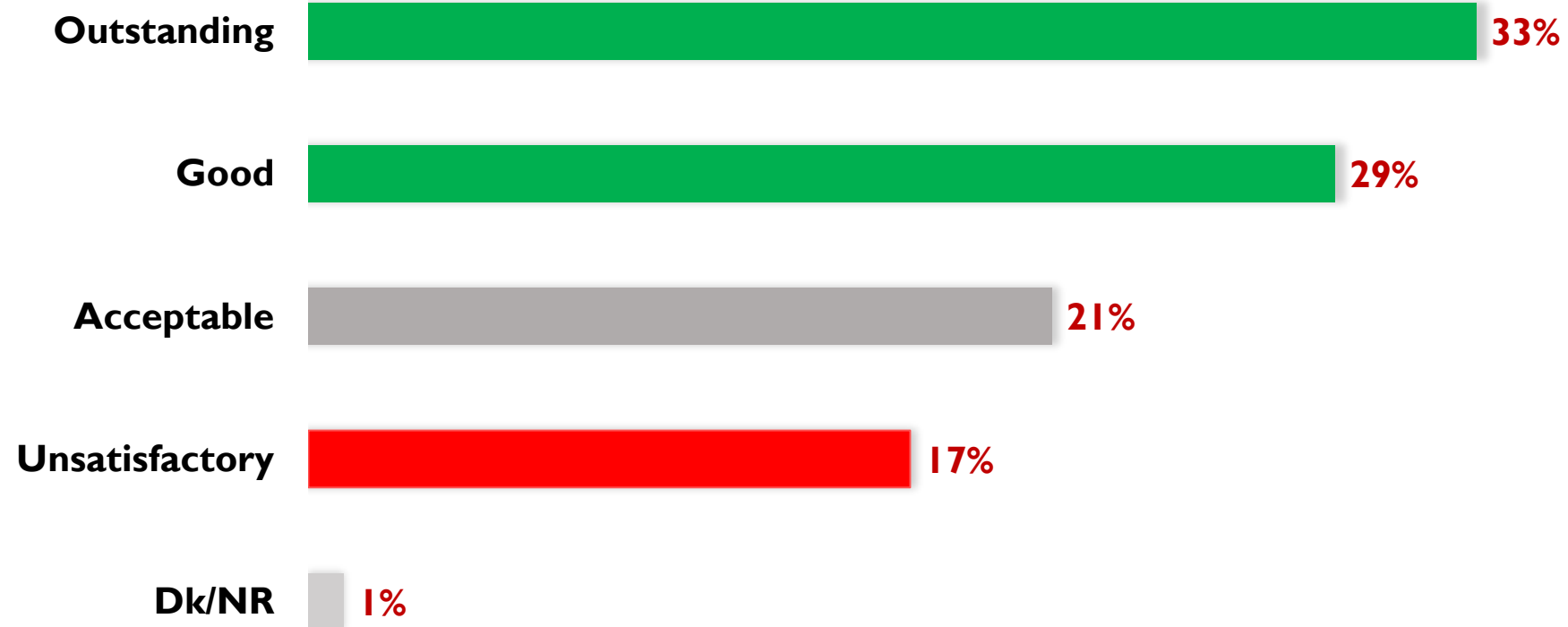


Education



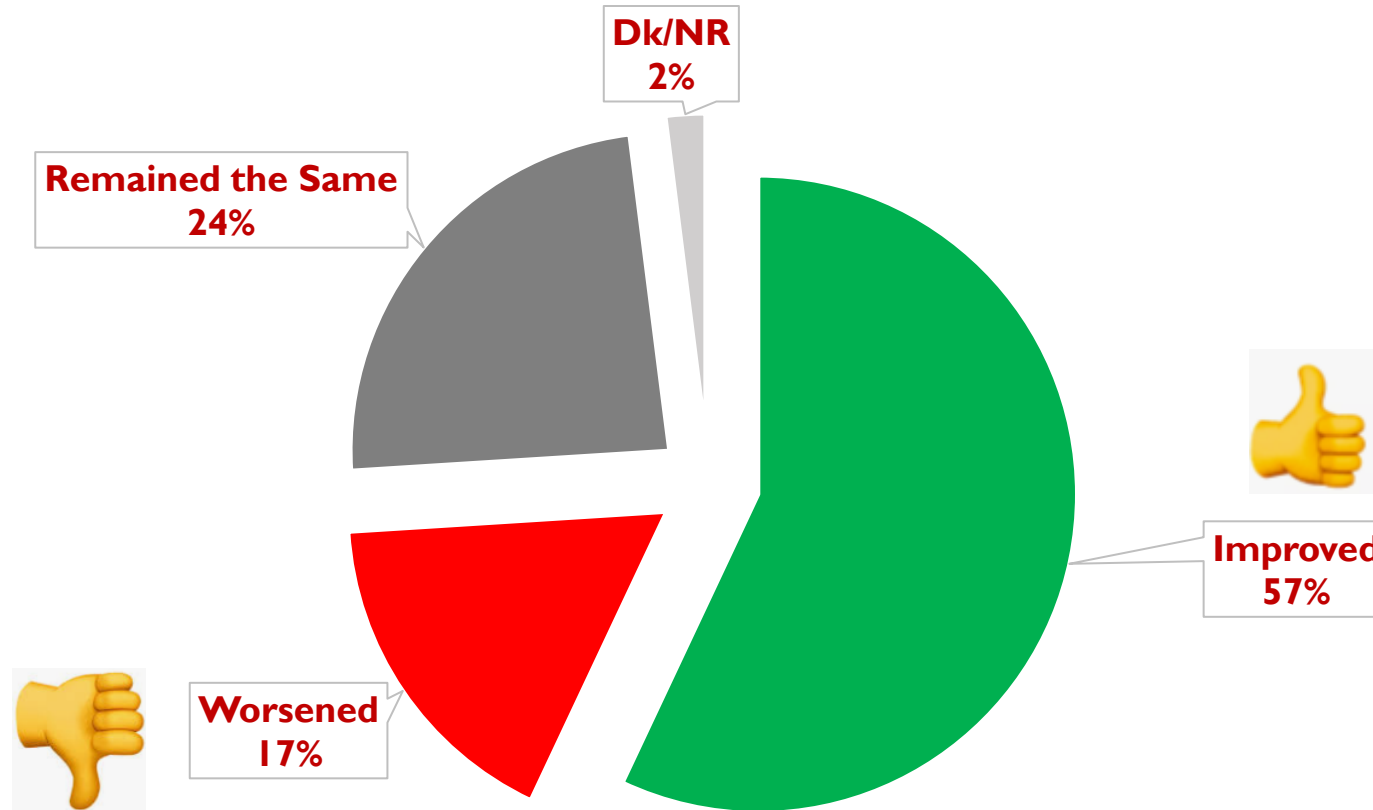


How would you rate the overall governance and service delivery in Punjab province as of now ?





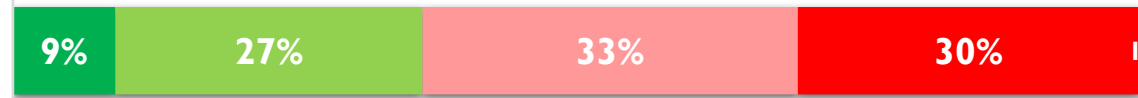
In your opinion, over the past one year, has the quality of governance in Punjab improved, worsened, or remained the same?





How would you evaluate the performance of the following sectors in Punjab over the past one-year?

Employment Opportunities



Law and Order



Infrastructure



Health



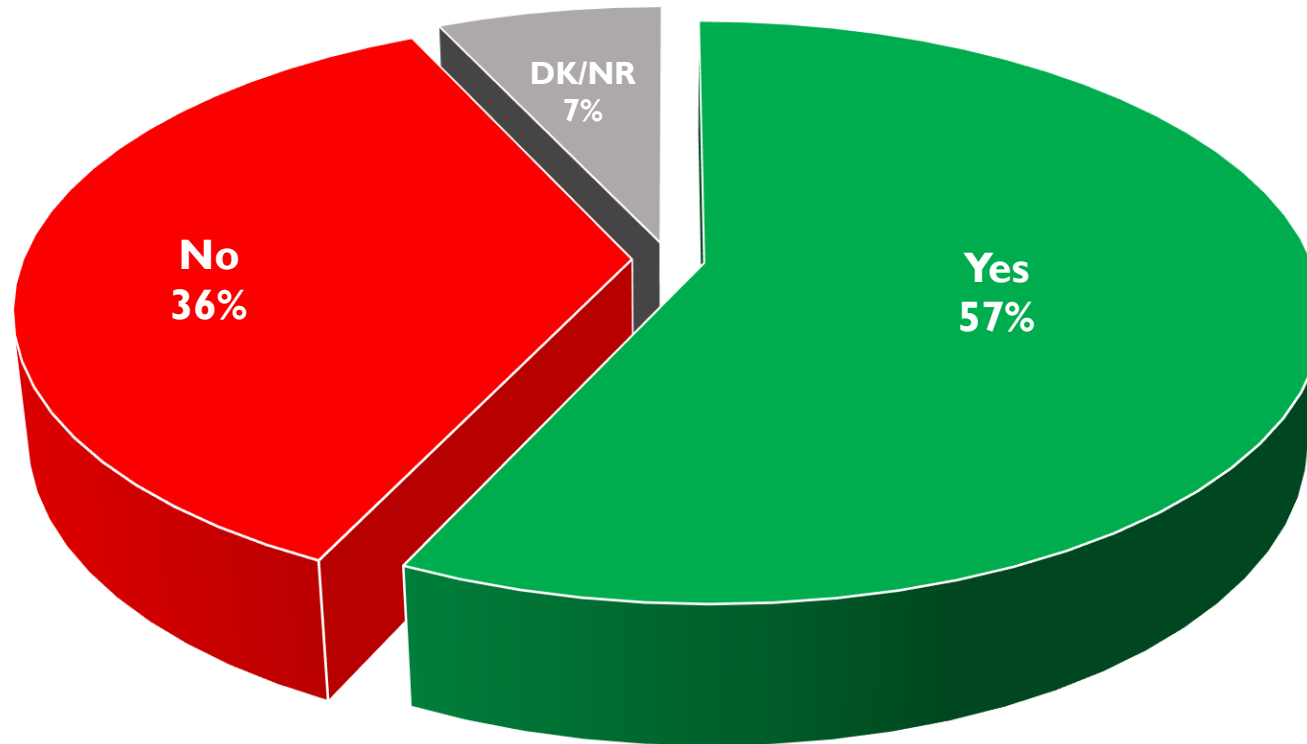
Education



■ Very Good ■ Good ■ Bad ■ Very Bad ■ Dk/NR

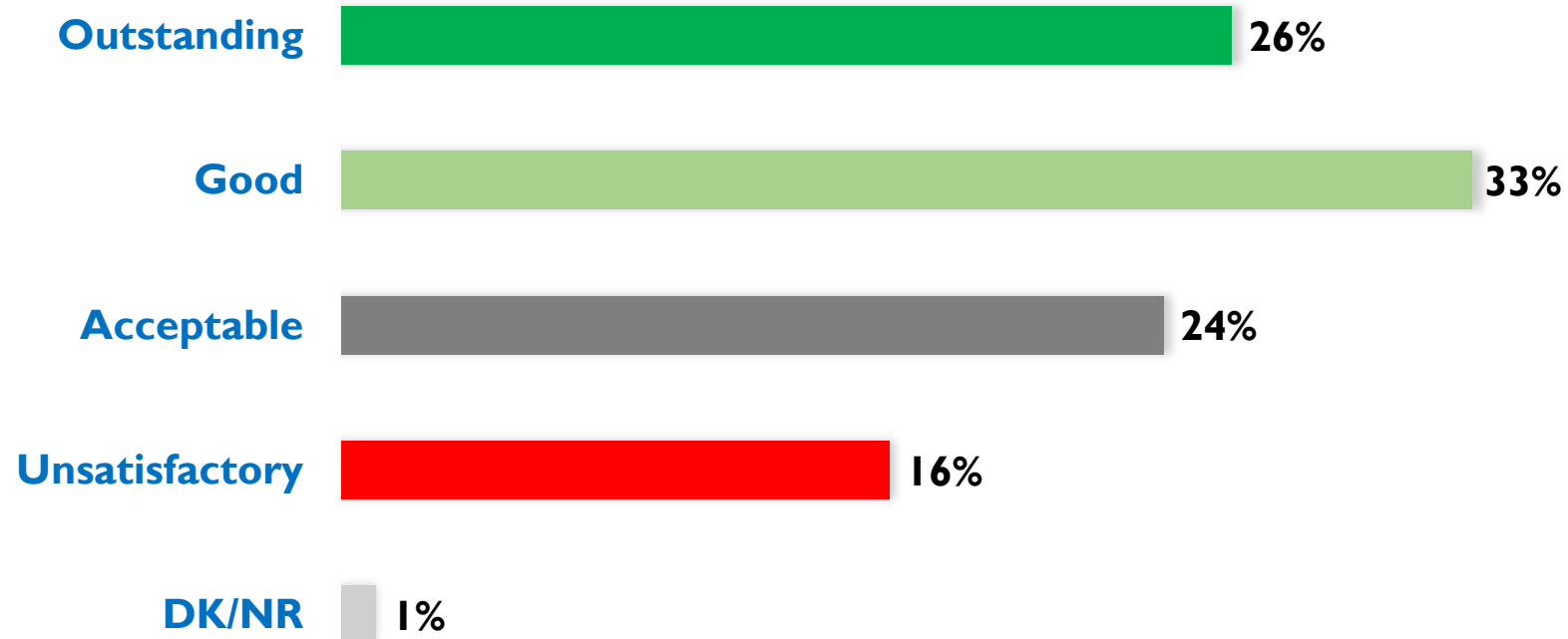


In your opinion, has the Chief Minister of Punjab Maryam Nawaz effectively addressed key public issues and governance challenges in the province since last one year?
(All Punjab Results)



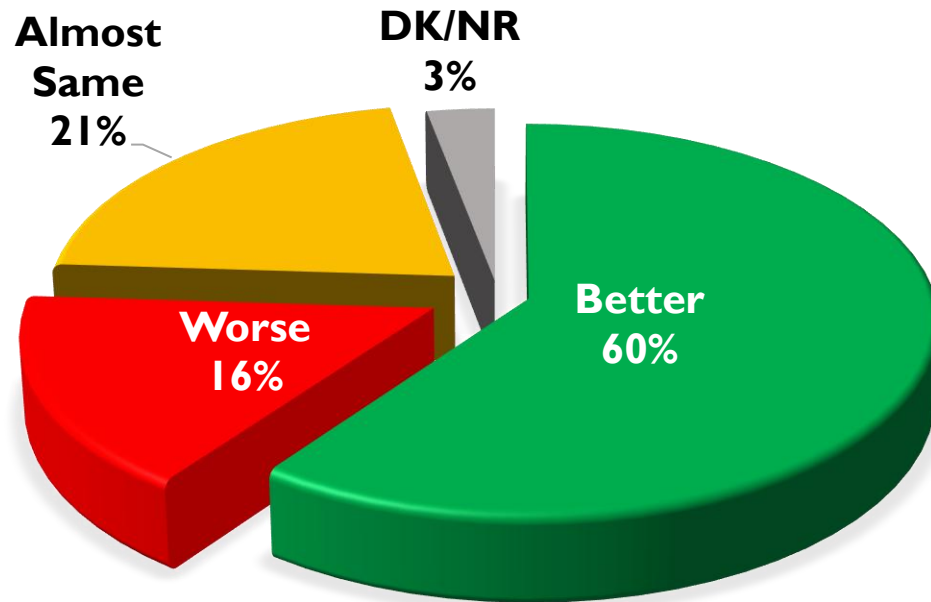


How would you rate the performance of Punjab Chief Minister Maryam Nawaz over the past year since assuming office? (All-Punjab Results)



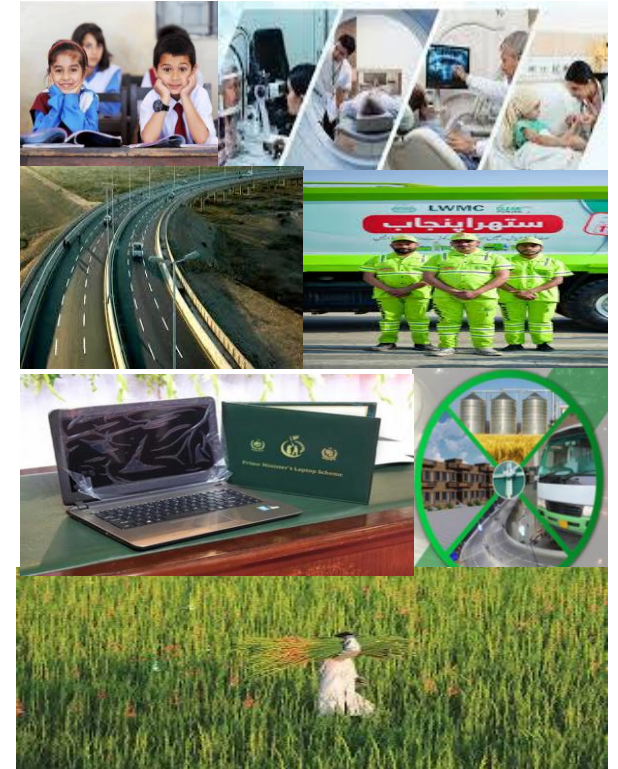
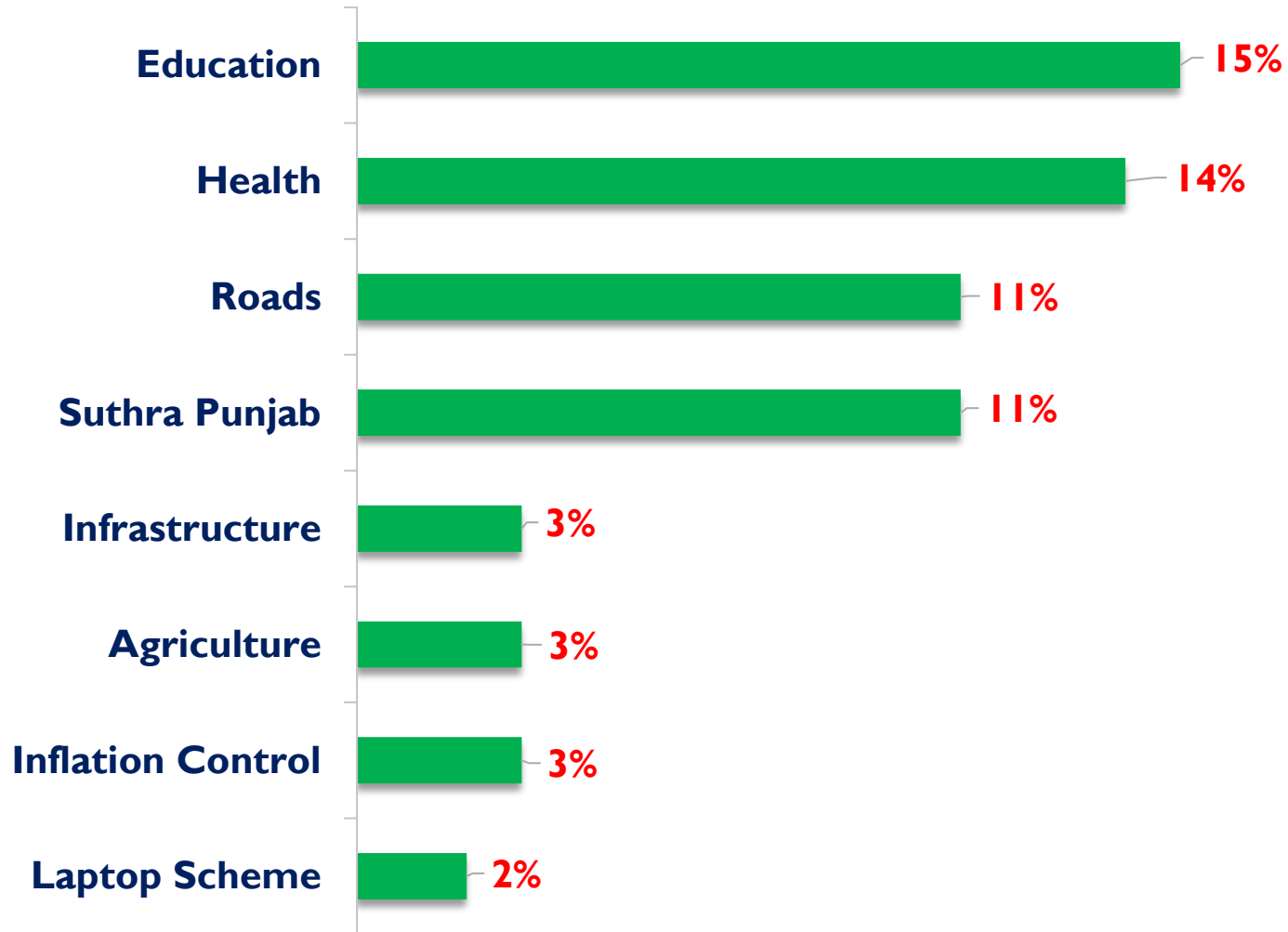


In your opinion, how do you Rate the Performance of Chief Minister Maryam Nawaz compared to the other three Chief Ministers?



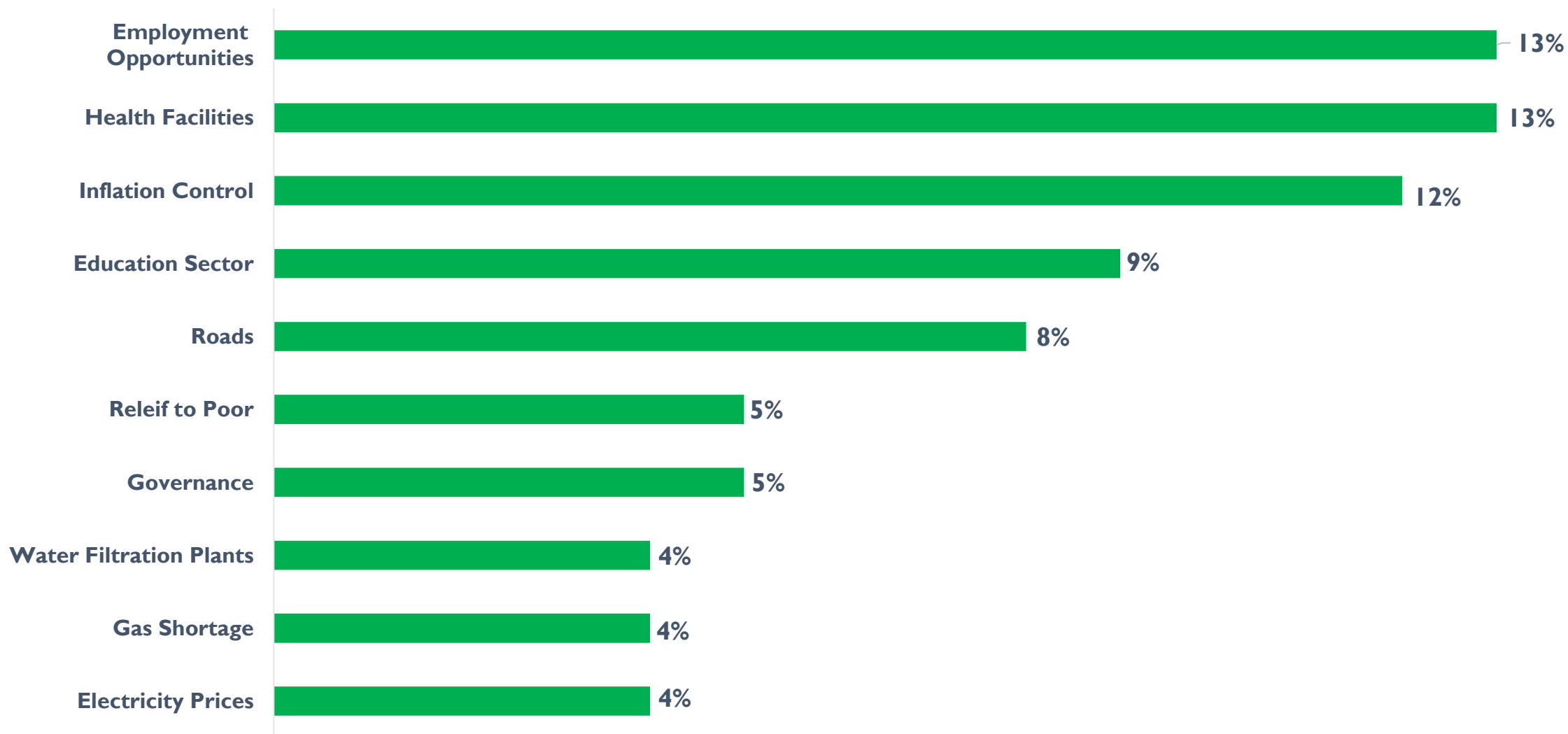


In which key sectors has Chief Minister Maryam Nawaz demonstrated the strongest performance? (Top Eight) (Open-Ended)



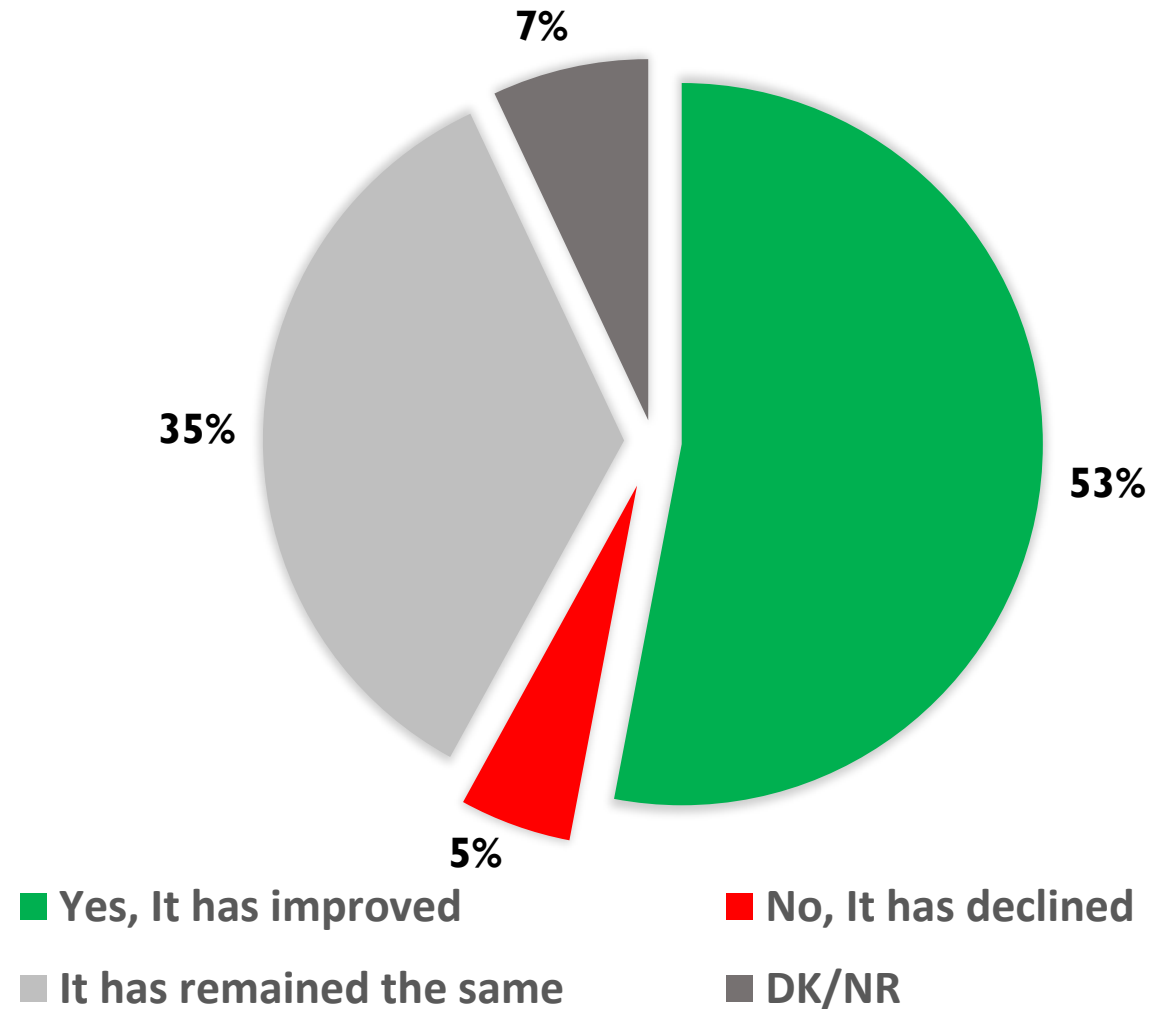


In your Opinion which one sector require attention and improvement from the Chief Minister Maryam Nawaz immediately? (Open-Ended) (Top Ten)





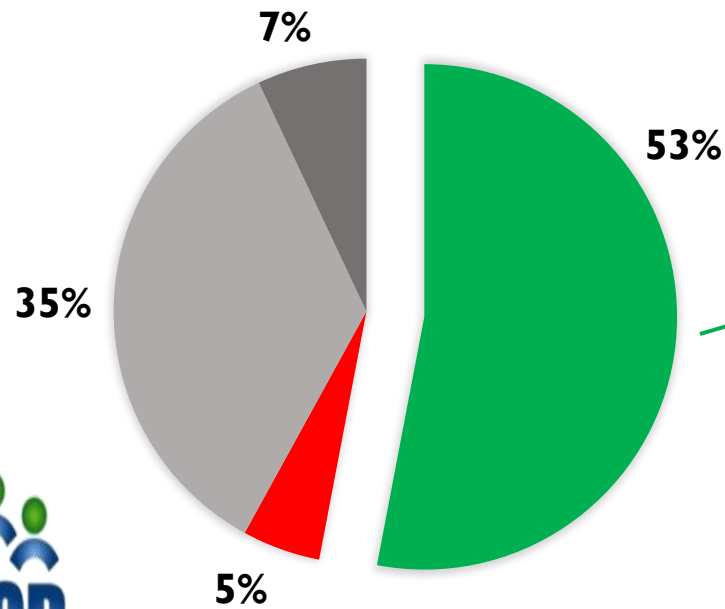
In your opinion, have government services and public facilities in Punjab improved, remained the same, or declined under Chief Minister Maryam Nawaz compared to the previous PTI government over the past year?



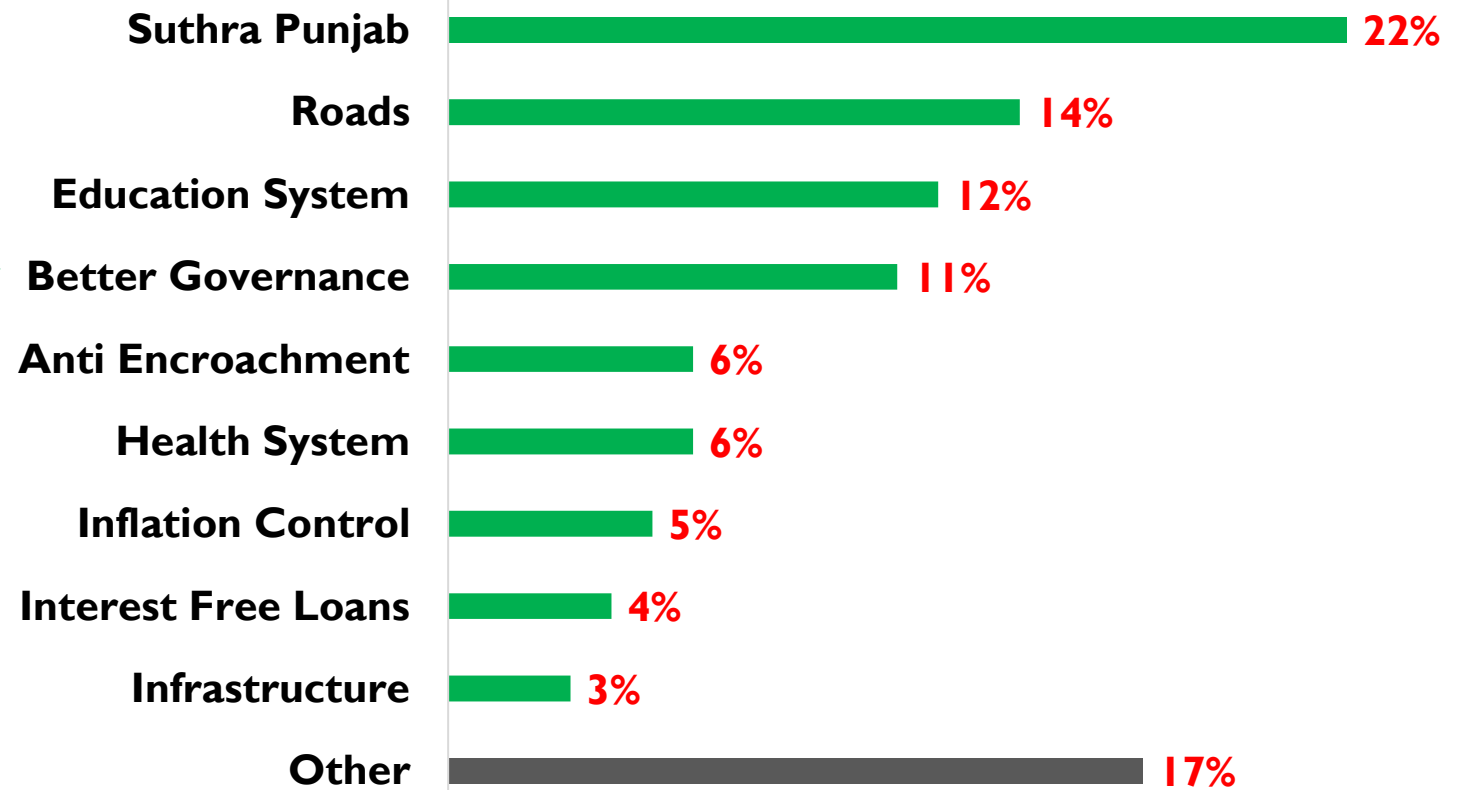


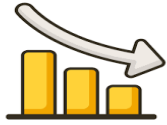
If you think, **Yes**, It has improved in what way it has improved?

(Of those (53%) who reported improvement in service delivery and governance in Punjab since last year)



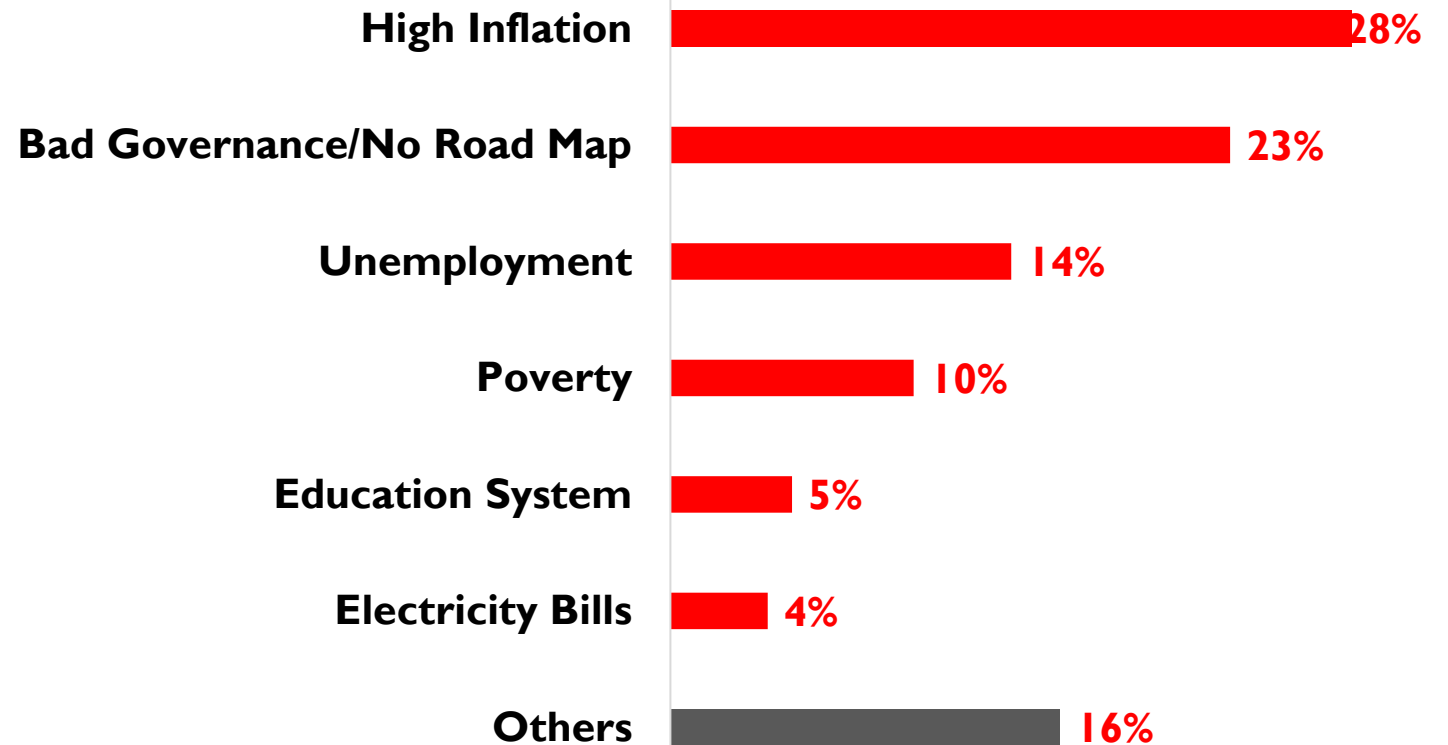
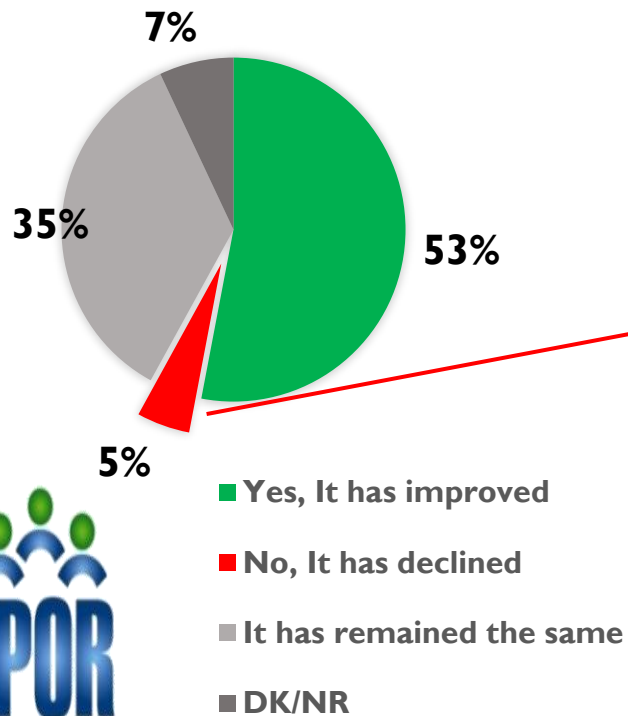
- Yes, It has improved
- No, It has declined
- It has remained the same
- DK/NR





If you think, **NO**, It has declined in what way it has declined?

(Of those (5%) who reported a decline in service delivery and governance in Punjab since last year)



Survey in pictures



The study has been conducted by IPOR

Thank You!

IPOR

Office #1-4, 2nd Floor, Soan Complex, Soan Gardens,
Islamabad Express Way,
Islamabad, 44000, Pakistan

Tel: + 92 (51) 573 9484 / +92(51) 573 9485

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