

Unveiling the Gaps: A Nationwide Market Assessment of Track and Trace Compliance in Pakistan's Tobacco Industry"

19 DISTRICT

**Data Collection Period:
August - December 2024**





ABOUT IPOR



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SCOPE OF STUDY

1

To ascertain the level of Track and Trace (TTS) compliance at point of sale

2

To measure the compliance of Minimum Legal Price (MLP) for cigarettes mandated by Federal Board of Revenue

3

The focus of the study is limited to the retail sector to determine market dynamics

REGULATORY FRAMEWORK ON TOBACCO PRODUCTS

GOVERNMENT OF PAKISTAN
 MINISTRY OF NATIONAL HEALTH SERVICES,
 REGULATIONS & COORDINATION
 LG&RD COMPLEX, G-5/2, ISLAMABAD
 * * *

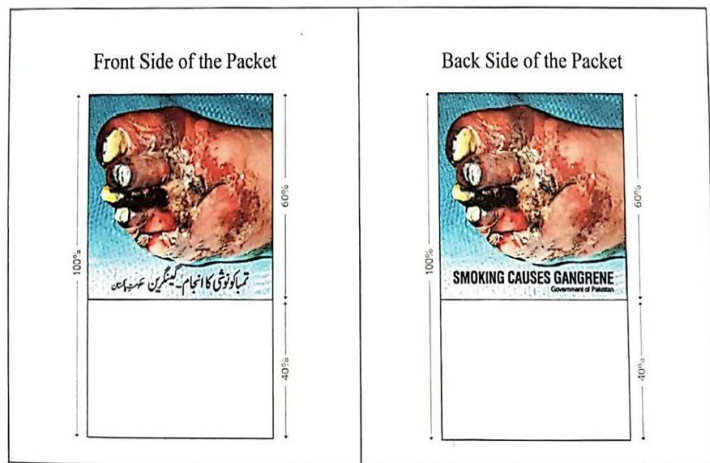
Islamabad the 22nd January, 2019

NOTIFICATION

S.R.O. (KE)/2019- In exercise of the powers conferred by section 3 of the Cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979), the Federal Government is pleased to direct that the following further amendment shall be made in its Notification No. S.R.O. 23(KE)/2015, dated the 29th January, 2015, namely:-

In the aforesaid Notification, for clause (2), the following shall be substituted, namely:-

“(2) The following health warning shall be printed from the 1st day of June, 2019.



Government of Pakistan
 Revenue Division
 Federal Board of Revenue
 Inland Revenue

C.No.2(3)T&Ts/Tobacco/2021-11128-R Islamabad, January 18, 2022

Sales Tax General Order No. 08 of 2022

Subject: Implementation of Track & Trace System under SRO 250/2019, Dated 26.02.2019 – Tobacco Products

1. The provisions of Section 40C (2) of the Sales Tax Act, 1990 read with Rule 150ZF of the Sales Tax Rules, 2006 mandate Federal Board of Revenue (FBR) to notify the date for the implementation of Electronic Monitoring of production and sales of goods in the manner prescribed in the law on all manufacturing sites of notified sectors.

2. In exercise of the powers conferred under Section 40C(2) of the Sales tax Act, 1990 and Rule 150ZF of the Sales Tax Rules, 2006 it is hereby notified that no Tobacco products shall be allowed to be removed from a production site, factory premises or manufacturing plant without affixation of tax stamps/Unique Identification Marking (UIMs) with effect from 30th April 2022, which are to be obtained/procured from FBR's Licensee M/s. AJCL/MITAS/Authentix Consortium.

3. Tobacco products manufactured / produced in Azad Jammu and Kashmir (AJK) and erstwhile FATA/PATA shall not be allowed to be entered into Pakistan's territory without affixation of tax stamps.

4. This issues with the approval of the competent authority, Member Inland Revenue Operations, FBR, Islamabad.

The Federal Excise Act, 2005

As amended up to 30th June, 2024

The amendments made through
 Finance Act, 2024
 have been shown in Red

¹[(3) Restriction-3 – Minimum price. – No brand shall be priced and sold at a retail price (excluding sales tax) lower than ⁵[fifty five] percent of the retail price under column (2) against serial number 9 of Table-I of the First Schedule to this Act.]

² [9.	Locally produced cigarettes if their on-pack printed retail price exceeds 3[twelve thousand five hundred] rupees per thousand cigarettes.	24.02	Rupees ⁴ [sixteen thousand five hundred] per thousand cigarettes
10.	Locally produced cigarettes if their on-pack printed retail price does not exceed ⁵ [twelve thousand five hundred] per thousand cigarettes.	24.02	Rupees ⁶ [five thousand and fifty] per thousand cigarettes]
⁷ [10a.	***] omitted.		



SURVEY METHODOLOGY

Objective

Check availability and types of cigarette brands which do not have TTS Stamps and/or their adherence to MLP

Categories:

- Cigarettes with TTS Stamp
- Cigarettes without TTS Stamps (includes locally manufactured tax evaded brands, smuggled brands)

Sample

19 Districts across Pakistan covering 40 retail outlets in 38 markets, totaling 1520 outlets

Types of Points of Sale

Pan shops, Karyana stores, Tuck shops, General stores, and others

TYPES OF BRANDS AVAILABLE IN THE MARKET

NON-COMPLIANT BRANDS

COMPLIANT BRANDS

- Compliant with all Government of Pakistan stipulated requirements:
 - Track and Trace Stamp
 - Graphical Health Warning
 - Printed Retail Price
 - Underage Warning
 - Manufacturer's Name
- Compliant with Brand Licensing Regime of FBR
- Selling above Minimum Legal Price (PKR 162.25)

LOCALLY MANUFACTURED DUTY NOT PAID BRANDS

- Non-compliance with any one of the stipulated requirements of Government of Pakistan:
 - Track and Trace Stamp
 - Graphical Health Warning
 - Printed Retail Price
 - Underage Warning
 - Manufacturer's Name
- Non-Compliance with Brand Licensing Regime of FBR
- Selling below Minimum Legal Price (PKR 162.25)

SMUGGLED BRANDS

- No Track and Trace Stamp
- Not carrying GoP stipulated Graphical Health Warning
- Retail Price not Printed
- No Underage Warning
- Manufacturer's Name not Printed
- No Brand License with FBR
- Not compliant with FED and GST Regime

TTS COMPLIANCE AT POINT OF SALE

TOTAL NUMBER OF BRANDS FOUND*

413

NUMBER OF BRANDS WITH TTS STAMP IN ALL AREAS

19

NUMBER OF BRANDS FOUND WITH AND WITHOUT TTS STAMP

13

NUMBER OF LOCALLY MANUFACTURED BRANDS WITH NO TTS STAMP

95

NUMBER OF SMUGGLED BRANDS WITHOUT TTS STAMP**

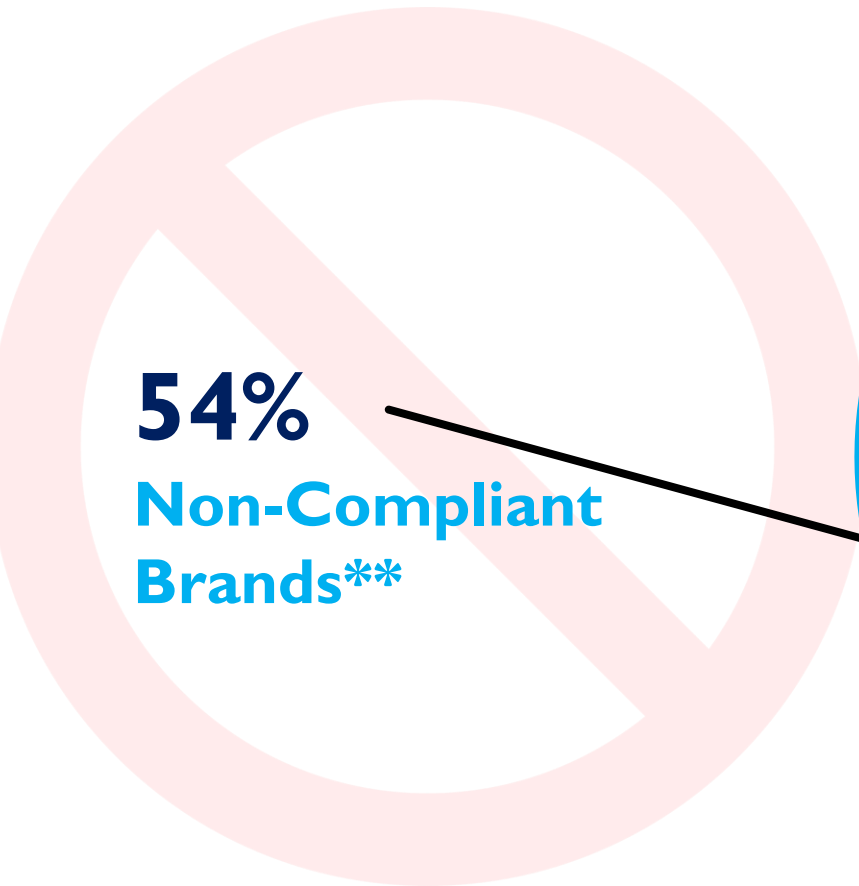
286

**The figures present only numbers of cigarette brands available in the market (not percentages)*

***Brands which do not have Graphical Health Warning*

TRACK AND TRACE COMPLIANCE STATUS

Based on brands available at point of sale*



54%
**Non-Compliant
Brands****



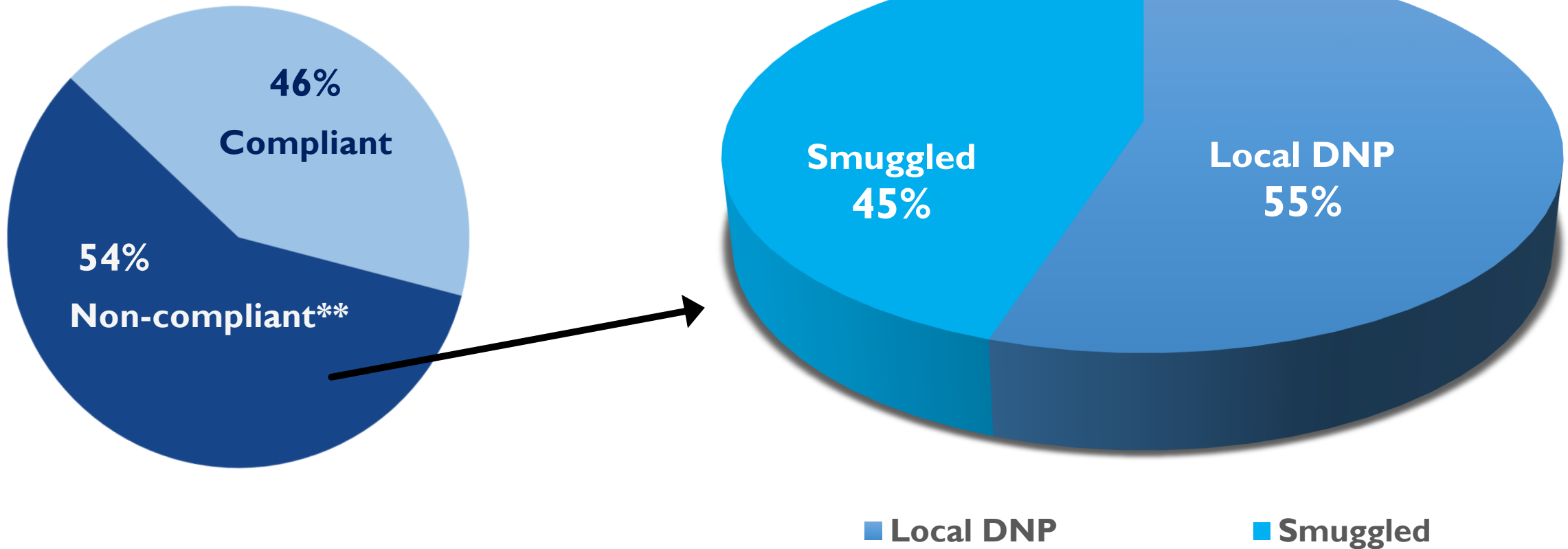
46%
**Compliant
Brands**

*The reported distribution share is based on information provided by retailers during the survey

**These include all cigarette packs with partial and/or no compliance to TTS Regime

TRACK AND TRACE NON-COMPLIANCE SEGMENTATION

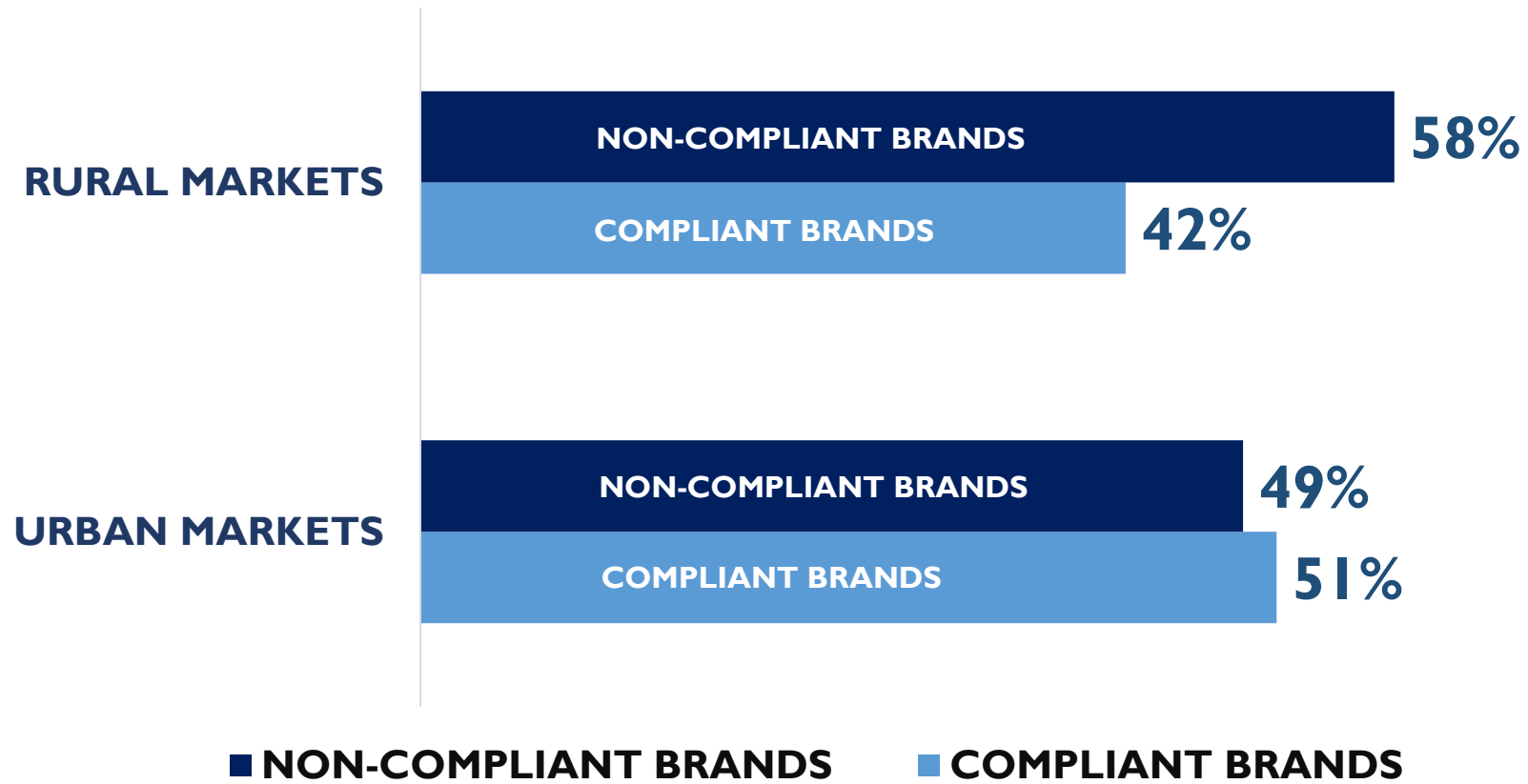
Based on brands available at point of sale*



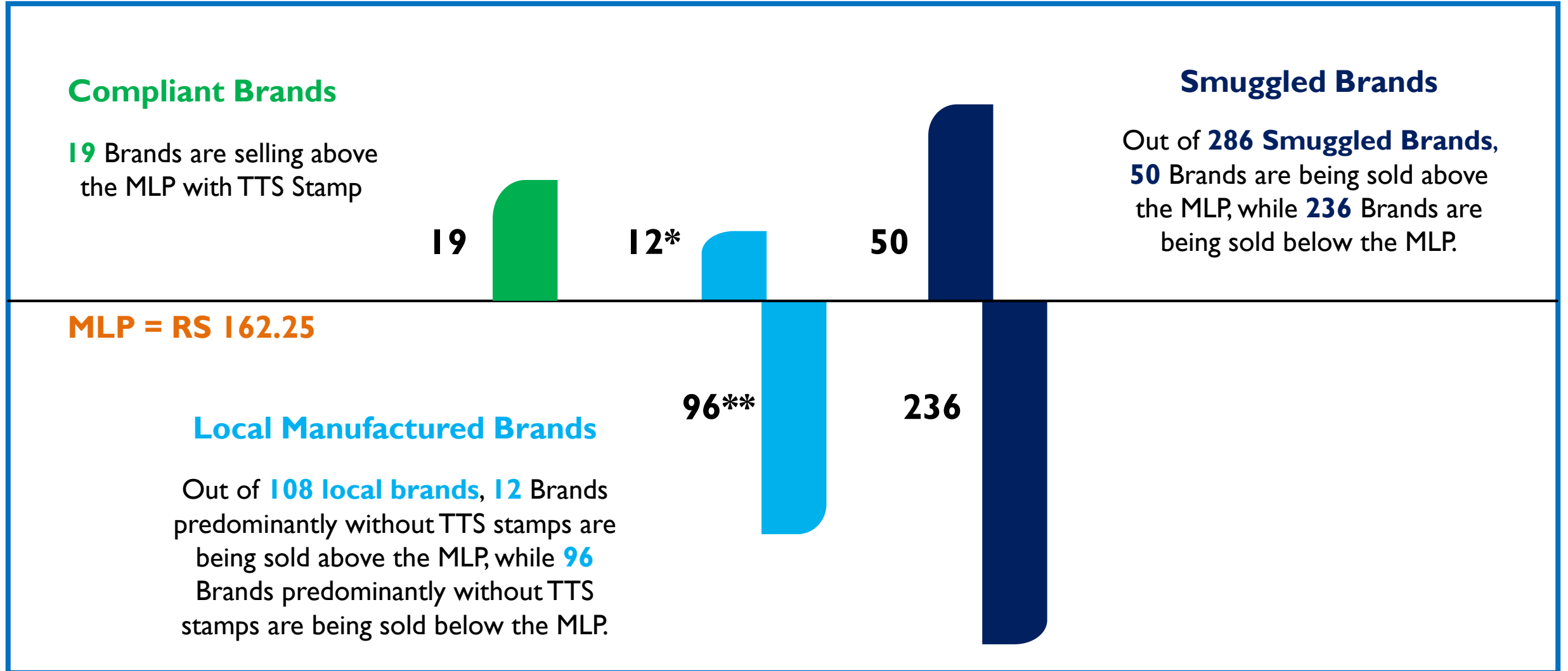
*The reported distribution share is based on information provided by retailers during the survey

**These include all cigarette packs with partial and/or no compliance to TTS Regime

TRACK AND TRACE COMPLIANCE IN URBAN VS RURAL MARKETS



MINIMUM LEGAL PRICE COMPLIANCE



*02 Cigarette Brands with partial compliance to TTS Regime were selling above the MLP

**11 Cigarette Brands with partial compliance to TTS Regime were selling below the MLP



RESULTS SUMMARY

54%

**NON-COMPLIANT BRANDS
SHARE***

413

**TOTAL NUMBER OF BRANDS
FOUND**

394

**TOTAL NON-COMPLIANT
BRANDS***

PKR 40

**LOWEST PRICE OF A
CIGARETTE PACK**

332

**BRANDS SELLING BELOW
MINIMUM LEGAL PRICE****

286

**NUMBER OF SMUGGLED
BRANDS WITHOUT TTS STAMP*****

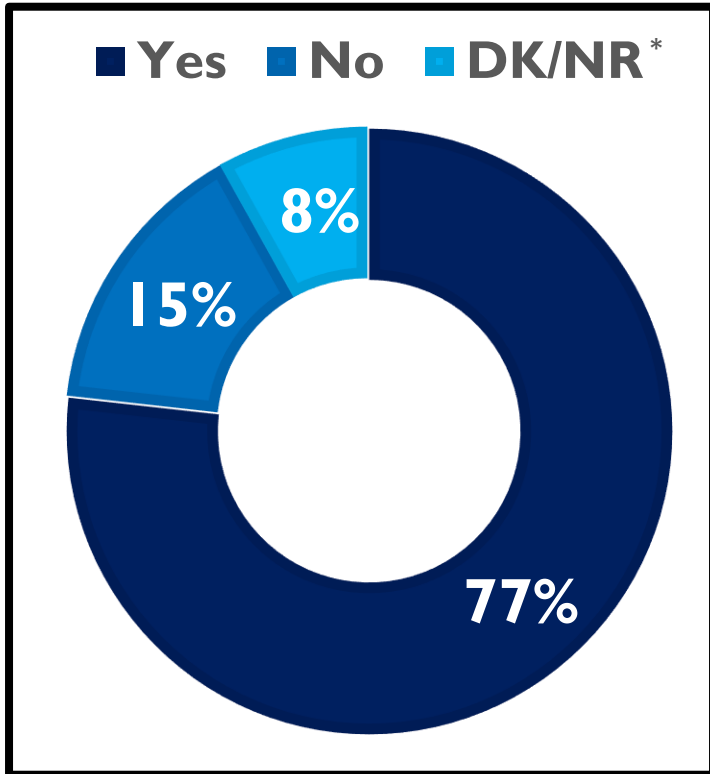
*Brands which did not have one or more of the following: No Track and Trace Stamp, No Graphical Health Warning, Non-adherence to minimum legal price and no printed retail price

**Brands which sell below the minimum legal price of PKR 162.25

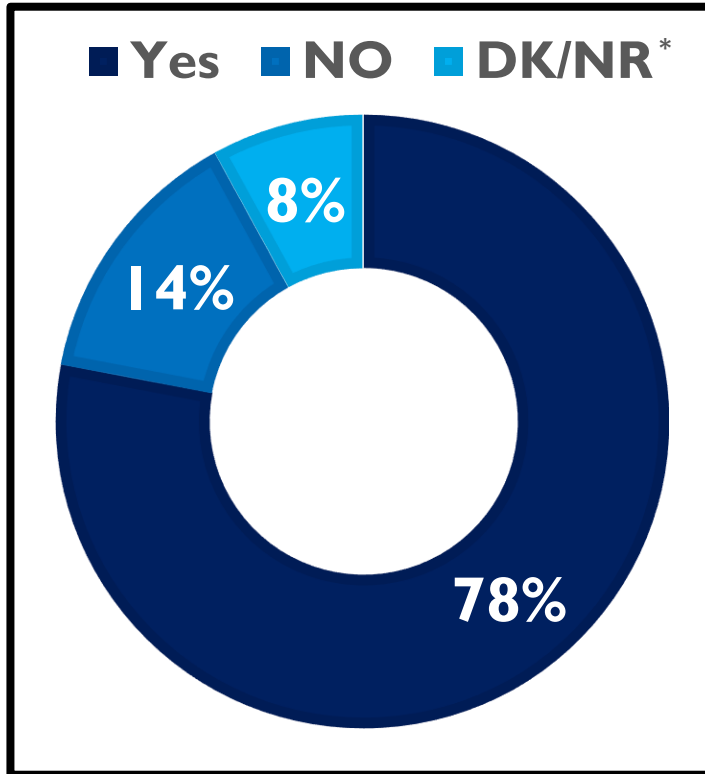
***Brands which do not have Graphical Health Warning

TTS AWARENESS AMONGST RETAILERS

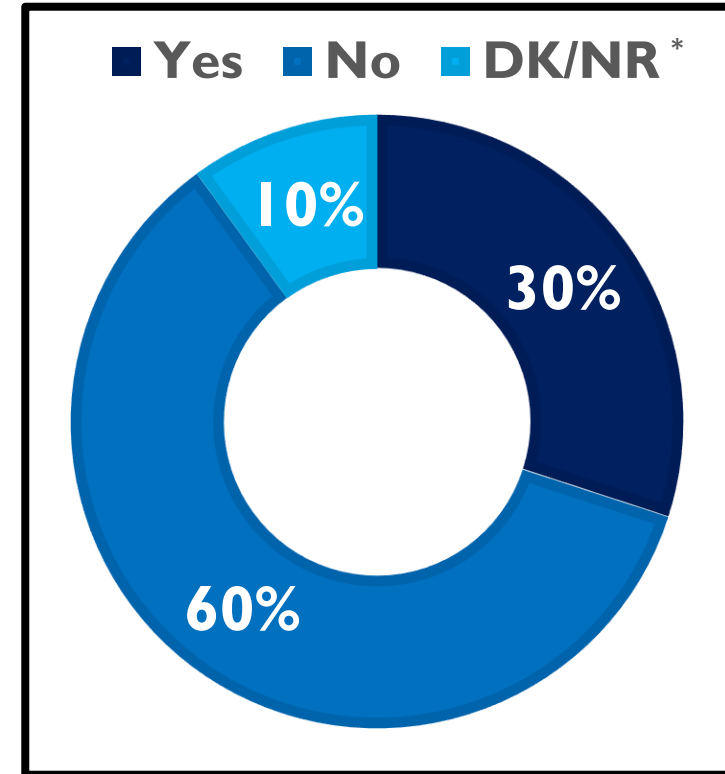
Awareness of Difference b/w Compliant and Non-compliant Brands



Awareness of TTS



Impact on sales after TTS Implementation



Despite retailer level awareness, **60% retailers said they faced no issues in selling non-compliant brands** to consumers showcasing lack of Point-Of-Sale enforcement

SAMPLE TABLE

Sr No.	City Name	Locations/Markets	Number of Outlets
1	Lahore	Shahdrah, Mughalpura	80
2	Karachi	Sohrab goth, Metroville/Orangi Town	80
3	Islamabad & Rawalpindi	Barakahu, Tench Bhata Market	80
4	Peshawar	Bara Road, Androon Nothia	80
5	Quetta	Masjid Road- Main City, New Adda – Main City	80
6	Faisalabad	Khurrian Wala, warisPura, Ghanta Ghar	120
7	Multan	Vehari Chowk, ChowkKumharan	80
8	Sukkur	Military Road, 100 Feet Road, Shahi Bazar	120
9	Gujranwala	Gondlawala Adda, Pasrur Road	80
10	Sialkot	Lari Adda, China Chowk/defense Road	80
11	Kasur	Kot Radha Kishan, Khuddian, Chunian, Bhai Phero	120

SAMPLE TABLE

Sr No.	City Name	Locations/Markets	Number of Outlets
12	Bahawalnagar	Madrassa, Dahranwala	80
13	Bahawalpur	Hasilpur	40
14	Muzaffargarh	Khan Garh, Shah Jamal, Baseera	120
15	Khairpur	Luqman Phatak	40
16	Matiari	Odero Stration	40
17	Sanghar	Dalor Mori	40
18	Umerkot	Thar Bazar, Bus Stand	80
19	Hyderabad	Saddar	40
TOTAL			1520

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
1	Benson & Hedges	283	300	Local	Yes	Yes
2	Capstan by Pall Mall	222	230	Local	Yes	Yes
3	Capstan King Size Filter	212	220	Local	Yes	Yes
4	Capstan International	191	200	Local	Yes	Yes
5	Crafted by Marlboro	172	180	Local	Yes	Yes
6	Dunhill Lights	583	600	Local	Yes	Yes
7	Dunhill Switch	633	650	Local	Yes	Yes
8	Dunhill Special	583	600	Local	Yes	Yes
9	Diplomat	172	180	Local	Yes	Yes
10	Embassy King Size Filter	212	220	Local	Yes	Yes
11	Gold Leaf	483	500	Local	Yes	Yes
12	Gold Flake by Rothmans	222	230	Local	Yes	Yes
13	John Player	222	230	Local	Yes	Yes
14	Marlboro	533	550	Local	Yes	Yes
15	Morven by Chesterfield	222	230	Local	Yes	Yes
16	Morven Classic	163	170	Local	Yes	Yes
17	Red & white filter	191	200	Local	Yes	Yes
18	Red & white special	222	230	Local	Yes	Yes
19	Parliament night blue	191	200	Local	Yes	Yes
20	National KING SIZE	194.7	120	Local	Partial	Yes
21	Kisan	162.25	150	Local	Partial	Yes
22	MORE one	221.25	150	Local	Partial	Yes
23	Gold street classic	162.25	150	Local	Partial	Yes
24	Citizen original	194.7	120	Local	Partial	Yes
25	Champion international	162.25	140	Local	Partial	Yes
26	Melburn KING SIZE	218.3	150	Local	Partial	Yes

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
27	Café King Size Filter	221.25	180	Local	Partial	Yes
28	Citi Gold	165.2	130	Local	Partial	Yes
29	Gold Street International	162.25	150	Local	Partial	Yes
30	Business Class	162.25	120	Local	Partial	Yes
31	President	149.86	200	Local	Partial	Yes
32	Tander	175.82	150	Local	Partial	Yes
33	AL PINE Lights	147.5	50	Local	NO	Yes
34	ALLWIN Classic	218	150	Local	NO	Yes
35	Armee	69	140	Local	NO	Yes
36	Boat	147.5	110	Local	NO	Yes
37	Bond	53	120	Local	NO	Yes
38	Bridge	63.18	150	Local	NO	Yes
39	Business Plus	147.5	150	Local	NO	Yes
40	Business Plus Red Edition	147.5	100	Local	NO	Yes
41	Canton King Size Filter	63.18	150	Local	NO	Yes
42	CHAMPION Lights	146.32	140	Local	NO	Yes
43	Chance No 1	140	140	Local	NO	Yes
44	Chase Original	162.25	120	Local	NO	Yes
45	Chelsea	147.5	140	Local	NO	Yes
46	Cricket King Size	166.38	140	Local	NO	Yes
47	Crown Gold	146.32	100	Local	NO	Yes
48	Decent Royal	167	140	Local	NO	Yes
49	Decent Royal Light Blend	218.3	150	Local	NO	Yes
50	Dubai Lights	153	160	Local	NO	Yes
51	Express	64.35	150	Local	NO	Yes
52	FEDORA Worker	141.6	150	Local	NO	Yes

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand name	Printed price	Average selling price	Local/smuggled	Track and trace stamp	Graphical health warning
53	Fine	63	80	Local	No	Yes
54	Fire King Size Filter	107	130	Local	No	Yes
55	Gold Mark King Size	166	160	Local	No	Yes
56	Golden Bridge	63	170	Local	No	Yes
57	Hello International	166.38	100	Local	No	Yes
58	Hero	87.67	160	Local	No	Yes
59	Hi Way	175.82	150	Local	No	Yes
60	Hillbrow Classic Rich Flavor	141.6	120	Local	No	Yes
61	Honda	70.13	120	Local	No	Yes
62	Hp	150	130	Local	No	Yes
63	Khan Sahab	177	140	Local	No	Yes
64	Lord One King Size	200	150	Local	No	Yes
65	Lord One Light	200	120	Local	No	Yes
66	Market	64	100	Local	No	Yes
67	Medal	72	120	Local	No	Yes
68	Metro King Size Filter	166	150	Local	No	Yes
69	Milano F	145.08	170	Local	No	Yes
70	Melburn Plus	200	140	Local	No	Yes
71	Melburn Virginia Filters	218.3	180	Local	No	Yes
72	Minar	162.25	120	Local	No	Yes
73	More One King Size Filter	221.25	150	Local	No	Yes
74	Murad Alamdar	Not Printed	60	Local	No	Yes
75	Olympic	162.25	140	Local	No	Yes
76	Omega International	190	150	Local	No	Yes
77	Park One	147.5	150	Local	No	Yes

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
78	Party International	140	70	Local	No	Yes
79	Petrol King Size Filter	127.44	120	Local	No	Yes
80	Philip Morris	77	130	Local	No	Yes
81	Press	175.82	150	Local	No	Yes
82	Prime International	78	120	Local	No	Yes
83	Prime International Blue	62	120	Local	No	Yes
84	Prime International Red	78	130	Local	No	Yes
85	Public Light	177	120	Local	No	Yes
86	Puff	65	120	Local	No	Yes
87	Ramada International	177	120	Local	No	Yes
88	Range	161.6	120	Local	No	Yes
89	Ranger Classic	177	140	Local	No	Yes
90	Red Shine	221.25	120	Local	No	Yes
91	Red Code Original		160	Local	No	Yes
92	Rider	162.25	100	Local	No	Yes
93	Safari	200	130	Local	No	Yes
94	Senator Signature Blend	185	150	Local	No	Yes
95	Sms International	146.32	130	Local	No	Yes
96	Solo Lights	70	70	Local	No	Yes
97	Super Power	141.6	100	Local	No	Yes
98	T20 King Size Filter	148	120	Local	No	Yes
99	Taj International	147	100	Local	No	Yes
100	Tander Virginia	175.82	120	Local	No	Yes
101	Target International	127.44	120	Local	No	Yes
102	Three Cuts International	154.58	150	Local	No	Yes

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
103	Member	62.75	100	Local	No	Yes
104	Racer	68.56	110	Local	No	Yes
105	Chaman	147.5	120	Local	No	Yes
106	Marvels	147.5	120	Local	No	Yes
107	Spark	107	120	Local	No	Yes
108	Warden	141.6	120	Local	No	Yes
109	Winstar International	167.32	120	Local	No	Yes
110	BEST	54.18	140	Local	No	Yes
111	Leader International	147.5	140	Local	No	Yes
112	Beeri Classic	22.43	150	Local	No	Yes
113	BOSS	161.66	150	Local	No	Yes
114	Cash	62.76	150	Local	No	Yes
115	LAZER Special	48	150	Local	No	Yes
116	Speed	62.76	150	Local	No	Yes
117	VITAL Gold	163	150	Local	No	Yes
118	Shuangxi International	43	190	Local	No	Yes
119	Special Express	166.38	190	Local	No	Yes
120	Gold Cup	193	200	Local	No	Yes
121	Captaan Original	177	230	Local	No	Yes
122	Captaan Silver	177	250	Local	No	Yes
123	Visa	162.25	120	Local	No	Yes
124	Wonder Classic	120	150	Local	No	Yes
125	Yes International	177	150	Local	No	Yes
126	Classic	180	180	Local	No	Yes
127	Royal Street	180	180	Local	No	Yes

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
128	88 Mild	Not Printed	150	Smuggled	No	No
129	Business Club Fresh Gum		150	Smuggled	No	No
130	Business Club Full		110	Smuggled	No	No
131	Business Club Lights		150	Smuggled	No	No
132	Business Club Orange Mint		150	Smuggled	No	No
133	Business Club Switch		200	Smuggled	No	No
134	Business King Size		150	Smuggled	No	No
135	Business More		120	Smuggled	No	No
136	Business More Blue Edition		120	Smuggled	No	No
137	Business More Queen Edition		150	Smuggled	No	No
138	Business More Red Edition		130	Smuggled	No	No
139	Business Royals		150	Smuggled	No	No
140	Canal Sapphire Blue		120	Smuggled	No	No
141	Conino Lamborghini		150	Smuggled	No	No
142	Capstan Black Red		270	Smuggled	No	No
143	Captain Black		120	Smuggled	No	No
144	Captain Black Blue		270	Smuggled	No	No
145	Captain Black One		200	Smuggled	No	No
146	Captain Black Red		270	Smuggled	No	No
147	Captain Black Red Filter Plus		220	Smuggled	No	No
148	Captain Black Silver		250	Smuggled	No	No
149	Captain Gold		150	Smuggled	No	No
150	Cavallo		150	Smuggled	No	No
151	Cavallo Apple		130	Smuggled	No	No
152	Cavallo Black Velvet	120	Smuggled	No	No	
153	Cavallo Gummint	130	Smuggled	No	No	
154	Cavallo Gummint Superslims	160	Smuggled	No	No	

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
155	Cavallo Play	Not Printed	150	Smuggled	No	No
156	Cavallo Silver Touch		120	Smuggled	No	No
157	Cavallo Super Slims Strawberry		150	Smuggled	No	No
158	Cavallo Superslims Apple		150	Smuggled	No	No
159	Cavallo Sync		150	Smuggled	No	No
160	Check Full Flavour		140	Smuggled	No	No
161	Cilim Cekmeklink		150	Smuggled	No	No
162	Cima		180	Smuggled	No	No
163	Corsair Master Blend		160	Smuggled	No	No
164	D & J Double Switch		150	Smuggled	No	No
165	De Santis Red		40	Smuggled	No	No
166	D-gi Extra Filter Blue		190	Smuggled	No	No
167	Elegance		160	Smuggled	No	No
168	Elegance Black		150	Smuggled	No	No
169	Elegance Full Flavor		150	Smuggled	No	No
170	Elegance Full Flavour Max		100	Smuggled	No	No
171	Elegance Full Flavour Max Red		160	Smuggled	No	No
172	Elegance Gum & Mint Super Slim		150	Smuggled	No	No
173	Elegance Light		150	Smuggled	No	No
174	Elegance Lights Max		200	Smuggled	No	No
175	Elegance Virginia Blend	140	Smuggled	No	No	
176	Elegance Lights Blue	140	Smuggled	No	No	
177	Empire Nano Black	90	Smuggled	No	No	
178	Englishman	60	Smuggled	No	No	
179	Esse Aura	150	Smuggled	No	No	

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
180	Esse Aura Silver	Not Printed	170	Smuggled	No	No
181	Esse Black		60	Smuggled	No	No
182	Esse Blue		150	Smuggled	No	No
183	Esse Green Menthol		150	Smuggled	No	No
184	Evaan Light		150	Smuggled	No	No
185	Fauonguang		150	Smuggled	No	No
186	Fire King Size Filter		130	Smuggled	No	No
187	Forman Blue		220	Smuggled	No	No
188	Forman Special Edition		180	Smuggled	No	No
189	Forman White		220	Smuggled	No	No
190	Galaxy Dual Capsule		140	Smuggled	No	No
191	Galaxy Lights		180	Smuggled	No	No
192	Garam International		150	Smuggled	No	No
193	General King Size Blue		60	Smuggled	No	No
194	Glory Change		100	Smuggled	No	No
195	Gold Line Normal Red		150	Smuggled	No	No
196	Gold Pin		120	Smuggled	No	No
197	Gold Seal		150	Smuggled	No	No
198	Gold Seal Red		180	Smuggled	No	No
199	Grand		130	Smuggled	No	No
200	H&p Black		120	Smuggled	No	No
201	H&p Full Flavour		120	Smuggled	No	No
202	H&p Lights		140	Smuggled	No	No
203	Hi Lite Special Mild		150	Smuggled	No	No
204	Inhale Filter Cigarette	190	Smuggled	No	No	

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
205	Jaisalmer	Not Printed	150	Smuggled	No	No
206	Kentucky Select		70	Smuggled	No	No
207	Kingdom Virginia White		150	Smuggled	No	No
208	Kingsman Luxury Lights		130	Smuggled	No	No
209	L & M Filter		160	Smuggled	No	No
210	L & M Red Label		150	Smuggled	No	No
211	L& M Blue Label		220	Smuggled	No	No
212	L&m		120	Smuggled	No	No
213	L&m Blue		120	Smuggled	No	No
214	Landus Change		110	Smuggled	No	No
215	Legate Nobilitas Obligat		90	Smuggled	No	No
216	London Filter		170	Smuggled	No	No
217	Longhorn		170	Smuggled	No	No
218	Lucky Strike		160	Smuggled	No	No
219	MI Blue		160	Smuggled	No	No
220	MI Lights		120	Smuggled	No	No
221	Mac Extra Filter White Blue		150	Smuggled	No	No
222	Manchester Aqua United Kingdom		160	Smuggled	No	No
223	Manchester Double Drive		200	Smuggled	No	No
224	Manchester Lights		250	Smuggled	No	No
225	Manchester Queen		130	Smuggled	No	No
226	Manchester Ruby		150	Smuggled	No	No
227	Manchester United Kingdom Blue		130	Smuggled	No	No
228	Manchester United Kingdom Red		150	Smuggled	No	No
229	Manchester United Kingdom Ultra Lights		150	Smuggled	No	No

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
230	Mari Gold International	Not Printed	150	Smuggled	No	No
231	Marshal Full Flavor		150	Smuggled	No	No
232	Mehr Original Gold		170	Smuggled	No	No
233	Memphis Classic		50	Smuggled	No	No
234	Mikado Black		120	Smuggled	No	No
235	Milano Black		200	Smuggled	No	Yes
236	Milano Blue		150	Smuggled	No	No
237	Milano Furious Red		100	Smuggled	No	No
238	Milano Gold		150	Smuggled	No	No
239	Milano Green		150	Smuggled	No	No
240	Milano Grey		140	Smuggled	No	No
241	Milano King Size		160	Smuggled	No	No
242	Milano Kings Edition Silver		140	Smuggled	No	No
243	Milano Kings Elite Blue		150	Smuggled	No	No
244	Milano Kings Elite Green		150	Smuggled	No	No
245	Milano Kings Random		160	Smuggled	No	No
246	Milano Las Vegas		160	Smuggled	No	No
247	Milano New York		90	Smuggled	No	No
248	Milano Night Blinks		130	Smuggled	No	No
249	Milano One		160	Smuggled	No	No
250	Milano Silver		150	Smuggled	No	No
251	Malboro Gold		800	Smuggled	No	No
252	Milano Skyline		150	Smuggled	No	No
253	Milano Tech Lock		130	Smuggled	No	No
254	Milano Tech Lock Freshness Locked		160	Smuggled	No	No

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
255	Milano Urban Mirage	Not Printed	150	Smuggled	No	No
256	Milano Varance		160	Smuggled	No	No
257	Milano Vero		150	Smuggled	No	No
258	Milano X-merge		190	Smuggled	No	No
259	Milano X-mix		220	Smuggled	No	No
260	Modern Cigarettes		130	Smuggled	No	No
261	Momento Bluefire		120	Smuggled	No	No
262	Mond Black Super Slim		150	Smuggled	No	No
263	Mond Blue Super Slims		150	Smuggled	No	No
264	Mond Cherry Superslims		150	Smuggled	No	No
265	Mond Chocolate Super Slim		150	Smuggled	No	No
266	Mond Coffee Superslim		170	Smuggled	No	No
267	Mond Dual Brust		220	Smuggled	No	No
268	Mond Filter Cigarettes Dual Burst		200	Smuggled	No	No
269	Mond Gold Super Slim		150	Smuggled	No	No
270	Mond Green Apple Superslims		160	Smuggled	No	No
271	Mond Kings Elite Red		120	Smuggled	No	No
272	Mond Kings Elite Blue		140	Smuggled	No	No
273	Mond Menthol		150	Smuggled	No	No
274	Mond Nano Black		150	Smuggled	No	No
275	Mond Nano White		150	Smuggled	No	No
276	Mond Paan Super Slim		150	Smuggled	No	No
277	Mond Queen Edition		70	Smuggled	No	No
278	Mond Queen Edition Grey		90	Smuggled	No	No

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
279	Mond Queen Edition Red	Not Printed	130	Smuggled	No	No
280	Mond Silver		150	Smuggled	No	No
281	Mond Strawberry Superslims		150	Smuggled	No	No
282	Mond Superslims Gum Mint		150	Smuggled	No	No
283	Mond Superslims Lemon Mint		140	Smuggled	No	No
284	Mond Superslims Orange Mint		150	Smuggled	No	No
285	Mond Superslims Sweet Mango		150	Smuggled	No	No
286	Moures Blue		150	Smuggled	No	No
287	Nashville		180	Smuggled	No	No
288	Nashville Blue		150	Smuggled	No	No
289	Native Full Flavour		145	Smuggled	No	No
290	Nero		150	Smuggled	No	No
291	New York King Size		130	Smuggled	No	No
292	Omega		80	Smuggled	No	No
293	Originals International Menthol		150	Smuggled	No	No
294	Oris		120	Smuggled	No	No
295	Oris Lights		110	Smuggled	No	No
296	Oris Menthol		150	Smuggled	No	No
297	Oris Slims Chocolate		110	Smuggled	No	No
298	Oris Slims Gold		110	Smuggled	No	No
299	Oris Slims Strawberry		110	Smuggled	No	No
300	Pall Mall		70	Smuggled	No	No
301	Pall Mall White		130	Smuggled	No	No
302	Peel Kyoho	150	Smuggled	No	No	
303	Peel Lemon	150	Smuggled	No	No	

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
304	Philip Morris	Not Printed	130	Smuggled	No	No
305	Pine Lights		150	Smuggled	No	No
306	Pine Lights Blue		150	Smuggled	No	No
307	Pine Menthol Lights		160	Smuggled	No	No
308	Pine Premium Lights		120	Smuggled	No	No
309	Pine Premium Menthol		180	Smuggled	No	No
310	Platinum Seven Black Queen		150	Smuggled	No	No
311	Platinum Seven Blue Queen		150	Smuggled	No	No
312	Platinum Seven Double Apple		150	Smuggled	No	No
313	Platinum Seven Full Flavor		150	Smuggled	No	No
314	Platinum Seven One Nano White		110	Smuggled	No	No
315	Platinum Seven Slims Lights		150	Smuggled	No	No
316	Platinum Seven Slims Menthol		150	Smuggled	No	No
317	Platinum Seven Slims Strawberry		160	Smuggled	No	No
318	Platinum Seven White Queen		160	Smuggled	No	No
319	Platinum Silver Queen		180	Smuggled	No	No
320	Pleasure Lights		110	Smuggled	No	No
321	Raison Green Cat		160	Smuggled	No	No
322	Raquel Filter Cigarettes		140	Smuggled	No	No
323	Reino		150	Smuggled	No	No
324	Reino Classic Slims		100	Smuggled	No	No
325	Rio		100	Smuggled	No	No
326	Robin Apple Mint		160	Smuggled	No	No
327	Robin Blue		180	Smuggled	No	No
328	Robin Bubble Gum Mint		150	Smuggled	No	No

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
329	Robin Nano	Not Printed	150	Smuggled	No	No
330	Ruby Super Slim		150	Smuggled	No	No
331	Sahara Lights		150	Smuggled	No	No
332	Senator Double Apple Nano		190	Smuggled	No	No
333	Sport Star		150	Smuggled	No	No
334	Teton Blue Kings		150	Smuggled	No	No
335	Teton Red Kings		150	Smuggled	No	No
336	Texas 5 American Blend		150	Smuggled	No	No
337	The King		140	Smuggled	No	No
338	Top Gun		160	Smuggled	No	No
339	Top Mountain Blue		150	Smuggled	No	No
340	Top Mountain Red		140	Smuggled	No	No
341	Tuition		150	Smuggled	No	No
342	Ultima Lights		70	Smuggled	No	No
343	Veteran		120	Smuggled	No	No
344	Vess Fine Blend Blue		170	Smuggled	No	No
345	Vess Fine Blend Red		150	Smuggled	No	No
346	X Man		160	Smuggled	No	No
347	Xman Black		150	Smuggled	No	No
348	Zest Blue King Size		120	Smuggled	No	No
349	Dunhill		800	Smuggled	No	No
350	Zumerret Blue	120	Smuggled	No	No	
351	Al Makhlof	150	Smuggled	No	Yes	

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
352	A&b White	Not Printed	180	Smuggled	No	No
353	Abc		150	Smuggled	No	No
354	Advisor		110	Smuggled	No	No
355	Affair		150	Smuggled	No	No
356	American Bison		100	Smuggled	No	No
357	American Bison Blue		130	Smuggled	No	No
358	American Bison Gold		200	Smuggled	No	No
359	Armmani Kings		150	Smuggled	No	No
360	Ashima		130	Smuggled	No	No
361	Asia Kings Full Flavour		150	Smuggled	No	No
362	Asia Kings Lights		150	Smuggled	No	No
363	Attimo Privilege Blue		180	Smuggled	No	No
364	Bon Gold Red Label		140	Smuggled	No	No
365	Bon International		70	Smuggled	No	No
366	Bonus Exclusive		120	Smuggled	No	No
367	Bonus Premium		110	Smuggled	No	No
368	Brass		130	Smuggled	No	No
369	Business Club		180	Smuggled	No	No
370	Business Club Apple		150	Smuggled	No	No
371	Business Club Double Apple		180	Smuggled	No	No

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
372	Gold Touch	Not Printed	80	Smuggled	No	No
373	Gold Respect		100	Smuggled	No	No
374	Maiwand		100	Smuggled	No	No
375	Millionaire		100	Smuggled	No	No
376	Oscar Blue		100	Smuggled	No	No
377	Relax Seven Blue		100	Smuggled	No	No
378	Relax Seven Red		100	Smuggled	No	No
379	Royal Crown		100	Smuggled	No	No
380	Taris Black		100	Smuggled	No	No
381	Walton		100	Smuggled	No	No
382	FORUM		120	Smuggled	No	No
383	Goldman		120	Smuggled	No	No
384	Three Stars lights		120	Smuggled	No	No
385	Bestman Original Blue		130	Smuggled	No	No
386	Orginals Internatinal		130	Smuggled	No	No
387	TIR		130	Smuggled	No	No
388	99 BLUE		140	Smuggled	No	No
389	Clash		140	Smuggled	No	No
390	Farstar		140	Smuggled	No	No
391	Gold star		140	Smuggled	No	No
392	Prince	140	Smuggled	No	No	
393	Roxboro	140	Smuggled	No	No	
394	252 Blue	150	Smuggled	No	No	
395	252 Orange	150	Smuggled	No	No	

CIGARETTE BRAND COMPLIANCE ASSESMENT

Sr#	Brand Name	Printed Price	Average Selling Price	Local/Smuggled	Track and Trace Stamp	Graphical Health Warning
396	Brittosh	Not Printed	150	Smuggled	No	No
397	Centro		150	Smuggled	No	No
398	Classic Toros		150	Smuggled	No	No
399	Club		150	Smuggled	No	No
400	D&J		150	Smuggled	No	No
401	Mohawk		150	Smuggled	No	No
402	Reds		150	Smuggled	No	No
403	Fisher Lights		160	Smuggled	No	No
404	Pride		160	Smuggled	No	No
405	Rich Man Royals		160	Smuggled	No	No
406	Alster Blue		170	Smuggled	No	No
407	Regal		170	Smuggled	No	No
408	Fleke Mint		180	Smuggled	No	No
409	X3 Silver		180	Smuggled	No	No
410	Golden Bird		190	Smuggled	No	No
411	Golden Leaf		200	Smuggled	No	No
412	Black Devil	300	Smuggled	No	No	
413	Black Dunhill	350	Smuggled	No	No	

Thank You!

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