#PUNJAB SPEAKS
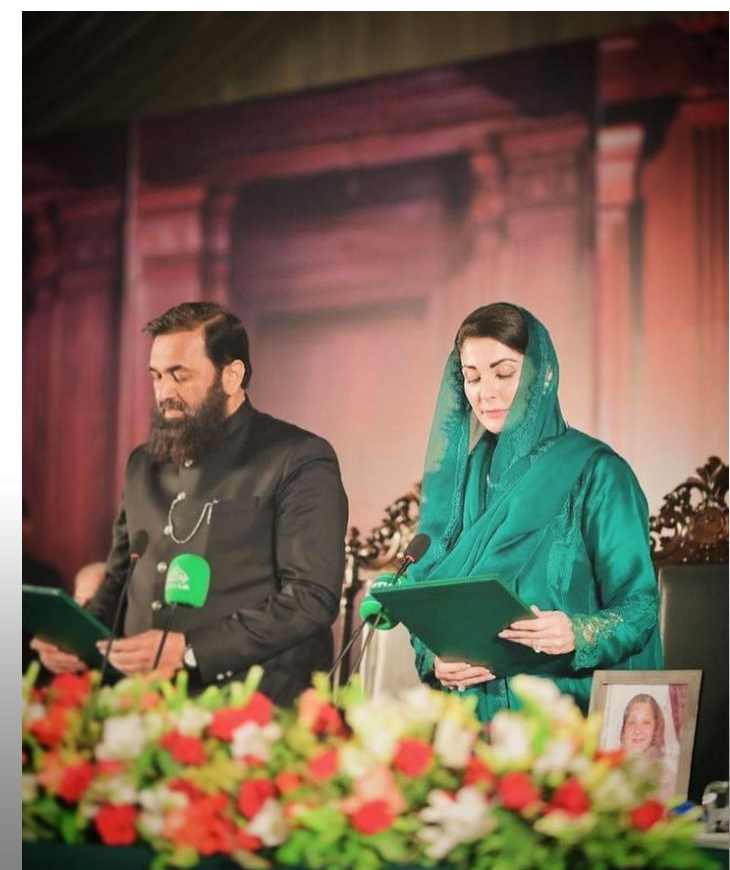

Public Perception of Performance CM Maryam Nawaz Sharif

100 days in Office

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INSTITUTE FOR PUBLIC OPINION RESEARCH

About IPOR

Institute for Public Opinion Research **(IPOR)** is an independent research institution with ability to gauge public opinion at its best on social issues, democracy and service delivery throughout Pakistan. IPOR is registered under section 32 of companies act, **1984 (XLVII of 1984)** with the Security and Exchange Commission of Pakistan (SECP). IPOR's Executive Director is also a member of European Society for Opinion and Market Research (ESOMAR). It is globally recognized mark of excellence within and beyond the industry.

Disclaimer

The results in this Report do not represent views held by **IPOR**. The results only represent public opinion, computed on the basis of views expressed by respondents selected through the procedure outlined in the methodology section of this Report. **IPOR** cannot be held liable to the users of this data. Any part of this publication can be used or cited with a clear reference to **IPOR.**

Executive Summary

Background:

- The Institute for Public Opinion Research (IPOR) conducted a quantitative survey in Punjab targeting the adult population (age 18 and above) of Punjab to gather public opinion on the 100-day performance of Chief Minister Maryam Nawaz Sharif. Maryam Nawaz Sharif has made history by becoming the first female to be elected as Chief Minister of Punjab.

Main Findings:

- An over-all majority of **55%** of the respondents expressed **satisfaction** with the performance of the Punjab government, in the **Urban/Rural split,** it has been observed the dis-satisfaction level is higher in Rural Areas 42% compared to Urban Areas with 28%.

- Out of 35% who were not satisfied at-all with the last 3-month performance of CM, 51% of respondents believe that the government will never be able to improve the situation, regardless of the time given. And 19% of respondents are willing to give the government as much time as needed to improve the situation.

- **60% of respondents** believe Maryam Nawaz's popularity has increased over the last three months.

- **53% of respondents** believe the government's steps have been effective in reducing prices of various commodities. A decrease in the price of **Roti** is the most favored project, with 44% of respondents considering it the best initiative. Following this project are the Solar Panel Program (11%) and the **200 Clinic on Wheels initiative (11%)**.

Conclusion:

Maryam Nawaz leadership in Punjab is highly regarded, with strong public approval of her **performance** and **initiatives**. While there is significant support for her efforts in **reducing Commodity prices** and specific projects like the **Bread price reduction**, as compared to other initiatives. However, her approval ratings in rural areas (48%) are not as good as in urban areas (62%).

Q: Are you satisfied with the performance of the Punjab government in the last three months or not?

(All Respondents)
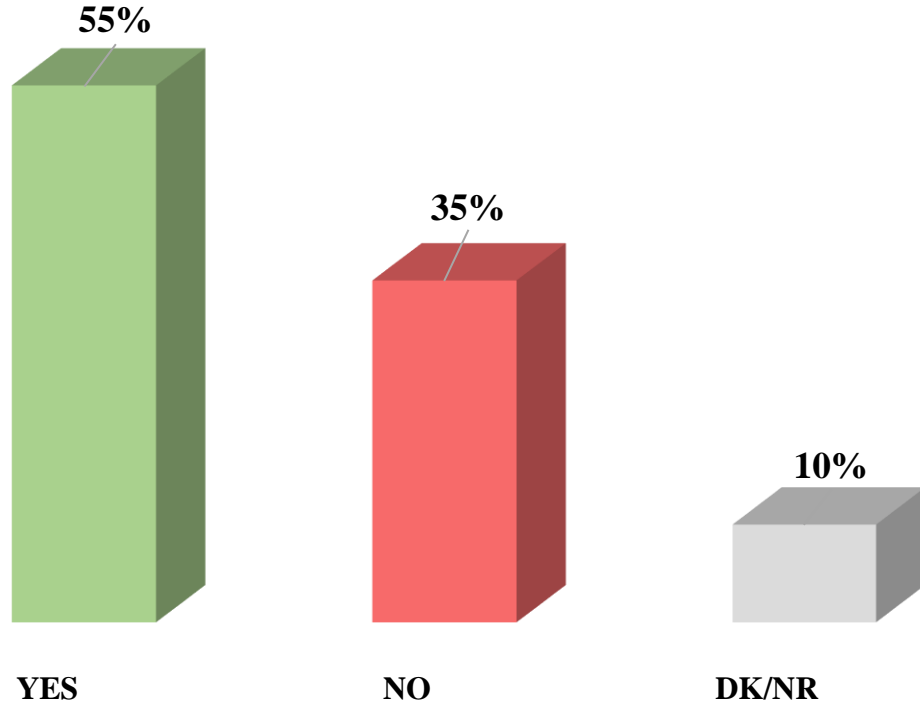
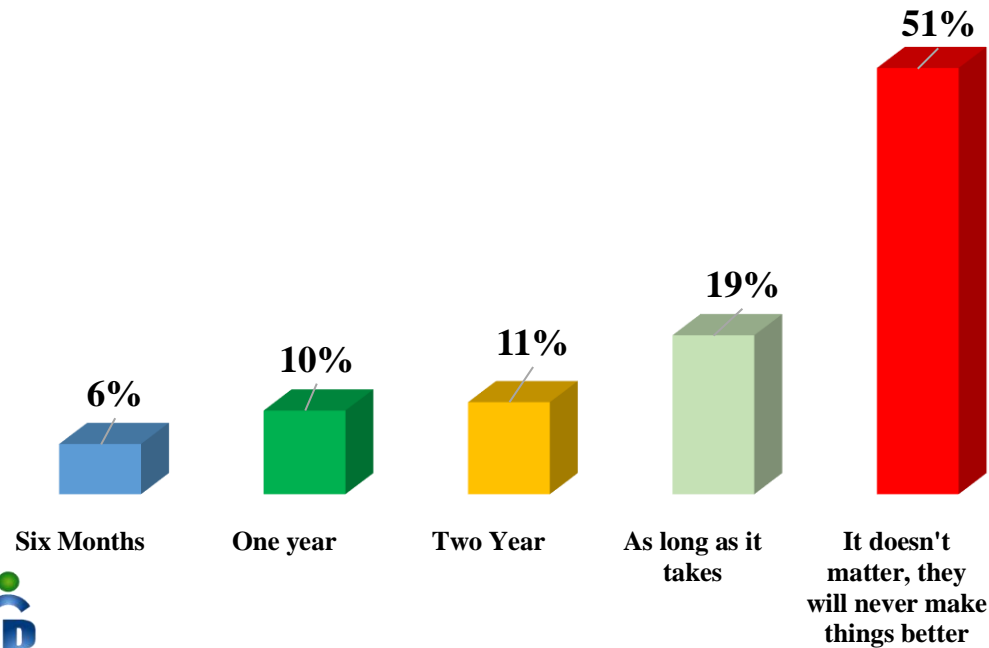س : کیا آپ پنجاب حکومت کی گزشتہ تین ماہ کی کارکردگی سے مطمئن ہیں یا نہیں؟

Urban Punjab
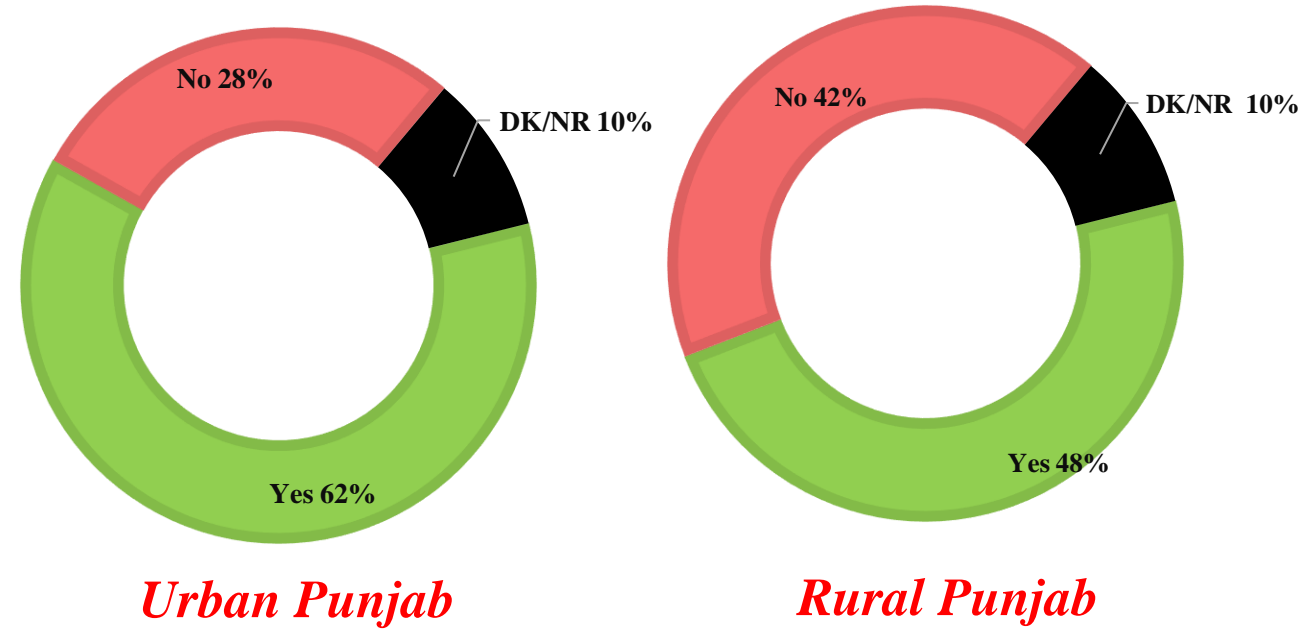
Rural Punjab

Insight: Dis-satisfaction level is higher in Rural Areas **42%** compared to Urban Areas with **28%**. So, there is room for improvement for CM to increase favorability in Rural areas.

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Q:if you are not satisfied with the performance of present Punjab government, then, how much time are you willing to give Pakistan Muslim League-N to start improving the situation in the country?

س: اگر آپ موجودہ پنجاب حکومت کی کارکردگی سے مطمئن نہیں ہیں تو پھر آپ پاکستان مسلم لیگ ن کو ملک کے حالات بہتر کرنے کے لیے کتنا وقت دینے کو تیار ہیں؟

(Of that 35% who said " No")

Insight: Out off that 35% who were not satisfied at-all with the last 3-month performance of CM, **51%** of respondents believe that the government will never be able to improve the situation, regardless of the time given. And **19% of respondents** are willing to give the government as much time as needed to **improve the situation.**

|					
6%	10%	11%	19%	51%	3%
Six Months	One year	Two Year	As long as it takes	It doesn't matter, they will never make things better	DK/NR

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Q:What do you think the steps taken by the Pakistan Muslim League-N government have been effective in reducing prices of various commodities?

(All Respondents)

س: آپ کو کیا لگتا ہے کہ پاکستان مسلم لیگ ن کی حکومت کے اقدامات مختلف اشیاء کی قیمتیں کم کرنے میں موثر ثابت ہوئے ہیں؟
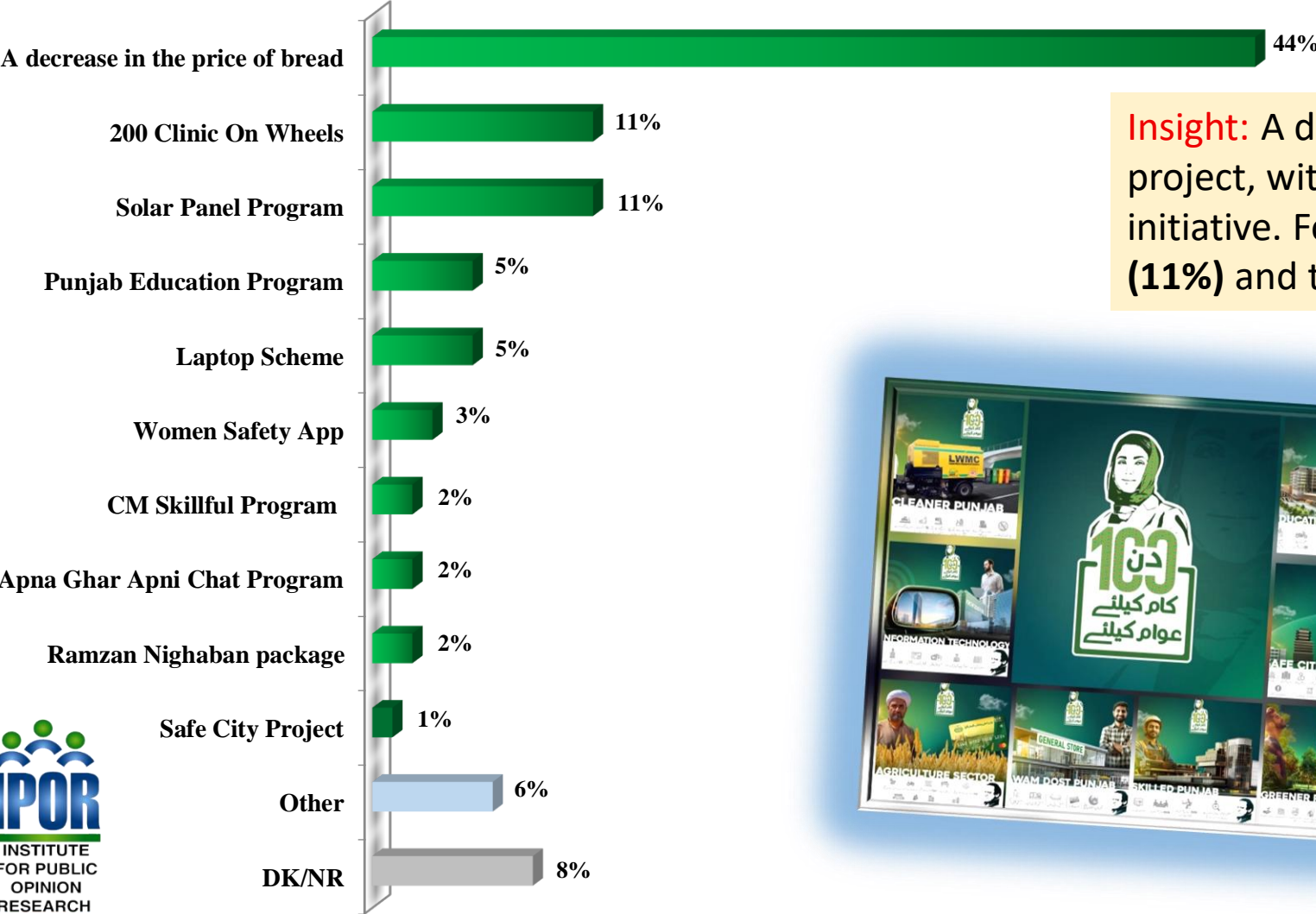
Insight: A majority of **53% of respondents** believe that the steps taken by the Pakistan Muslim League-N government have been effective in reducing the prices of various **commodities**

No 34%

DK/NR 13%

Yes 53%
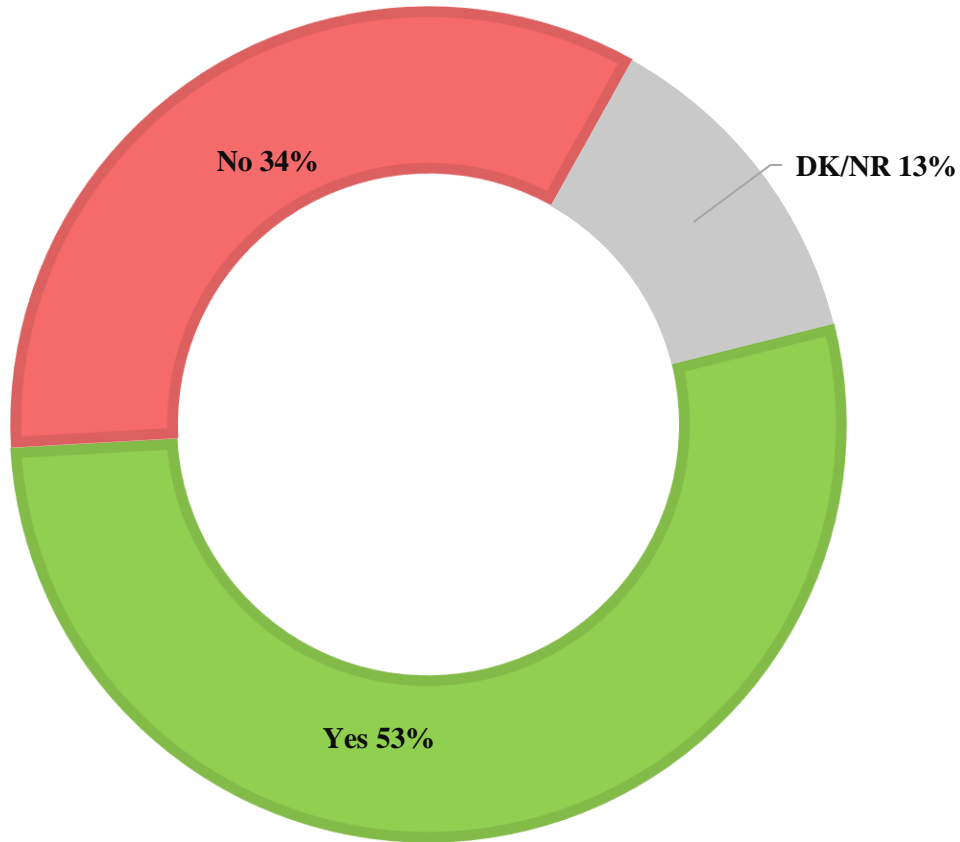
As you know Chief Minister Maryam Nawaz has launched various projects, which of the following projects do you think is the best?

س: جیسا کہ آپ کو معلوم ہے وزیر اعلی مریم نواز نے مختلف منصوبے شروع کیے ہیں آپ کے خیال میں مندرجہ ذیل میں سے سب سے اچھا منصوبہ کون سا ہے؟
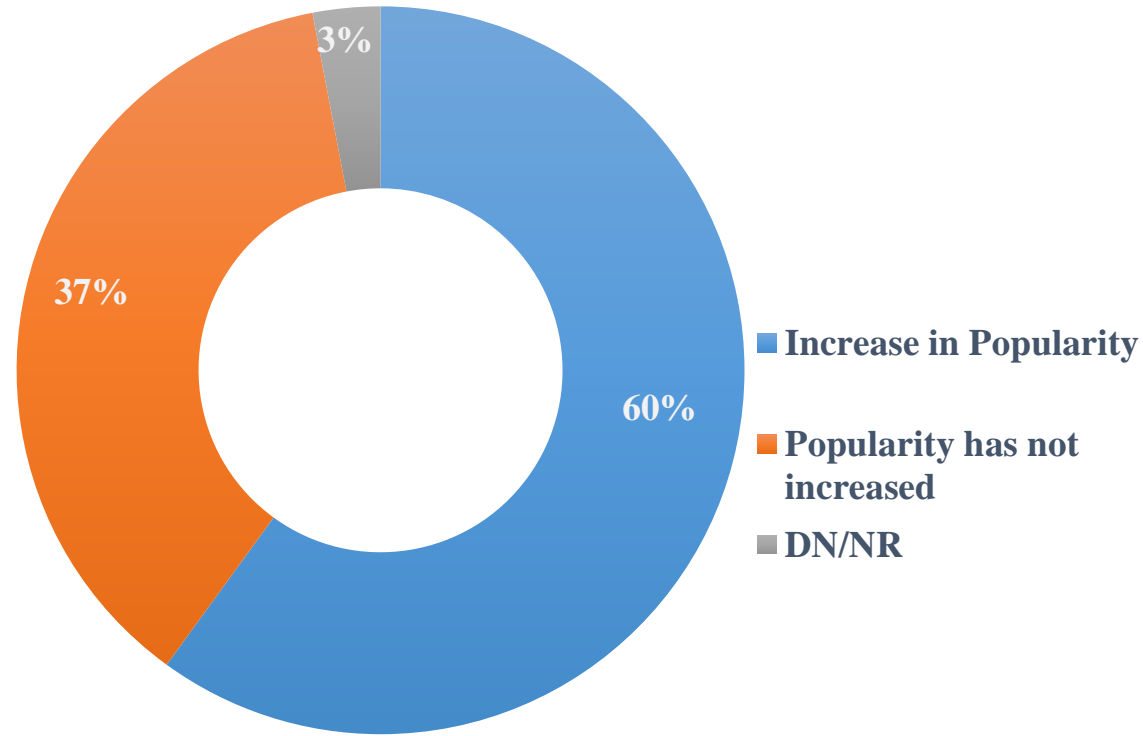
(All Respondents)

Project	Percentage
A decrease in the price of bread	44%
200 Clinic On Wheels	11%
Solar Panel Program	11%
Punjab Education Program	5%
Laptop Scheme	5%
Women Safety App	3%
CM Skillful Program	2%
Apna Ghar Apni Chat Program	2%
Ramzan Nighaban package	2%
Safe City Project	1%
Other	6%
DK/NR	8%

Insight: A decrease in the price of roti is the most favored project, with 44% of respondents considering it the best initiative. Following this project are the Solar Panel Program (11%) and the 200 Clinic on Wheels initiative (11%).

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The study has been conducted by IPOR

Q: What do you think that the popularity of Punjab Chief Minister Maryam Nawaz has increased in the public during the last three months or not?

س: آپ کیا سمجھتے ہیں کہ گزشتہ تین ماہ کے دوران عوام میں وزیر اعلی پنجاب مریم نواز کی مقبولیت میں اضافہ ہوا ہے یا نہیں؟
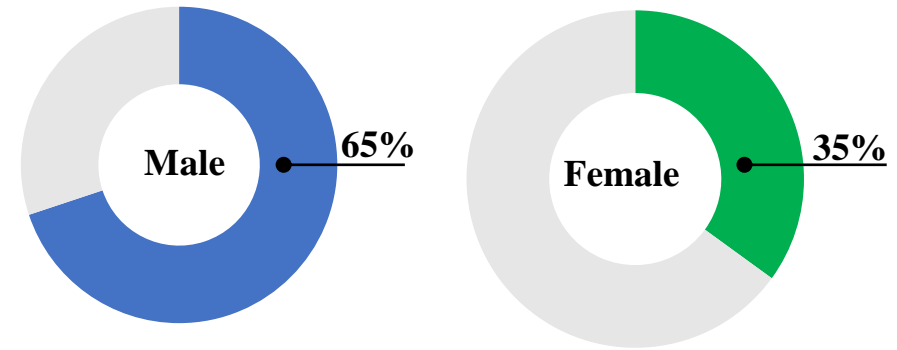
(All Respondents)

Insight: A significant majority, **60% of respondents**, believe that the popularity of Chief Minister Maryam Nawaz has increased in the last **three months.**

3%

37%

60%

- Increase in Popularity
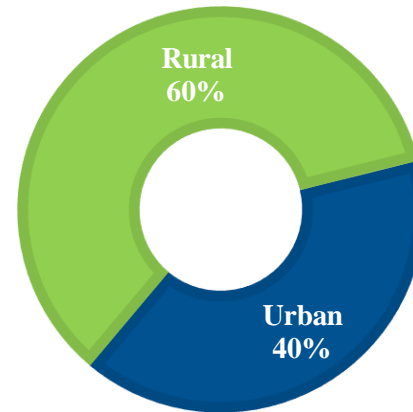- Popularity has not increased
- DN/NR

Survey Demographic

The IPOR survey respondents consisted of 65% males and 35% females. Geographically, 60% were from rural areas and 40% from urban areas. In terms of age distribution, 43% were between 18 and 35 years old, 48% were between 36 and 50 years old, and 9% were above 51 years old. 16% are illiterate, 12% have completed primary education, 15% have completed secondary education, 28% have completed matriculation, 14% have completed intermediate education, 10% are graduates, and 5% have completed a master's degree.
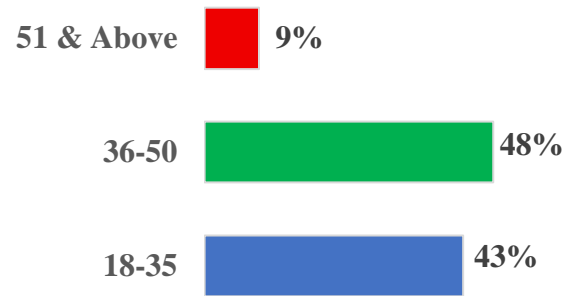
Gender

Male — 65%

Female — 35%

Urban /Rural

Rural 60%

Urban 40%

Age Group

- 51 & Above — 9%
- 36-50 — 48%
- 18-35 — 43%

Education

- Illiterate — 16%
- Primary — 12%
- Secondary — 15%
- Matriculation — 28%
- Intermediate — 14%
- Graduate — 10%
- Masters — 5%

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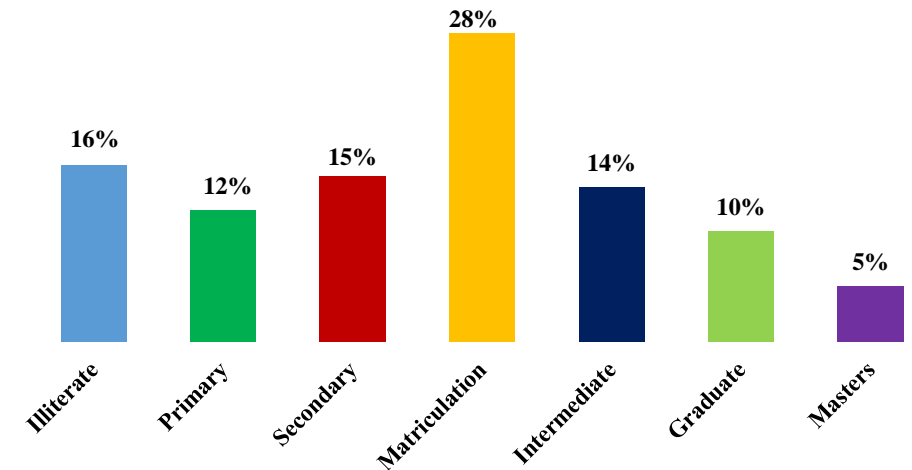# Survey Methodology

Period :   **May 29-12 June**, 2024

Eligibility :   Age **18+**.

Response Rate :   Approximately **45%**

Margin of Error :   Not More than **±3-4%** at 95% confidence level at Province-level results.

Sample size   = 2010

- The survey was conducted through Computer Assisted Telephonic Interviews (**CATI).** These interviews were conducted by a team of trained professionals with an attempt to closely match the demographic spread of Pakistan.

- A phone panel comprised of randomly selected 268,000 active mobile phone users was used as sampling frame to draw sample of adult residents in Punjab. This Phone Panel was made through Face-to-Face data collection across all districts of Punjab. Total number of districts in Punjab are 36 and we took data from all the districts of Punjab

- In the first stage, allocation of primary sample units (PSU) was made by distributing sample to all the provinces as per their actual share. In the second stage, phone number were sorted in 36 districts, and then selection was be made using Systematic Sampling with a Random Start (SSRS).

- The information in this report has been compiled in accordance with international standards for market and social research methodologies.

- Figures in charts and tables may not sum to 100 percent due to rounding error.

Survey Method:
Computer Assisted
Telephonic Interviews
(CATI)

Sample size= 2010

Thank you!

For any further query regarding this survey please feel free to contact.

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