National Survey of Current Political Situation in Pakistan

June 13-July 04, 2018
About IPOR:
IPOR Consulting is an independent research institution with ability to gauge public opinion at its best on social issues, democracy and service delivery throughout Pakistan. IPOR is registered under section 32 of companies act, 1984 (XLVII of 1984) with the Security and Exchange Commission of Pakistan (SECP). As member of ESOMAR, the information in this report has been compiled in accordance with international standards for market and social research methodologies.

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Survey Methodology

Period: June 13-July 04, 2018

Survey Type: In-person, in-home interviews.

Eligibility: Age 18+. The survey is a national representative sample of voting-age residents of Pakistan.

Total Respondents: n = 3,735

Response Rate: Approximately 72%

Margin of Error: The confidence interval is not more than ±2% at the mid-range with a confidence level of 95%.

- This survey is conducted in collaboration with Global Strategic Partners (GSP) and Data throughout Pakistan was collected by the IPOR Consulting (Pvt.) Ltd.

- A multi-stage probability sample was used. In the first stage, the sample was stratified into four provinces. In the second stage, the sample was further stratified into districts within each province and divided into rural and urban categories. In the third stage, each district was further stratified by union councils.

- The sample was distributed in 69 Districts of all four provinces of Pakistan (except the Federally Administered Tribal Areas and Chitral). The sample post-weighted by province to make it representative of the national population. The confidence interval does not take into account design effect.

- Interview teams were comprised of both males and females; the female respondents were interviewed by female interviewers and male respondents by male interviewers.

- The Probability-Proportional-to-Size (PPS) method was used to select localities and household were selected through “Random walk method”. By which starting point was determined and by following the Left Hand Rule (LHR) pattern every nth household were selected for interviews. The Kish Grid was used to select respondents 18 years and older within these randomly selected household.

- The information in this report has been compiled in accordance with international standards for market and social research methodologies. Figures in charts and tables may not sum to 100 percent due to rounding error.
## Demographics

### Gender
- Male: 60%
- Female: 40%

### Location
- Urban: 39%
- Rural: 61%

### Age
- 18-25: 24%
- 26-40: 47%
- 41-50: 17%
- 51+: 13%

### Education
- Illiterate: 28%
- Primary: 15%
- Middle: 15%
- Secondary: 22%
- Intermediate: 10%
- Graduate: 08%
- Master’s: 03%

### Province
- Punjab+ICT: 55%
- Sindh: 24%
- KP: 15%
- Baluchistan: 06%

### Language
- Urdu: 12%
- Punjabi: 39%
- Pashto: 15%
- Sindhi: 14%
- Seraiki: 12%
- Hindko: 06%
- Balochi: 02%
- Other: 01%
Acronyms

All Pakistan Muslim League          APML
Awami National Party                ANP
Balochistan National Party          BNP
Benazir Income Support Program      BISP
Federally Administered Tribal Areas FATA
Jamaat-e-Islami                     JI
Jamiat Ulema-e-Islam Faction       JUI-F
Khyber Pakhtunkhwa                  KP
Muttahida Quami Movement            MQM
Pakhtunkhwa Milli Awami Party       PKMAP
Pakistan Muslim League-Functional   PML-F
Pakistan Muslim League-Nawaz        PML-N
Pakistan Muslim League-Quaid        PML-Q
Pakistan Peoples Party              PPP
Pakistan Tehreek-e-Insaf            PTI
Tehrik-i-Taliban (Pakistan)         TTP

Don’t Know/No Response              DK/NR
Indicators
Thinking about the country as a whole, would you say that things are heading in the right direction or the wrong direction?
Thinking about the country as a whole, would you say that things are heading in the right direction or the wrong direction?

(Province)

<table>
<thead>
<tr>
<th>Province</th>
<th>Right Direction</th>
<th>Wrong Direction</th>
<th>DK/NR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Punjab</td>
<td>38%</td>
<td>61%</td>
<td>2%</td>
</tr>
<tr>
<td>Sindh</td>
<td>25%</td>
<td>75%</td>
<td>1%</td>
</tr>
<tr>
<td>KP</td>
<td>38%</td>
<td>59%</td>
<td>3%</td>
</tr>
<tr>
<td>Balochistan</td>
<td>42%</td>
<td>58%</td>
<td>0%</td>
</tr>
</tbody>
</table>

(Location)

- Rural: 61% Right Direction, 37% Wrong Direction, 2% DK/NR
- Urban: 67% Right Direction, 32% Wrong Direction, 1% DK/NR
Thinking about the country as a whole, would you say that things are heading in the right direction or the wrong direction? (Slide 3/3...)

(Age-Group)

- 18-25: 39% Right Direction, 59% Wrong Direction
- 26-40: 33% Right Direction, 65% Wrong Direction
- 41-50: 35% Right Direction, 64% Wrong Direction
- 51 & Above: 33% Right Direction, 65% Wrong Direction

(Gender)

- Female: 26% Right Direction, 72% Wrong Direction, 2% DK/NR
- Male: 40% Right Direction, 58% Wrong Direction, 2% DK/NR
Thinking about the country as a whole, would you say that things are heading in the right direction or the wrong direction?

- **November 2017**
  - Right Direction: 36%
  - Wrong Direction: 35%
  - DK/NR: 1%

- **July 2018**
  - Right Direction: 63%
  - Wrong Direction: 64%
  - DK/NR: 2%
Thinking about the country as a whole, would you say that things are heading in the right direction or the wrong direction?

- **Right Direction**: 35%
- **Wrong Direction**: 64%
- **DK/NR**: 2%

Of the 35% that respond Right direction, why do you think that things are headed in the right direction?

- **Better Law & Order**: 34%
- **Overall Stability**: 24%
- **Development Work**: 15%
- **Electricity Projects**: 5%
- **Good Governance**: 5%
- **Empowerment of Institutions**: 4%
- **Control on Corruption**: 3%
- **Progress of Economy**: 3%
- **Opration Radd-ul-Fasad**: 1%
- **Low Inflation**: 1%
- **Health Facilities**: 1%
- **Other**: 2%
- **DK/NR**: 3%

(Open-ended)
Wrong Direction...

[Of the 64% that respond Wrong direction]
Why do you think that things are head in the wrong direction?  
(Open-ended)

Thinking about the country as a whole, would you say that things are heading in the right direction or the wrong direction?

- **Wrong Direction 64%**
- **Right Direction 35%**
- **DK/NR 2%**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corruption</td>
<td>20%</td>
</tr>
<tr>
<td>High Inflation</td>
<td>18%</td>
</tr>
<tr>
<td>Unemployment</td>
<td>10%</td>
</tr>
<tr>
<td>Political Instability</td>
<td>9%</td>
</tr>
<tr>
<td>Loadshedding</td>
<td>9%</td>
</tr>
<tr>
<td>Bad Performance of Govt.</td>
<td>7%</td>
</tr>
<tr>
<td>Poverty</td>
<td>5%</td>
</tr>
<tr>
<td>Bad Economy</td>
<td>4%</td>
</tr>
<tr>
<td>Lack of Drinking Water</td>
<td>3%</td>
</tr>
<tr>
<td>Bad Law &amp; Order</td>
<td>2%</td>
</tr>
<tr>
<td>Tention among Institutions</td>
<td>2%</td>
</tr>
<tr>
<td>Bad Policies of Govt.</td>
<td>2%</td>
</tr>
<tr>
<td>Terrorism</td>
<td>1%</td>
</tr>
<tr>
<td>Disqualification of Nawaz Sharif</td>
<td>1%</td>
</tr>
<tr>
<td>Injustice</td>
<td>1%</td>
</tr>
<tr>
<td>Agricultural Issues</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
<tr>
<td>DK/NR</td>
<td>2%</td>
</tr>
</tbody>
</table>
Thinking now about the following indicators, how would you rate the situation in Pakistan with each?

- **Political Stability**
  - Good: 34%
  - Bad: 63%
  - DK/NR: 3%

- **Law and Order**
  - Good: 73%
  - Bad: 27%
  - DK/NR: 1%

- **Security**
  - Good: 72%
  - Bad: 27%
  - DK/NR: 1%

- **Economy**
  - Good: 32%
  - Bad: 66%
  - DK/NR: 3%

- **Load shedding**
  - Good: 37%
  - Bad: 63%
  - DK/NR: 1%
Thinking again about these indicators, in the next year do you think that the situation is going to be better, worse, or about the same?

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Better</th>
<th>Same</th>
<th>Worse</th>
<th>DK/NR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Political Stability</td>
<td>48%</td>
<td>14%</td>
<td>30%</td>
<td>8%</td>
</tr>
<tr>
<td>Law and Order</td>
<td>63%</td>
<td>13%</td>
<td>21%</td>
<td>4%</td>
</tr>
<tr>
<td>Security</td>
<td>63%</td>
<td>12%</td>
<td>21%</td>
<td>4%</td>
</tr>
<tr>
<td>Economy</td>
<td>45%</td>
<td>23%</td>
<td>24%</td>
<td>8%</td>
</tr>
<tr>
<td>Load shedding</td>
<td>46%</td>
<td>20%</td>
<td>28%</td>
<td>6%</td>
</tr>
</tbody>
</table>
Approval Ratings
How would you rate the overall performance of the PML-N national federal government?

July 2018:
- Very Good: 17%
- Good: 40%
- Bad: 24%
- Very Bad: 16%
- DK/NR: 3%

November 2017:
- Very Good: 17%
- Good: 40%
- Bad: 22%
- Very Bad: 18%
- DK/NR: 4%
How would you rate the years performance of Punjab Chief Minister Shahbaz Sharif?

- **July 2018**
  - Very Good: 29%
  - Good: 40%
  - Bad: 17%
  - Very Bad: 9%
  - DK/NR: 5%

- **November 2017**
  - Very Good: 26%
  - Good: 43%
  - Bad: 14%
  - Very Bad: 9%
  - DK/NR: 8%
How would you rate the performance of Punjab Chief Minister Shahbaz Sharif?
(Punjab Respondents Only)

July 2018
- Very Good: 37%
- Good: 76%
- Bad: 13%
- Very Bad: 8%
- DK/NR: 3%

November 2017
- Very Good: 38%
- Good: 82%
- Bad: 10%
- Very Bad: 6%
- DK/NR: 2%
How would you rate the performance of the PTI Government in KPK?

July 2018:
- Very Good: 19%
- Good: 38%
- Bad: 20%
- Very Bad: 9%
- DK/NR: 14%

November 2017:
- Very Good: 19%
- Good: 38%
- Bad: 15%
- Very Bad: 11%
- DK/NR: 17%
How would you rate the performance of the PTI Government in KPK? (KP Respondents Only)

July 2018
- Very Good: 29%
- Good: 35%
- Bad: 19%
- Very Bad: 13%
- DK/NR: 4%

November 2017
- Very Good: 57%
- Good: 22%
- Bad: 10%
- Very Bad: 8%
- DK/NR: 2%
Thinking now about the following political personalities, would you say you liked or disliked them when you think about them as people, not in terms of their policies or politics?

- **Shahbaz Sharif**: 62% Like, 36% Dislike, 2% DK/NR
- **Imran Khan**: 53% Like, 39% Dislike, 7% DK/NR
- **Nawaz Sharif**: 47% Like, 49% Dislike, 3% DK/NR
- **Shahid Khaqan Abbasi**: 41% Like, 54% Dislike, 6% DK/NR
- **Maryam Nawaz**: 40% Like, 51% Dislike, 9% DK/NR
- **Bilawal Bhutto**: 38% Like, 60% Dislike, 3% DK/NR
Top Issues
In your opinion, what is the single most important issue facing Pakistan? (Open-ended)

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment</td>
<td>25%</td>
</tr>
<tr>
<td>Loadshedding</td>
<td>14%</td>
</tr>
<tr>
<td>Corruption</td>
<td>13%</td>
</tr>
<tr>
<td>Inflation</td>
<td>12%</td>
</tr>
<tr>
<td>Drinking Water</td>
<td>8%</td>
</tr>
<tr>
<td>Poverty</td>
<td>8%</td>
</tr>
<tr>
<td>Political Instability</td>
<td>3%</td>
</tr>
<tr>
<td>Water Resource/Dam</td>
<td>3%</td>
</tr>
<tr>
<td>Education</td>
<td>2%</td>
</tr>
<tr>
<td>Bad Economy</td>
<td>2%</td>
</tr>
<tr>
<td>Law &amp; Order</td>
<td>1%</td>
</tr>
<tr>
<td>Sewerage</td>
<td>1%</td>
</tr>
<tr>
<td>Gas</td>
<td>1%</td>
</tr>
<tr>
<td>Terrorism</td>
<td>1%</td>
</tr>
<tr>
<td>Roads</td>
<td>1%</td>
</tr>
<tr>
<td>Lack of Good Roads</td>
<td>1%</td>
</tr>
<tr>
<td>Injustice</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
<tr>
<td>DK/NR</td>
<td>2%</td>
</tr>
</tbody>
</table>
In your opinion, what is the single most important issue facing Pakistan?  
(Open-ended)  
(Tracking Major Issues Only)

**Punjab**

- Unemployment: 21%
- Loadshedding: 11%
- Corruption: 14%
- Inflation: 16%
- Drinking Water: 9%

**Sindh**

- Unemployment: 28%
- Loadshedding: 19%
- Corruption: 13%
- Inflation: 8%
- Drinking Water: 12%

**KP**

- Unemployment: 35%
- Loadshedding: 15%
- Corruption: 10%
- Inflation: 10%
- Drinking Water: 2%

**Balochistan**

- Unemployment: 24%
- Loadshedding: 15%
- Corruption: 20%
- Inflation: 3%
- Drinking Water: 3%
In your opinion, what is the single most important issue facing Pakistan?

Tracking Major Issues Only

- Loadshedding: 10% (Nov-17) 14% (Jul-18)
- Unemployment: 20% (Nov-17) 25% (Jul-18)
- Inflation: 12% (Nov-17) 24% (Jul-18)
- Corruption: 3% (Nov-17) 13% (Jul-18)
- Terrorism: 1% (Nov-17) 1% (Jul-18)
Did you vote in the 2013 national elections?

- Yes: 76%
- No: 23%
- DK/NR: 1%
How likely are you to vote in the next national assembly elections?

- Very Likely: 82%
- Somewhat Likely: 11%
- Not Likely at all: 5%
- DK/NR: 2%
If the national assembly election were held next week for which party would you vote for? (Open-ended)

Margin of Error ±2%
If the national assembly election were held next week for which party would you vote for?

Tracking Major Parties Only

Margin of Error ±2%
If the national assembly election were held next week for which party would you vote for?

(Party Vote by Province)

**Punjab**

- PML-N: 50%
- PTI: 31%
- PPP: 5%
- TLP: 4%
- IND: 1%

**Sindh**

- PPP: 35%
- PTI: 18%
- PML-N: 10%
- MQM Pakistan: 7%
- MMA: 4%
- PML-F: 3%
- APML: 1%
- GDA: 1%
- SUP: 1%
- TLP: 1%

**Balochistan**

- PPP: 16%
- MMA: 12%
- PKMAP: 10%
- PTI: 8%
- BAP: 7%
- PML-N: 5%
- BNP: 5%
- NP: 5%
- ANP: 4%
- IND: 3%
If the elections for National Assembly were held next week, for which party would you vote? (Punjab)

General Elections 2013
PPP: 11%, TLP: 4%, PML-N: 49%, PTI: 57%

Nov-17
PPP: 11%, TLP: 4%, PML-N: 24%, PTI: 19%

Jun-18
PPP: 5%, TLP: 4%, PML-N: 50%, PTI: 31%
If the national assembly election were held next week for which party would you vote for?

**Party Vote by Gender**

- **PML-N**
  - Male: 30%
  - Female: 27%
- **PTI**
  - Male: 29%
  - Female: 29%
- **PPP**
  - Male: 11%
  - Female: 16%

**Party Vote by Age**

- **18-25**
  - PML-N: 29%
  - PTI: 33%
  - PPP: 11%
- **26-40**
  - PML-N: 32%
  - PTI: 28%
  - PPP: 13%
- **41-50**
  - PML-N: 34%
  - PTI: 26%
  - PPP: 14%
- **50+**
  - PML-N: 26%
  - PTI: 13%
  - PPP: 13%

**Party Vote by Education**

- **Illiterate**
  - PML-N: 32%
  - PTI: 21%
  - PPP: 23%
- **Primary**
  - PML-N: 40%
  - PTI: 24%
  - PPP: 11%
- **Middle**
  - PML-N: 34%
  - PTI: 31%
  - PPP: 10%
- **Matric**
  - PML-N: 33%
  - PTI: 33%
  - PPP: 8%
- **Intermediate**
  - PML-N: 36%
  - PTI: 22%
  - PPP: 10%
- **Graduate**
  - PML-N: 25%
  - PTI: 25%
  - PPP: 7%
- **Master**
  - PML-N: 25%
  - PTI: 4%
  - PPP: 4%

**Party Vote by Location**

- **Rural**
  - PML-N: 35%
  - PTI: 32%
  - PPP: 7%
- **Urban**
  - PML-N: 30%
  - PTI: 26%
  - PPP: 17%
If the national assembly election were held next week for which party would you vote for?

(Party Vote by Age Group 18-25)

Keeping an eye on young voters

<table>
<thead>
<tr>
<th></th>
<th>Nov 2017</th>
<th>July 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>PML-N</td>
<td>37%</td>
<td>33%</td>
</tr>
<tr>
<td>PTI</td>
<td>30%</td>
<td>29%</td>
</tr>
<tr>
<td>PPP</td>
<td>11%</td>
<td>11%</td>
</tr>
</tbody>
</table>

18-25
Do you think that Shahbaz Sharif would be a good or bad prime minister?
Do you think that Shahbaz Sharif would be a good or bad prime minister?  
(Open-ended)

Why do you think good prime minister?  
(Only 56% said good)

- Development Work: 21%
- Good for Country: 19%
- Good Performance: 18%
- Experienced: 11%
- Trustworthy: 8%
- Hardworker: 5%
- Honest Leader: 4%
- Educational Reforms: 4%
- Good for Poor: 3%
- Electricity Projects: 2%
- Good Policies: 1%
- Other: 1%
- DK/NR: 3%

Why do you think bad prime minister?  
(Only 37% said bad)

- Corrupt: 53%
- False promises: 9%
- Only Development in Punjab: 8%
- Bad Performance: 8%
- Bad For Country: 6%
- No Development Work: 3%
- Bad for Poor: 2%
- Khatam e Nabuwat: 1%
- Speeches Against Institutions: 1%
- No Accountability: 1%
- High Taxes: 1%
- Other: 3%
- DK/NR: 4%
Do you think that Imran Khan would be a good or bad prime minister?
Do you think that Imran Khan would be a good or bad prime minister? (Open-ended)

Why do you think good prime minister? (Only 46% said good)

- Deu to Change: 21%
- Honest Leader: 19%
- Development Work: 19%
- Fight against Corruption: 16%
- Good for Country: 12%
- Good Performance in KP: 4%
- Good for Poor: 2%
- Billion Tree Project: 1%
- Shoukat Khanam Hospital: 1%
- Educational reforms: 1%
- Police Reforms: 1%
- Other: 1%
- DK/NR: 2%

Why do you think bad prime minister? (Only 44% said bad)

- Lack of Political Experience: 22%
- Bad for Country: 15%
- Always Take U-turn: 11%
- Non-serious Attitude: 11%
- No Development Work in KP: 6%
- Corrupt: 5%
- Liar: 4%
- Promoting Western Culture: 4%
- Sit-In: 3%
- Bad Speeches: 2%
- Agent: 2%
- Wrong Ticket Distribution: 2%
- Army's Stooge: 1%
- Reham's Book: 1%
- Other: 4%
- DK/NR: 6%
Recently Nawaz Sharif has said given his “narrative” that there is “Khalai Makhloq” (Establishment) is behind on removal of his government, do you agree or disagree with this statement?
Recently Nawaz Sharif has said given his “narrative” that there is “Khalai Makhlooq” (Establishment) is behind on removal of his government, do you agree or disagree with this statement? (By Province)
PML-N has decided to base its election campaign on slogan “Vote Ko Izzat Do” (Respect the Sanctity of Vote), do you like or dislike this slogan?

- **25%** Strongly Like
- **24%** Somewhat Like
- **17%** Somewhat Dislike
- **30%** Strongly Dislike
- **4%** DK/NR
PML-N has decided to base its election campaign on slogan "Vote Ko Izzat Do" (Respect the Sanctity of Vote), do you like or dislike this slogan?
(By-Province)
Again thinking some more about this, who do you think would be a better prime minister, Imran Khan or Shahbaz Sharif?
Thinking now about PTI, have you seen, read, or heard anything about them in the news recently?

**PTI**

- Yes: 49%
- No: 44%
- DK/NR: 7%

**PML-N**

- Yes: 49%
- No: 45%
- DK/NR: 6%
Was what you have seen, read, or heard mostly positive or mostly negative?

**PTI**
- Positive: 47%
- Negative: 49%
- DK/NR: 4%

**PML-N**
- Positive: 32%
- Negative: 65%
- DK/NR: 3%
What have specifically have you seen, read, or heard?

**PTI**
- Fight Against Corruption: 15%
- Marriges: 12%
- Rehams's Book: 10%
- Change in Country: 6%
- Wrong Distribution of Tickets: 6%
- Development work in KP: 6%
- Institutional Reforms: 4%
- Sit-In: 3%
- Bad Politics: 3%
- Liar: 3%
- Good Party Leader: 3%
- U-Turn: 2%
- Umrah Issue: 2%
- Emotional Party: 2%
- Bad for Country: 2%
- Corrupt People in Party: 2%
- Naya Pakistan: 2%
- Criticism on Govt: 2%
- Allegations of Gulalai: 2%
- Frequent Use of Abusive…: 2%
- Educational Reforms: 2%
- Other: 2%
- DK/NR: 7%

**PML-N**
- Corrupt Party: 30%
- Development Work: 10%
- Panama Corruption: 10%
- Kalsoom Nawaz's Health Issue: 5%
- Speeches against Judiciary: 4%
- Good for Country: 4%
- Electricity Projects: 4%
- Disqualification of PM: 4%
- False promises: 3%
- Rift in Party: 3%
- Strong Party: 2%
- Load-Shedding: 2%
- Khatam-e-Nabuwat Issue: 2%
- Good for Poors: 1%
- Good Health facilities: 1%
- Educational Reforms: 1%
- Inflation: 1%
- Model Town Incident: 1%
- Speeches Against Army: 1%
- Other: 5%
- DK/NR: 6%
Thank you!

For any further information contact

http://gsp.us.com

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