

# A Public Opinion Survey on willingness to immigrate abroad



September 05-15, 2023

# About IPOR

Institute for Public Opinion Research (IPOR) is an independent research institution with ability to gauge public opinion at its best on social issues, democracy and service delivery throughout Pakistan. IPOR is registered under section 32 of companies act, 1984 (XLVII of 1984) with the Security and Exchange Commission of Pakistan (SECP). IPOR's Executive Director is also a member of European Society for Opinion and Market Research (ESOMAR). It is globally recognized mark of excellence within and beyond the industry.



The results in this Report do not represent views held by IPOR. The results only represent public opinion, computed on the basis of views expressed by respondents selected through the procedure outlined in the methodology section of this Report. IPOR cannot be held liable to the users of this data. Any part of this publication can be used or cited with a clear reference to IPOR.



# Executive Summary

- Institute for Public Opinion Research (IPOR) conducted national survey on the fact that how many percentage of Pakistanis are **willingness to immigrate abroad**.
- The survey report is based on the opinions of 1,197 respondents who were interviewed from September 5-15, 2023. Majority (75%) of the respondents were under the age of 40, in which respondents between the age of 18 and 25 made up 25% of the total and 26-40 were 50% while, those between 41 and 50 made up 18%, and those above 50 were 07% of the total. Error Margin +/-2-3 percent, Confidence Level will be 95 percent for national results.

Following are some of the important findings of this poll.

- On the question about if you get a chance to go abroad, 38% of respondents said that “Yes” they want to go abroad. While 45% said “No” they don’t want to go abroad.
- 14% of respondents informed that they preferred to go KSA. While 9% said Dubai, followed by 4% UK & 3% Canada.
- 42% of respondents still believe that the current situation of Pakistan will improve in next five years. While 41% said there will be no change in the current situation of Pakistan.

# Survey Methodology

*Period :* September 05-15, 2023  
*Eligibility :* Age 18+.  
*Response Rate :* Approximately 39%  
*Margin of Error :* Not More than  $\pm 2-3\%$  at 95% confidence level at national-level results.  
*Sample size* = 1,197

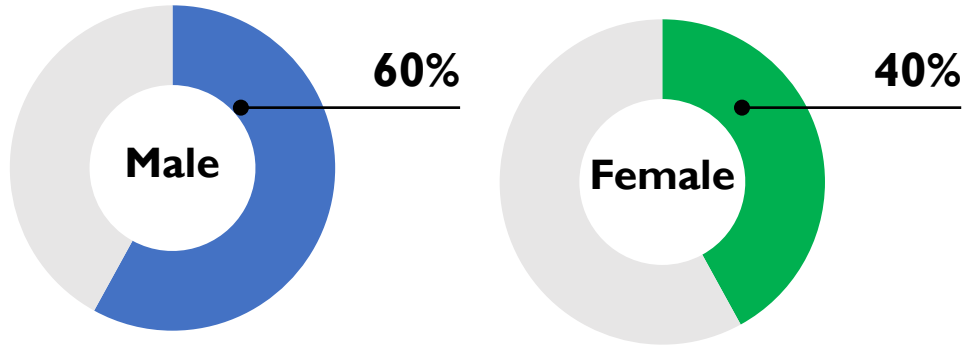
- The survey was conducted through Computer Assisted Telephonic Interviews (**CATI**). These interviews were conducted by a team of trained professionals with an attempt to closely match the demographic spread of Pakistan.
- A phone panel comprised of randomly selected 241,253 active mobile phone users was used as sampling frame to draw sample of adult residents in all four provinces. This Phone Panel was made through Face-to-Face data collection across all districts of Pakistan.
- In the first stage, allocation of primary sample units (PSU) was made by distributing sample to all the provinces as per their actual share. In the second stage, phone number were sorted in 55 districts, and then selection was made using systematic Sampling with a Random Start (SSRS).
- The information in this report has been compiled in accordance with international standards for market and social research methodologies.
- Figures in charts and tables may not sum to 100 percent due to rounding error.

Survey Method:  
Computer Assisted Telephonic  
Interviews  
(CATI)

Sample size= 1,197

# Survey Demographic

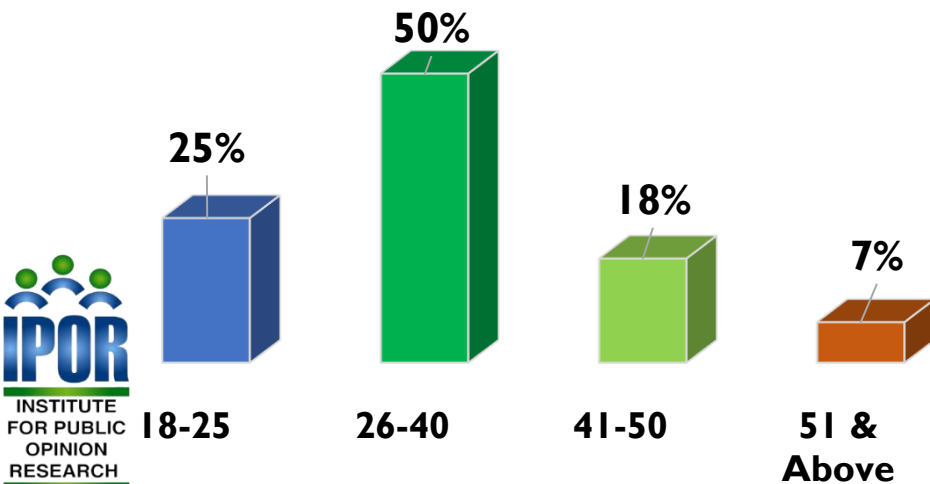
## Gender



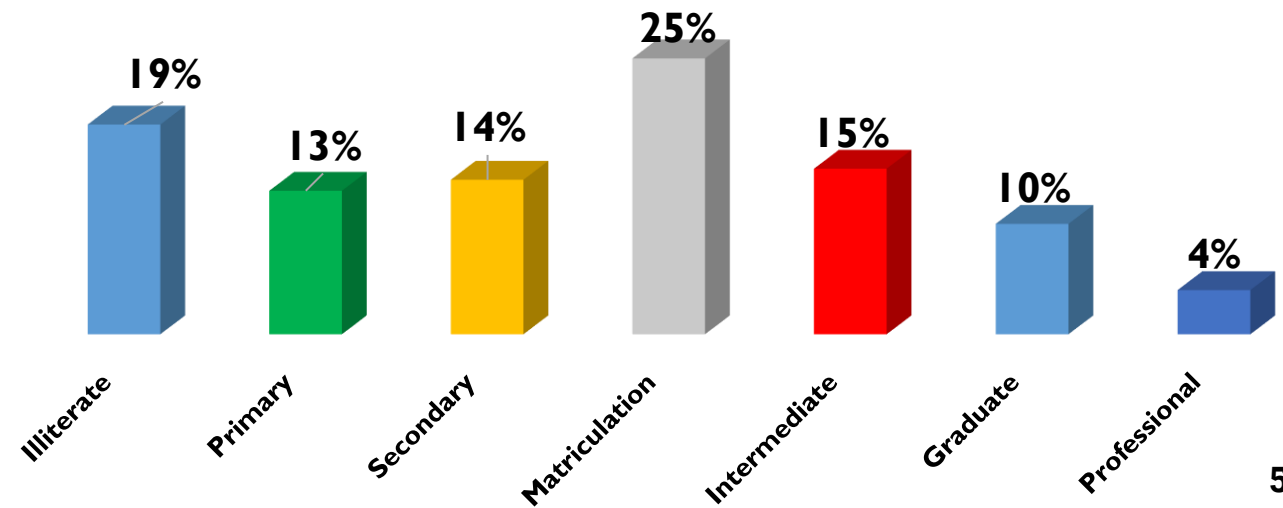
## Provincial Sample

Sr.	Province	Sample	Percentage
1	Punjab	646	54%
2	Sindh	275	23%
3	KP	203	17%
4	Balochistan	72	6%
Total		1,197	100%

## Age Group



## Education



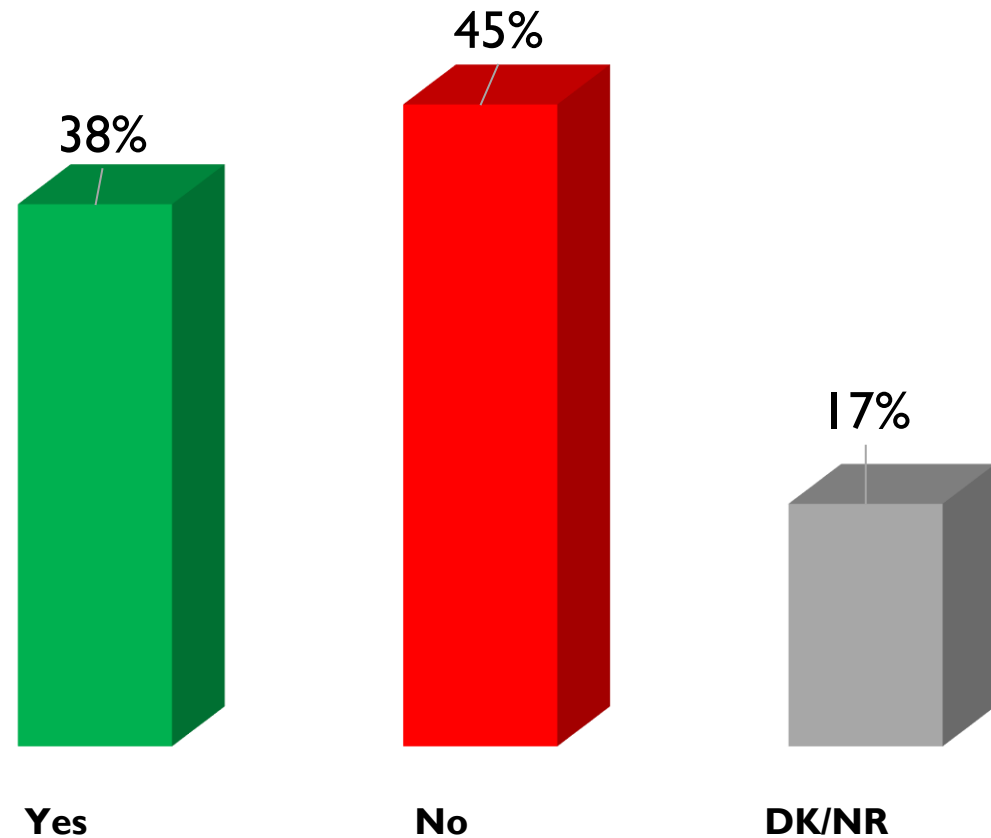
## ABROAD

**Q: If you get a chance to go abroad, would you like to go abroad?**



On the question about if you get a chance to go abroad, 38% of respondents said that “Yes” they want to go abroad. While 45% said “No” they don’t want to go abroad.

### All Respondents

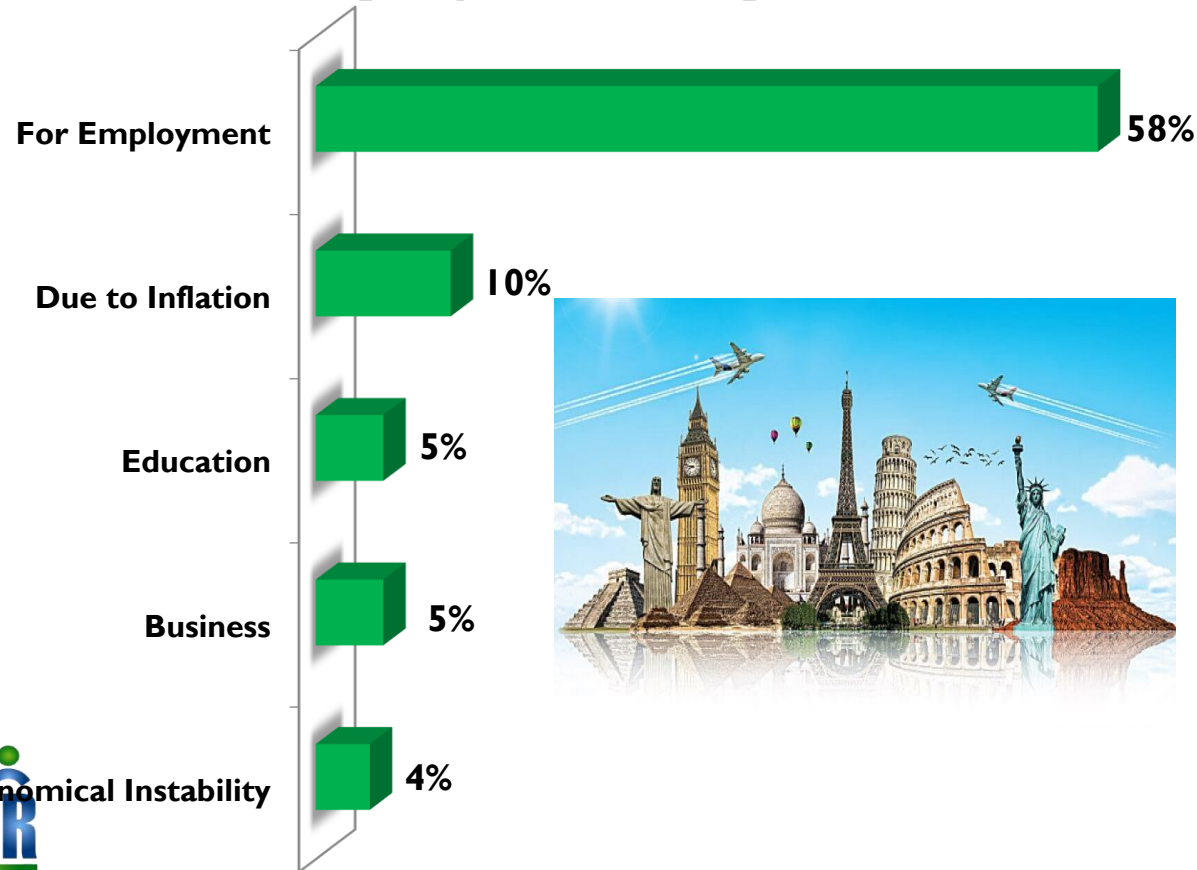


## ABROAD

Q: If you get a chance to go abroad, would you like to go abroad?

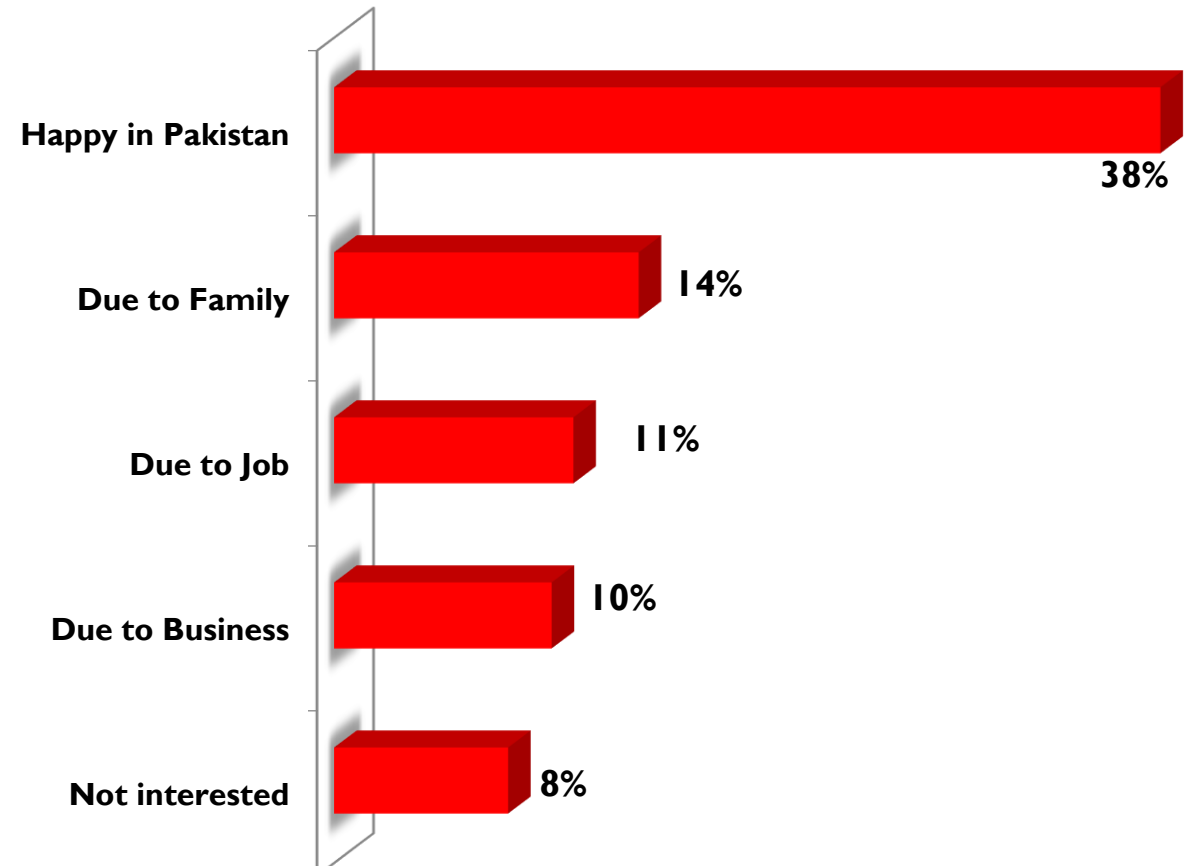
Q: If **YES**, why do you want to go abroad?  
(Open-ended) Top-5 Reasons Only

[Only 38% said Yes]



[Only 45% said No]

Q: If **NOT**, why don't you want to go abroad?  
(Open-ended) Top-5 Reasons Only



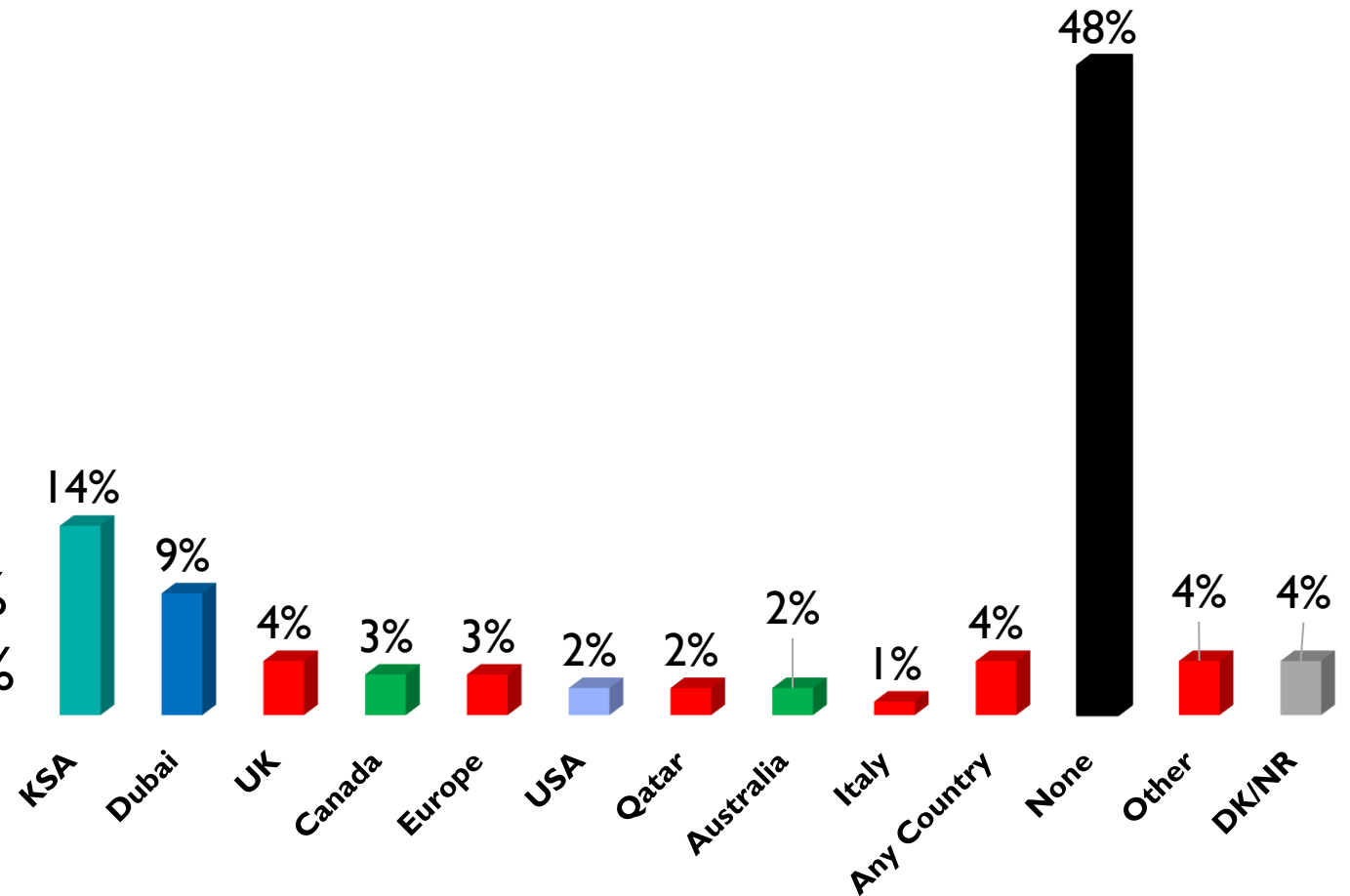
## PREFERRED COUNTRY

Q: If you want to go abroad, which country would you like to prefer?

### All Respondents



14% of respondents informed that they preferred to go KSA. While 9% said Dubai, followed by 4% UK & 3% Canada.





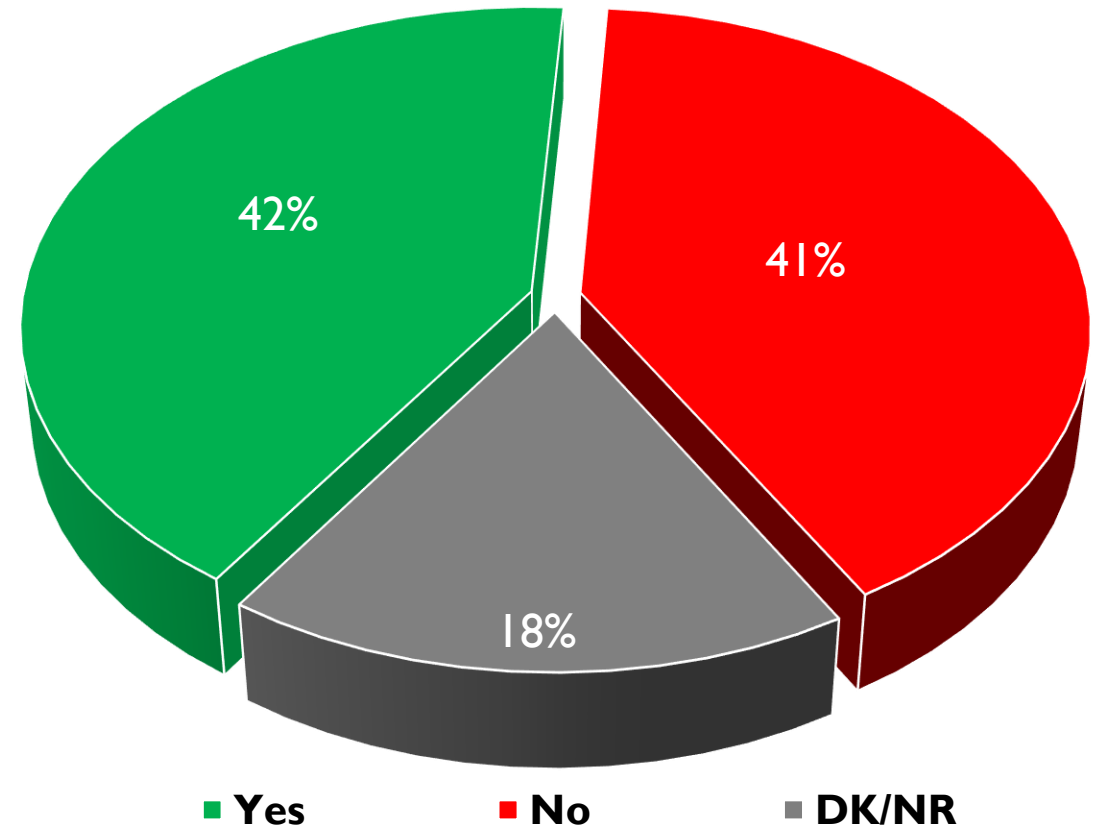
## CURRENT SITUATION

**Q: Do you think that the current situation in Pakistan will improve in the next five years?**



42% of respondents still believe that the current situation of Pakistan will improve in next five years. While 41% said there will be no change in the current situation of Pakistan.

### All Respondents

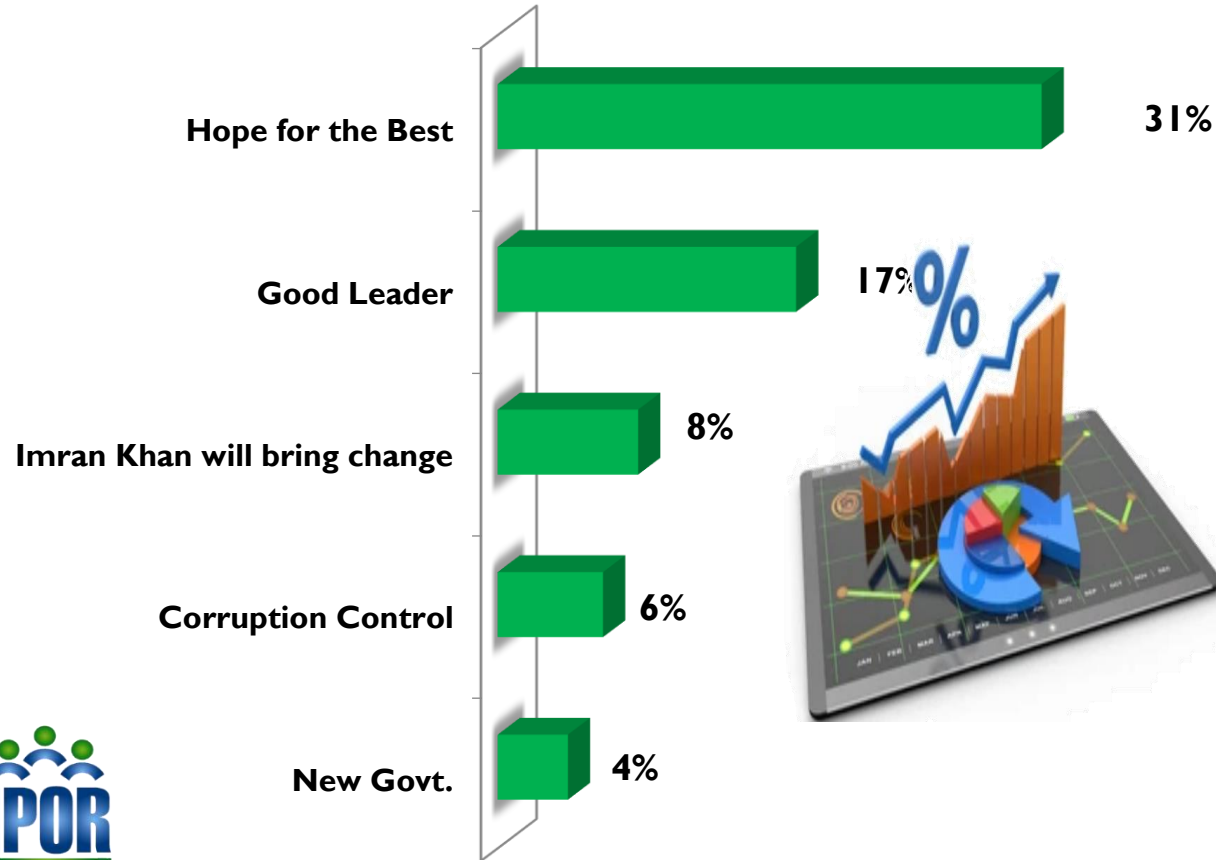


## CURRENT SITUATION

Q: Do you think that the current situation in Pakistan will improve in the next five years?

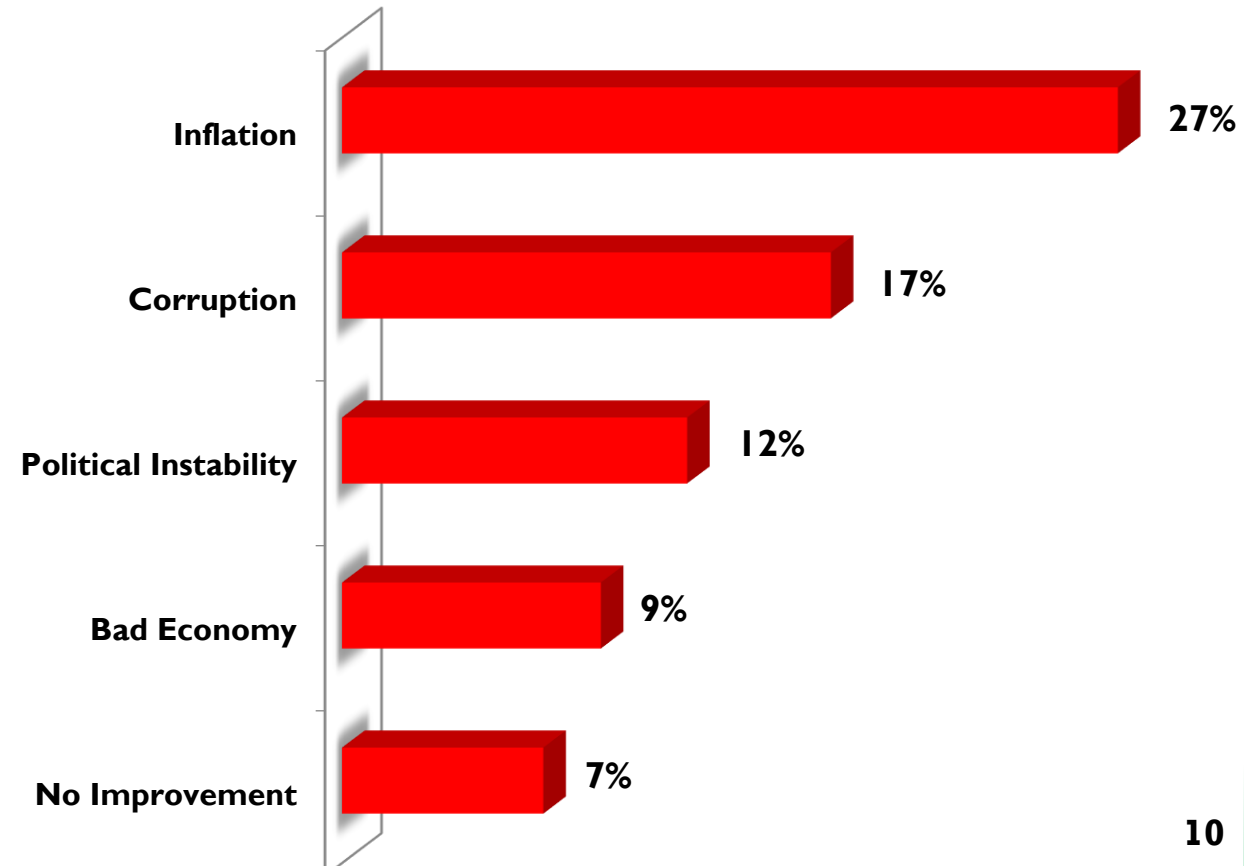
Q: If **YES**, please specify?  
(Open-ended) Top-5 Reasons Only

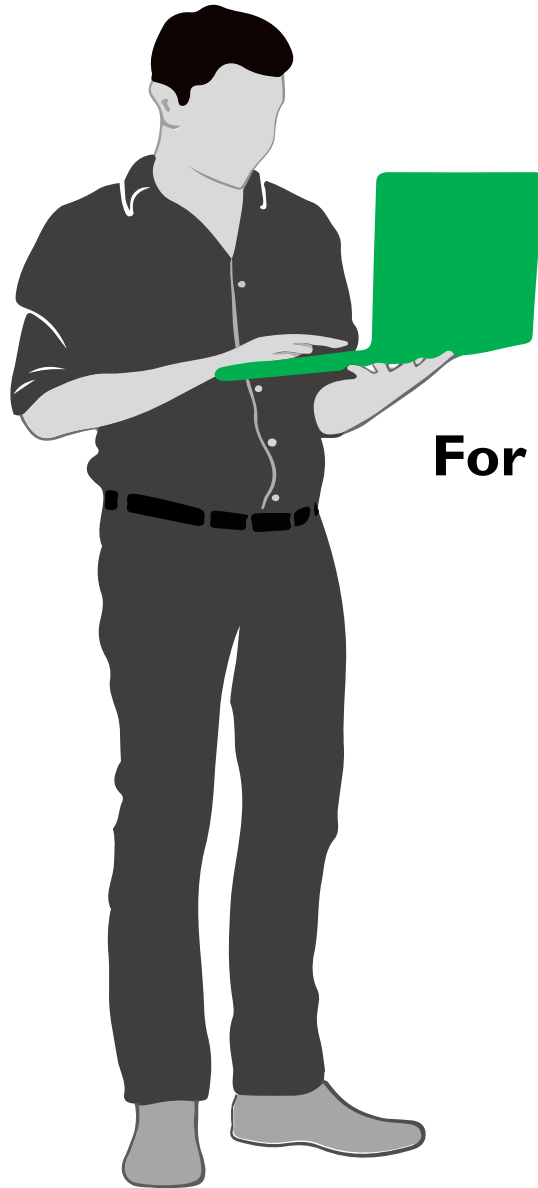
[Only 42% said Yes]



[Only 41% said No]

Q: If **NO**, Please specify?  
(Open-ended) Top-5 Reasons Only





# Thank you!

**For any further query regarding this survey please feel free to contact.**

**Tariq Junaid: 92 300 850696 I**

Office #1-4, 2nd Floor,  
Soan Complex, Soan Gardens,  
Islamabad Express Way,  
Islamabad, 44000, Pakistan

Tel: + 92 (51) 573 9484 / +92(51) 573 9485

URL: [www.ipor.com.pk](http://www.ipor.com.pk)