



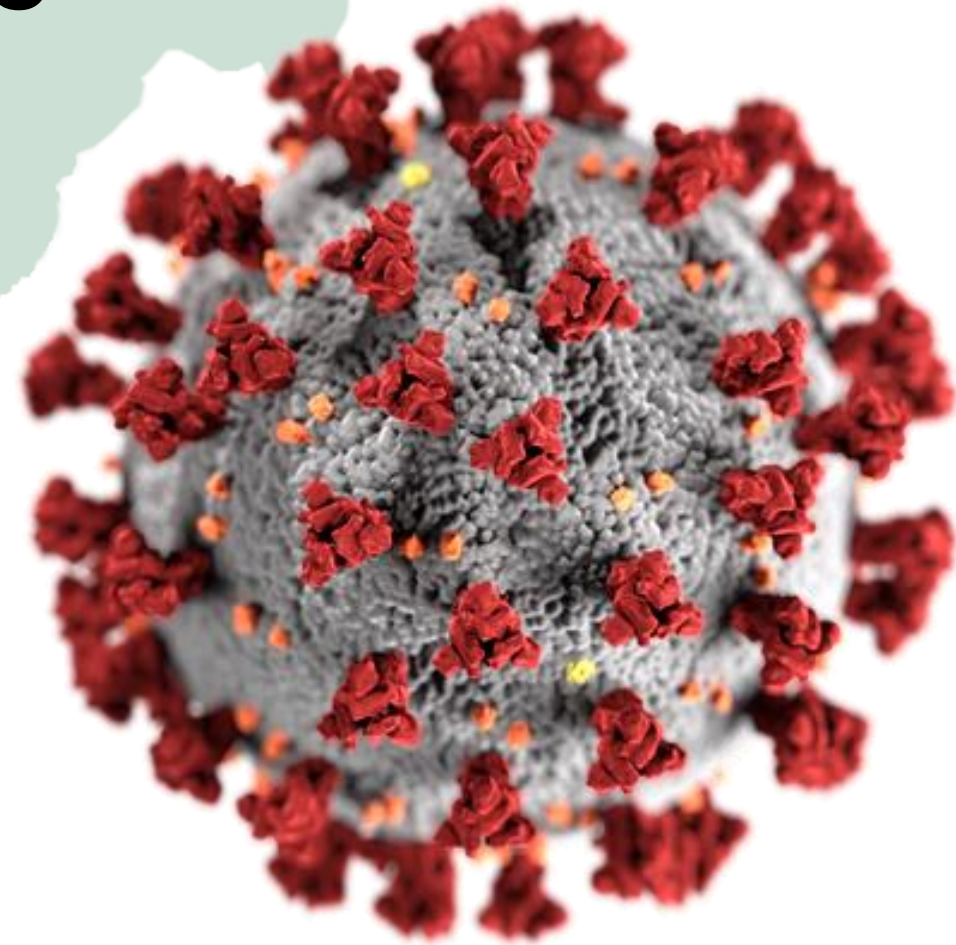
# Was Lockdown Successful? Its Financial Fallout On The Citizens.

A Public Perception Survey

COVID-19- Survey Series Wave-I Results

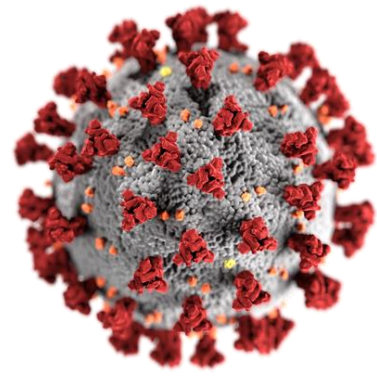
May 11-15, 2020

**Innovative Strategies,  
Cutting Edge Technology,  
Real Insight**



# About IPOR

Institute for Public Opinion Research (IPOR) is an independent research institution with ability to gauge public opinion at its best on social issues, democracy and service delivery throughout Pakistan. IPOR is registered under section 32 of companies act, 1984 (XLVII of 1984) with the Security and Exchange Commission of Pakistan (SECP). IPOR also a member of European Society for Opinion and Market Research (ESOMAR). It is globally recognized mark of excellence within and beyond the industry.



## Disclaimer

The results in this Report do not represent views held by IPOR. The results only represent public opinion, computed on the basis of views expressed by respondents selected through the procedure outlined in the methodology section of this Report. IPOR cannot be held liable to the users of this data. Any part of this publication can be used or cited with a clear reference to IPOR.

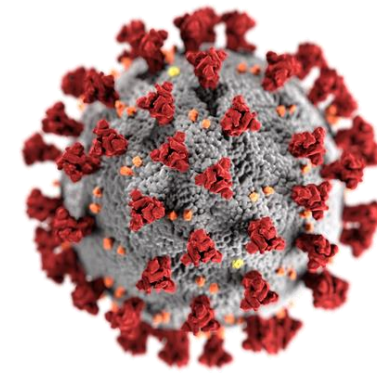


# Survey Methodology

**Period :** May 11-15, 2020  
**Eligibility :** Age 18+.  
**Response Rate :** Approximately 57%  
**Margin of Error :** ±2.34% at 95% for national result.  
**Sample size** = 1753

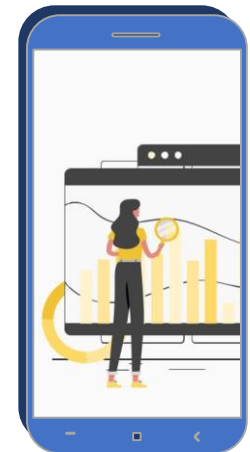
- IPOR has a respondents panel for data collection.
- The survey was conducted through Computer Assisted Telephonic Interviews (**CATI**), from randomly selected panel of respondents based upon proportion to population sample of adult residents in all four provinces of Pakistan.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies.
- Figures in charts and tables may not sum to 100 percent due to rounding error.

*This is the first wave of COVID-19 survey.*

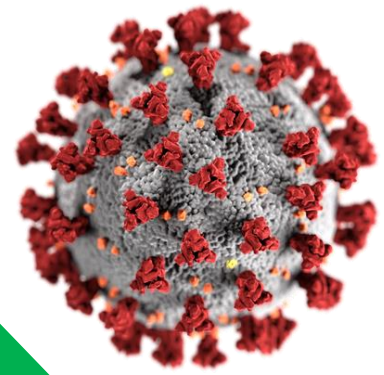


Computer Assisted Telephonic Interviews(CATI)

Sample size= 1753



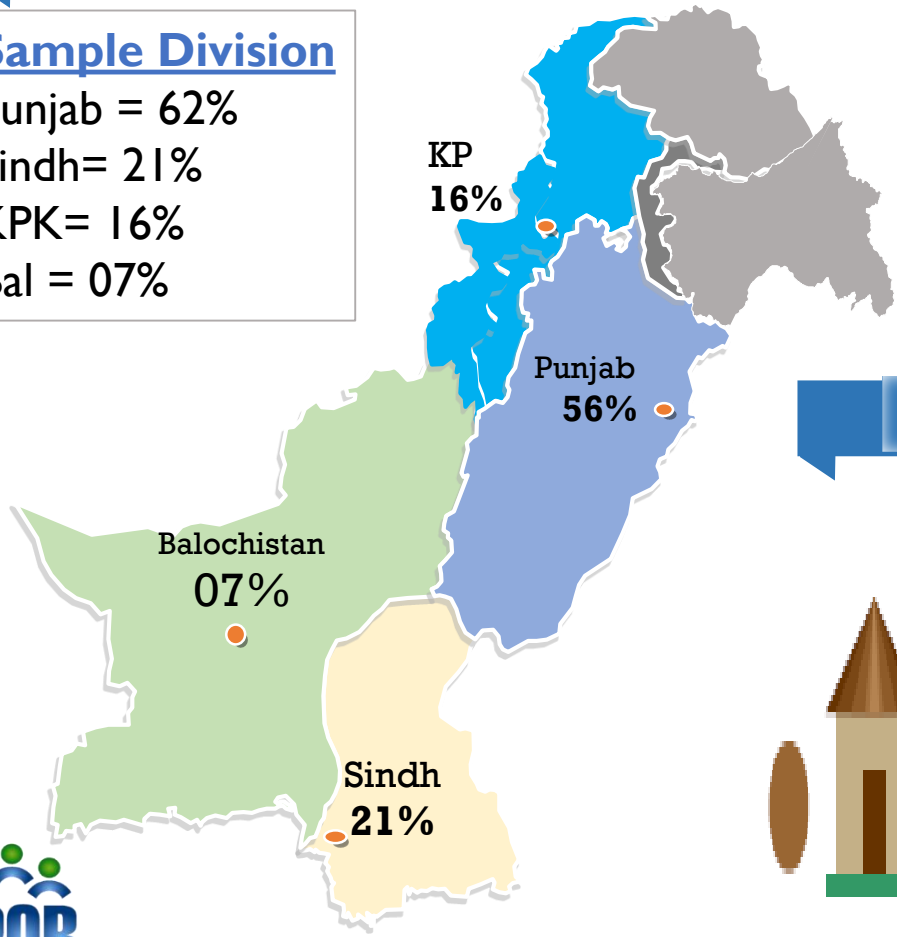
# Survey Demographic



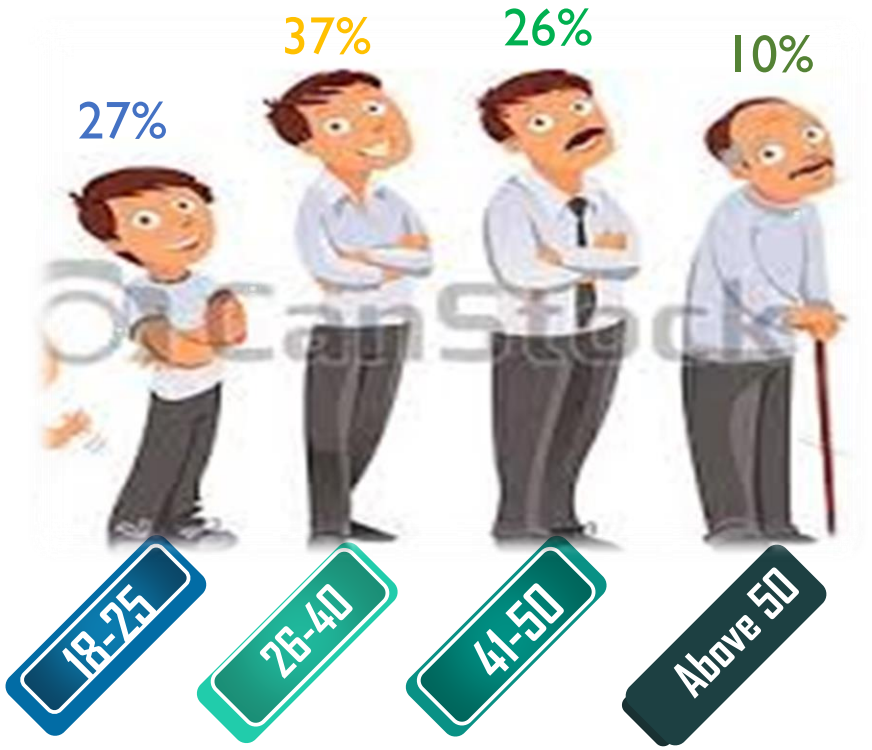
## Province

### Sample Division

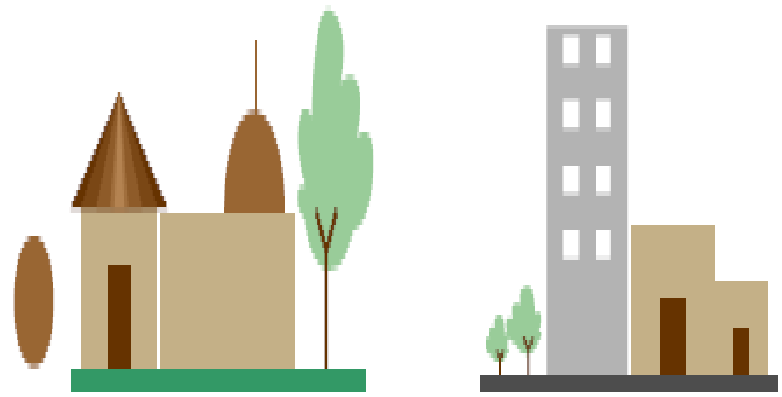
Punjab = 62%  
Sindh = 21%  
KPK = 16%  
Bal = 07%



## Age Group



## Location

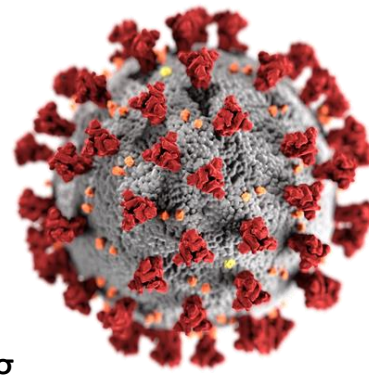


Rural 62%

Urban 38%



## Executive Summary



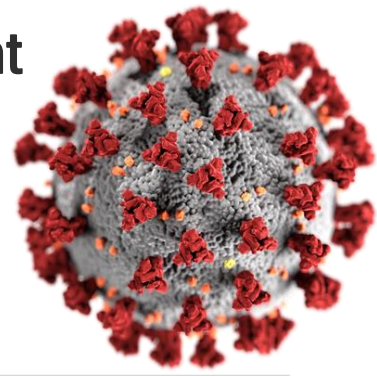
This is IPOR first survey on its COVID-19 survey's series. IPOR has come up with the most heat generated question on media, what government should do regarding lockdown? Opinions are mostly divided among intellectuals so IPOR put the question to general public and take the response of our national collective consciousness. IPOR took a national representative panel of 1753 respondents for this survey. Some of the key findings of the survey are as follow;

- Only **8%** of the respondent considered the lockdown as fully (100%) successful while majority of the respondent said the lockdown was partially (half or quarter) successful in achieving the objectives.
- **58%** respondents want that government should end the lockdown or at least do a smart lockdown. While 27% said government should extend the lockdown.
- **44%** of the respondent said their household expenses are increased during the lock down, 22% said it remained the same while 23% said they have brought decrease in their household expenditures.
- **68%** of the respondent said their personal economic situation **got worse** due to lockdown, 20% said it remained the same.
- Respondent who want government should end the lockdown are those **85%** people whose economic situation got worse during the lockdown.

Majority of the respondents whose income level is PKR 25000 or less want **(38%)** to either immediately end the lockdown or at least impose a smart lockdown (25%) .

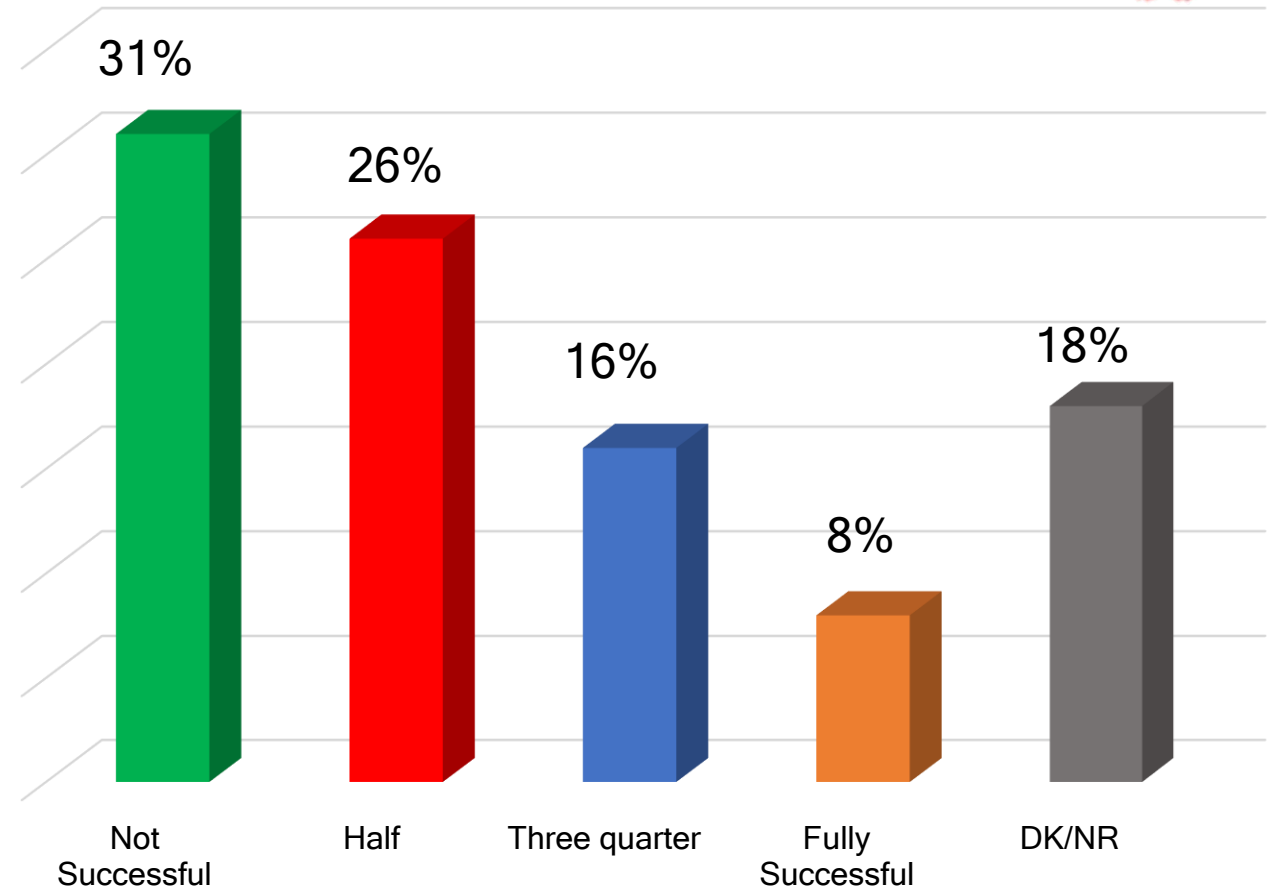
In your opinion, at what percentage the lockdown imposed by the government is successful in achieving its objectives?

(Slide 1/2)



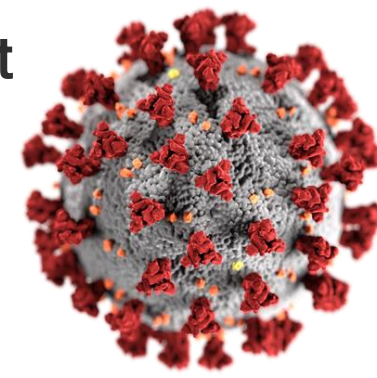
All  
Respondents

Only **8%** of the Pakistanis believed that lockdown was fully successful, the majority **31%** of the Pakistanis said, lockdown imposed by the government was **Not** successful in achieving its objectives

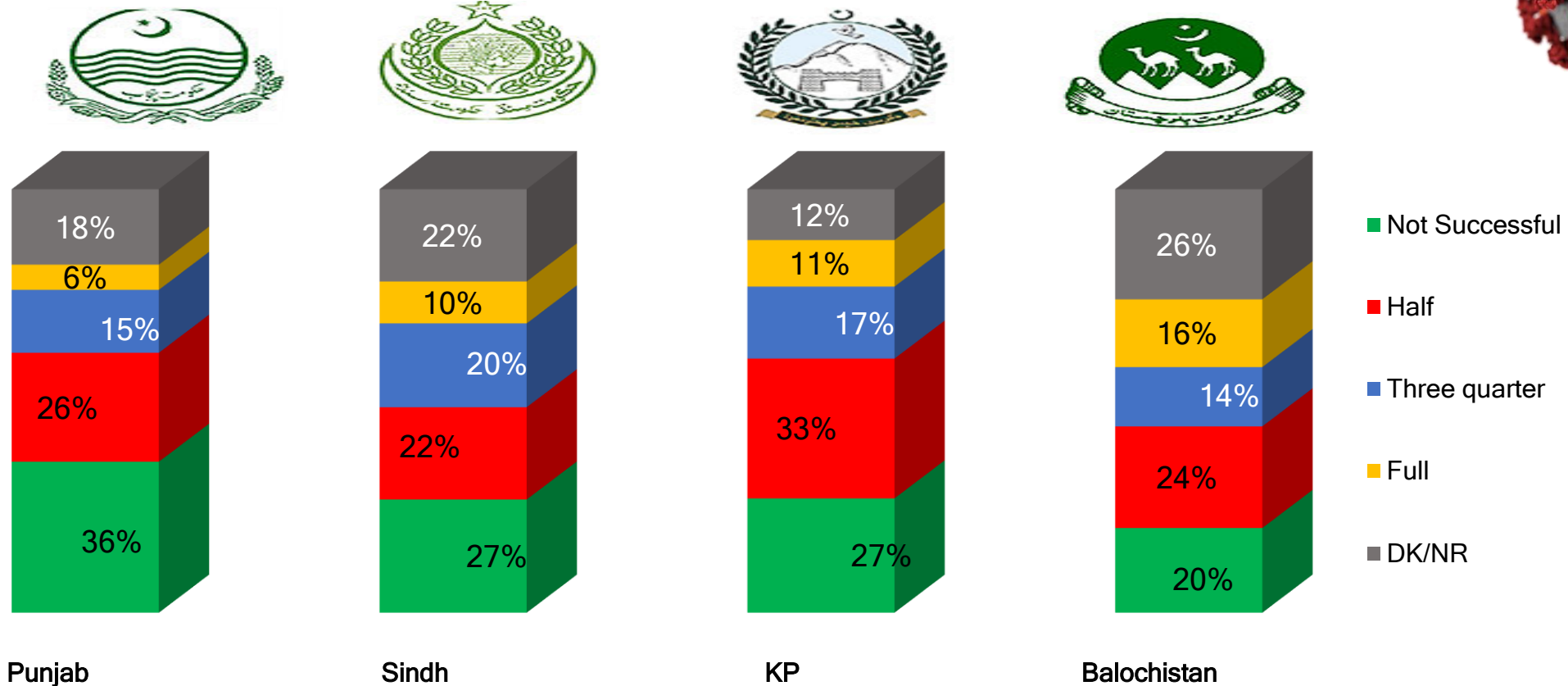


# In your opinion, at what percentage the lockdown imposed by the government is successful in achieving its objectives?

(Slide 2/2)



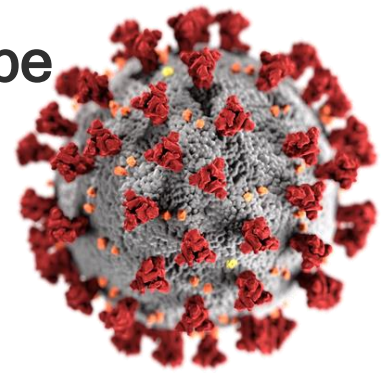
By Province



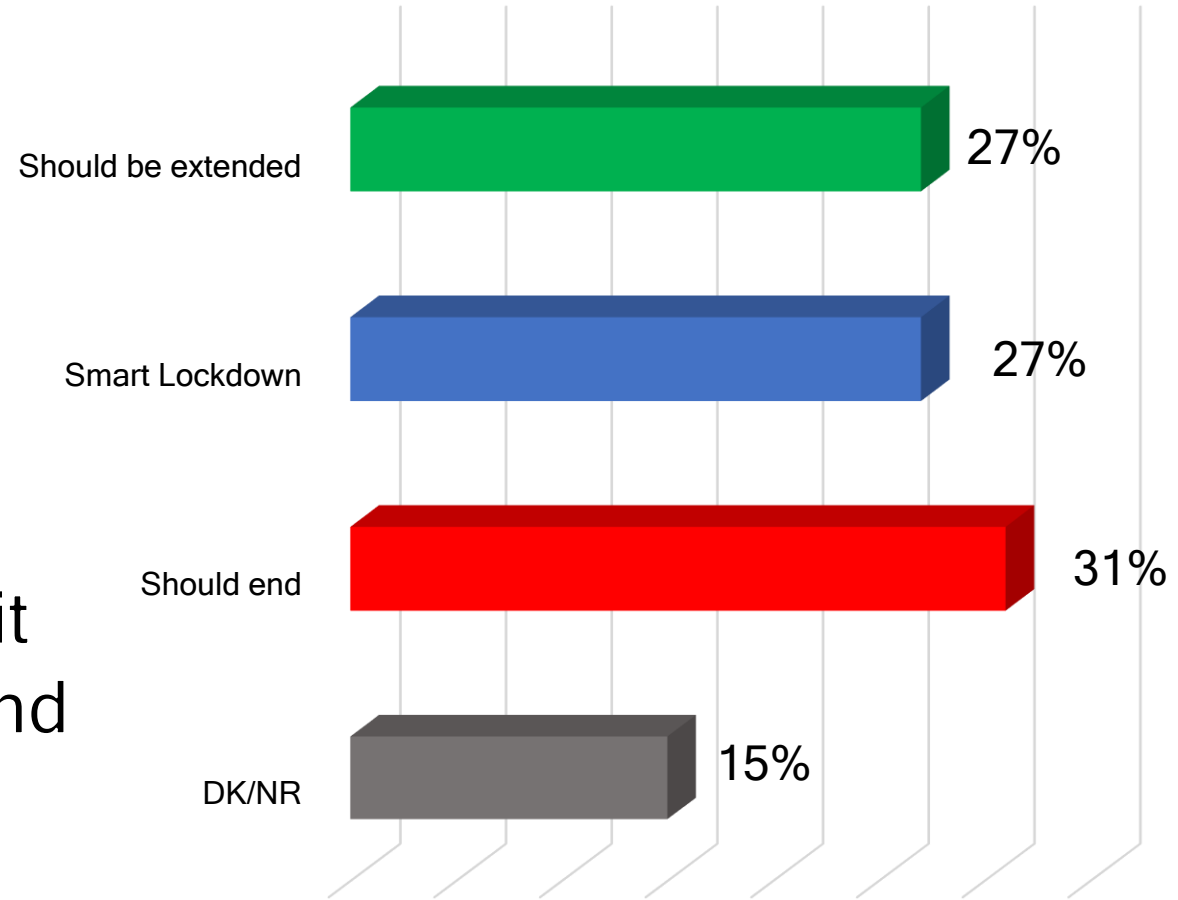
In Balochistan majority **16%** of the respondents agreed that lockdown was **100%** (fully) successful, whereas in Punjab majority **36%** said it was not successful and only **6%** believed it was fully successful. That shows the people believed that effectiveness of lockdown was much better in Balochistan than in other provinces.

Should the lockdown be extended, be lenient (smart Lockdown) or should be ended by the government?

(Slide 1/2)



All Respondents



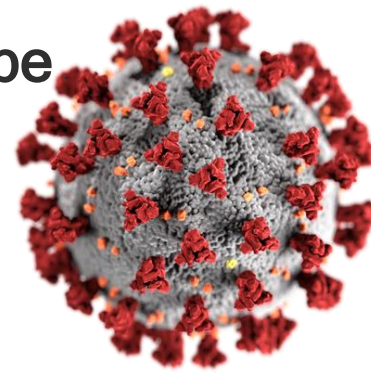
**31%** of the respondents

said lockdown **Should end immediately** with **27%** saying it Should be **Smart Lockdown** and another **27%** It should be **extended**.

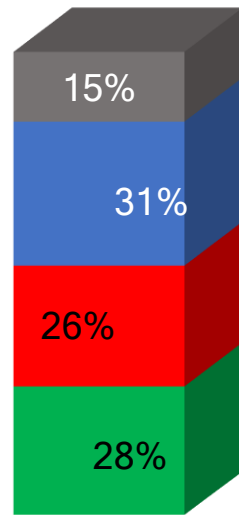


# Should the lockdown be extended, be lenient (smart Lockdown) or should be ended by the government?

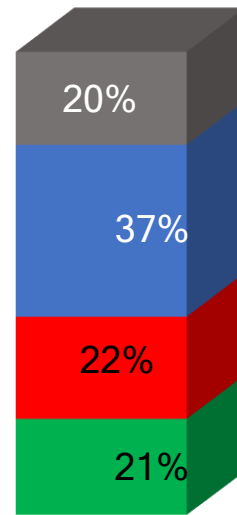
(Slide 2/2)



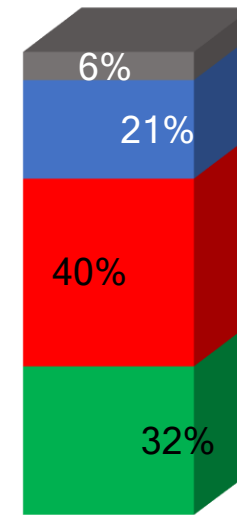
By Province



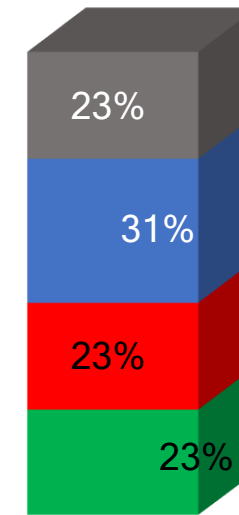
Punjab



Sindh



KP



Balochistan

■ Should be extended

■ Should be made lenient

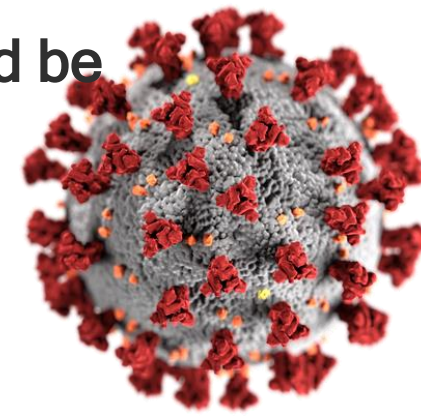
■ Should end

■ DK/NR

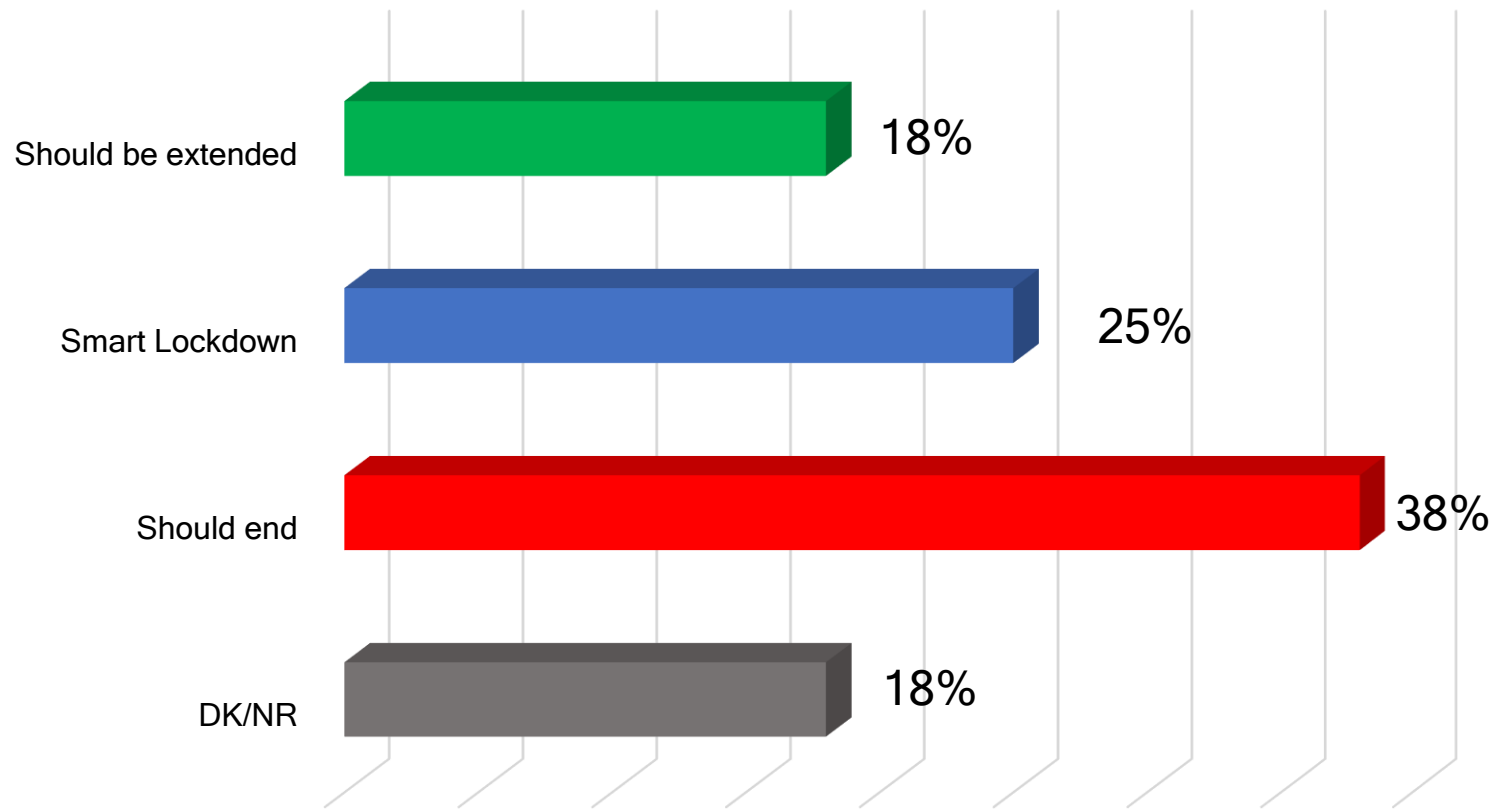
Most frustration is seen in the Sindh respondents where **37%** of people want immediately to end of lockdown whereas **40%** of KP respondents want smart lockdown

# Should the lockdown be extended, be lenient (smart Lockdown) or should be ended by the government?

(Slide 3/3)



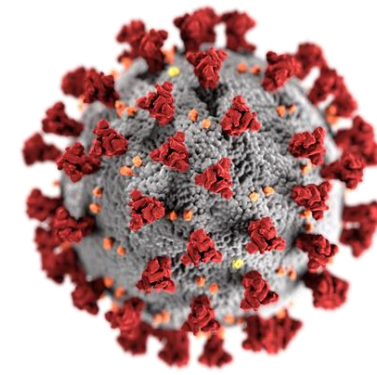
“Of the respondents their household income level is level between [less than 25000] per month



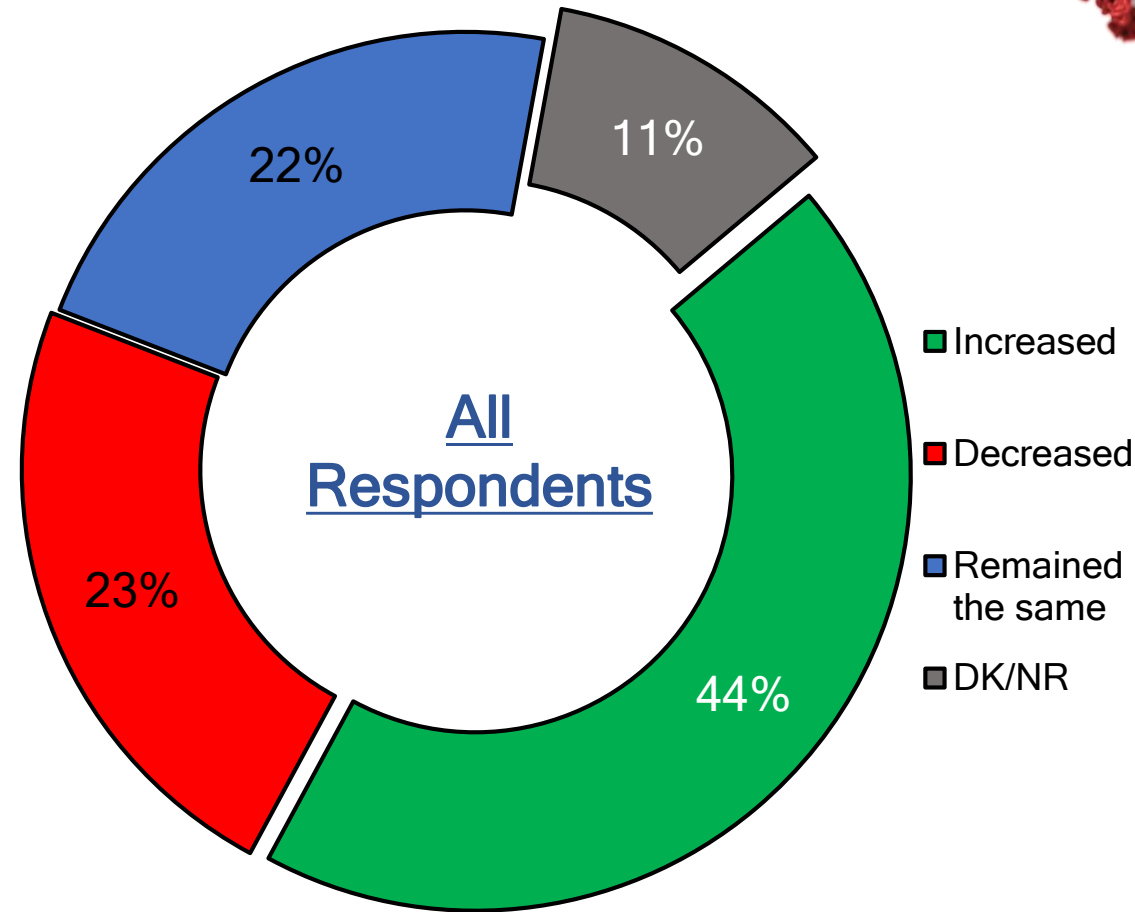
Majority of the respondents whose income level is 25000 or less want (38%) to either immediately end the lockdown or at least impose a smart lockdown (25%) .

During the lockdown were your household expenses increased or decreased or remained the same?

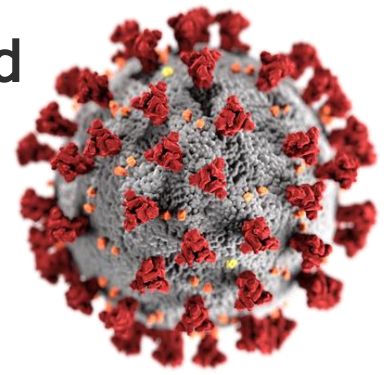
(Slide 1/3)



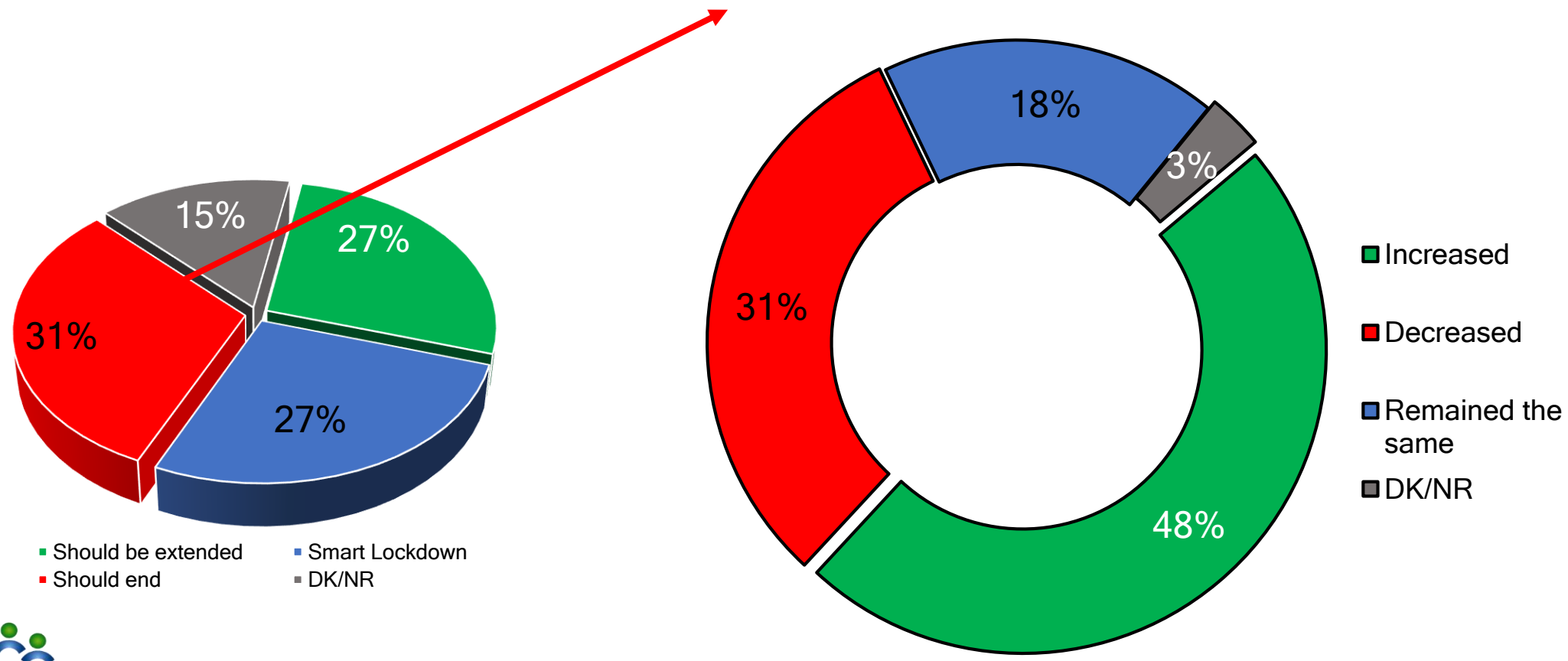
44% of the respondents reported there is a **Increase in daily expenses** due to the lockdown situation.



# During the lockdown were your household expenses increased or decreased or remained the same? (Slide 2/3)



“Of the people who are **[31%]** informed lockdown **should end**”



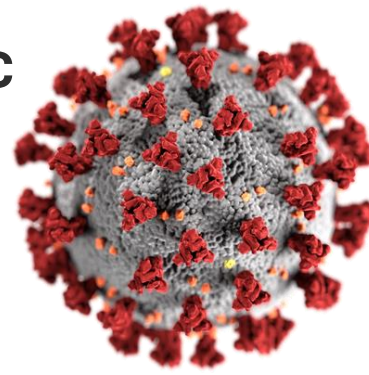
Off those people 31% who said the lockdown should end immediately, the data shows they are the one whose expenses have gone up 48 % during the lockdown.



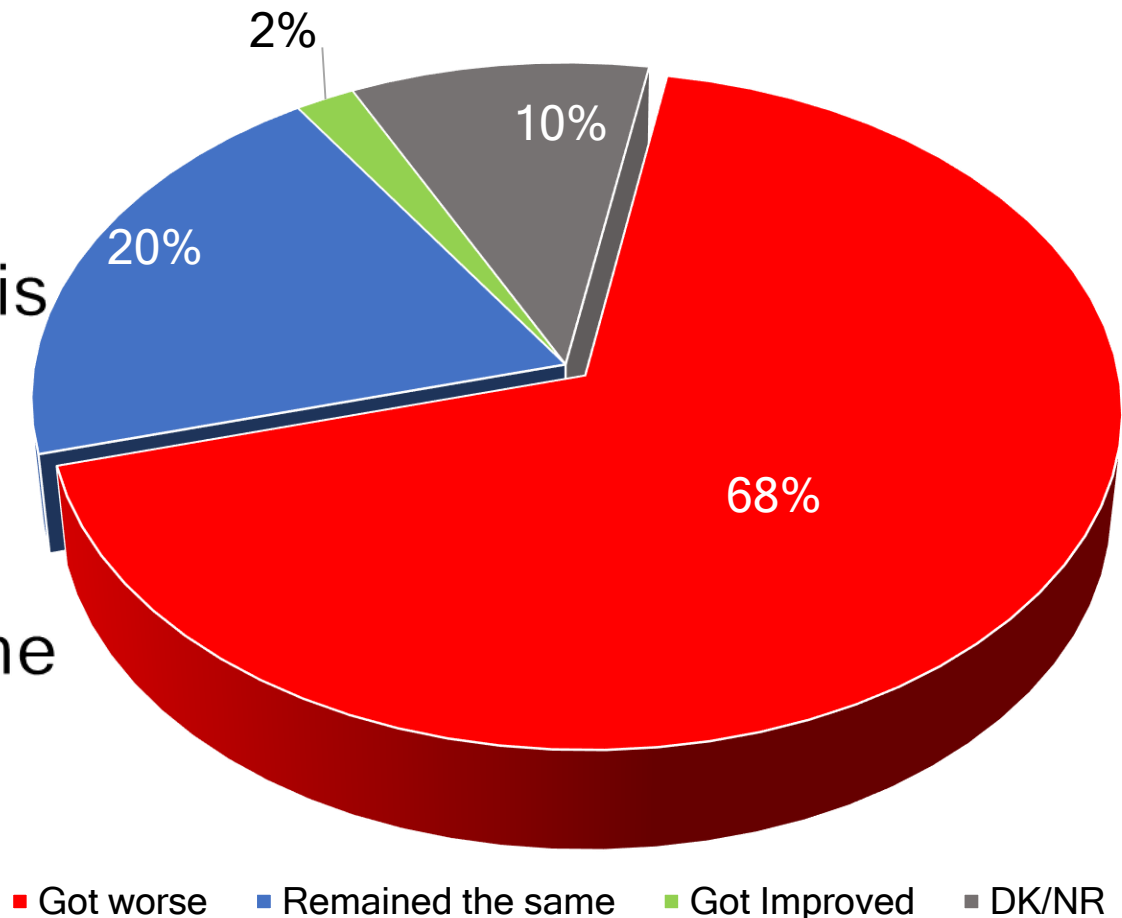
In the past 7 weeks of the lockdown how was your personal economic situation got worse, improved or remained the same?

(Slide 1/3)

All Respondents

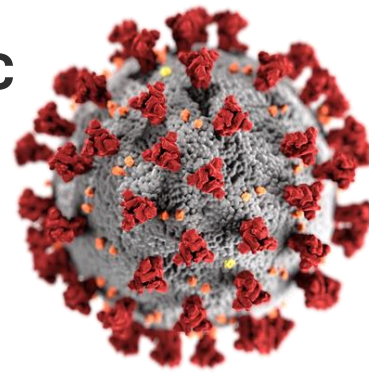


**68%** of the respondents informed that their economic situation has **Got worse**, This results confirms the fears expressed by the PM, that a complete shutdown will have adverse economic effects on the people.

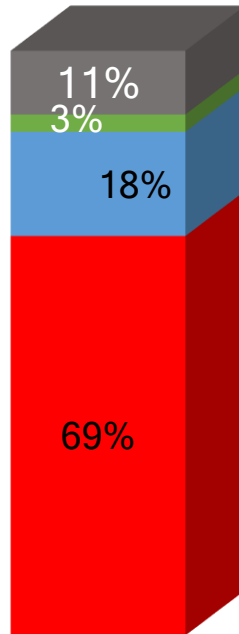


# In the past 7 weeks of the lockdown how was your personal economic situation got worse, improved or remained the same?

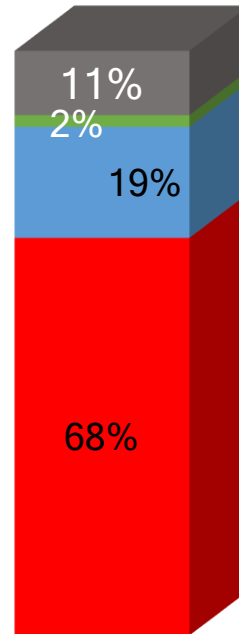
(Slide 2/3)



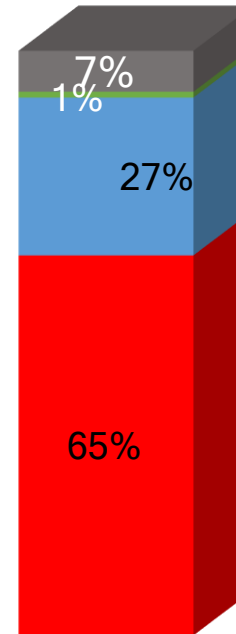
By Province



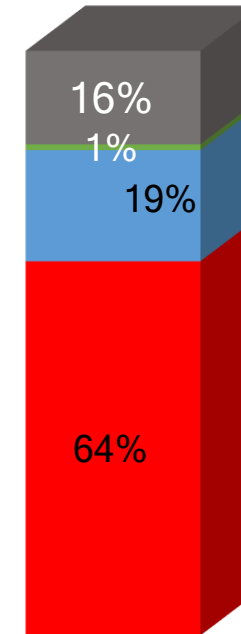
Punjab



Sindh



KP

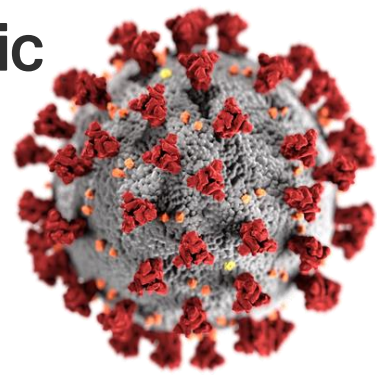


Balochistan

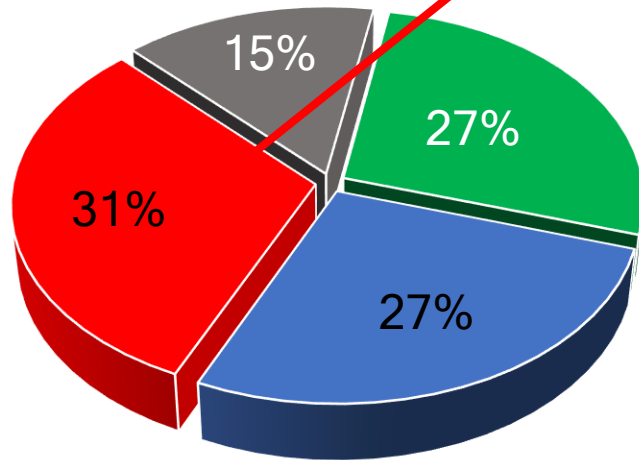
■ Got worse ■ Remained the same ■ Got improved ■ DK/NR

In the past 7 weeks of the lockdown how was your personal economic situation got worse, improved or remained the same?

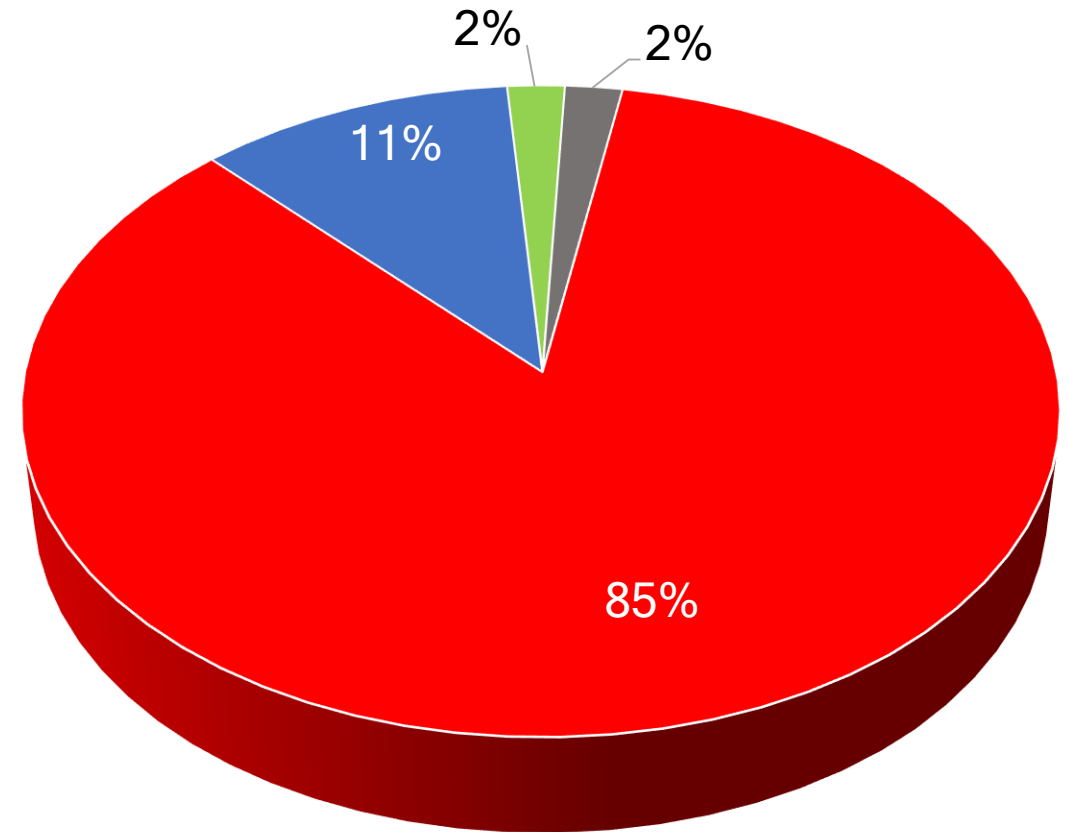
(Slide 3/3)



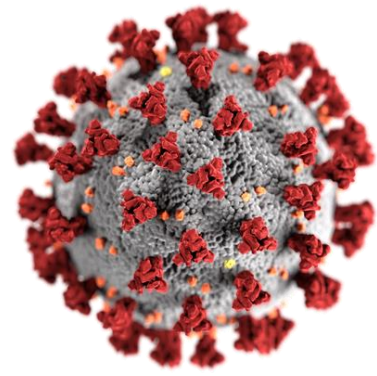
85% of the majority (31%) favoring ending lockdown immediately where the one most economically effected stratum in Pakistan



■ Should be extended ■ Smart Lockdown  
■ Should end ■ DK/NR



■ Got worse ■ Remained the same ■ Got Improved ■ DK/NR



Thank you!

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